

## **XI Development of Statistics on Service Industries in Japan**

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### **1. Birth of the Survey on Service Industries**

As economic activities are moving towards services, the importance of the Tertiary Industrial Sector, especially that of service related industries is increasing. However, Japan's statistical system cannot be said to encompass this sector adequately.

An important effort to improve this situation was the implementation of the Survey on Service Industries in 1989 to obtain basic and general data on overall service industries.

More precisely, the Survey covered those establishments which belonged to the major group "L-Services" of the then Japan Standard Industrial Classification (10<sup>th</sup> Rev.), and aimed to clarify the basic structure and the actual status of business activities of Japan's service industries by investigating such basic items as number of persons engaged, gross value of all the sales and expenses, amount of investment on equipment, and so on, which are common to these industries.

The Survey is a large sample survey, which has been conducted every five years since then by the Statistics Bureau of Japan as a designated statistical survey under the Statistics Law.

### **2. Progress with the 2004 Survey on Service Industries**

The 2004 Survey, which will be the fourth round, is scheduled to be conducted in June next year. Several improvements are actively planned to implement in the coming Survey:

Firstly, as to the survey methodologies, for alleviating the burden on respondents and for efficient data collection, the Survey will be conducted along with the Establishment and Enterprise Census and the Census of Commerce, both of which are two large censuses on establishments. The survey items will have to be adjusted for this integrated data collection. (See the appendix for the questionnaire.)

Secondly, the coverage of the Survey has been vastly reviewed taking into consideration

the whole statistical system for the Tertiary Industrial Sector, as the major group “L-Services” has been reconstituted in the 2002 revision of the Japan Standard Industrial Classification.

This review has resulted in the addition of “Eating and Drinking Places”, “Real Estates”, etc. to the coverage of the Survey, and its share in the Tertiary Industrial Sector has increased greatly from about 30 % to about 45%, accordingly.

Moreover, taking account of the share of “Wholesale and Retail Stores” covered by the Census of Commerce, the total share will reach about 82 %. Therefore, the Survey and the Census of Commerce could be regarded to constitute jointly the “Fundamental Survey on the Tertiary Industrial Sector”.

### **3. Beyond the Restraint on the Survey on Service Industries to Reach an “Economic Census”**

As stated above, the Survey on Service Industries has been successively improved, and has been playing a vital role in the formulation of economic policies, the compilation of national accounts, and so on, by providing basic and general data on overall service industries.

However, as the activities of establishments and enterprises are diversified, and various service activities are provided by non-service industries, this framework of data collection would not be sufficient to develop statistics on the Tertiary Industrial Sector (the widest range of service industries) systematically, because the current Survey cannot be free from the restraint that it contacts only those establishments which are sampled as service establishments. A new general data collection scheme should be implemented to entirely cover the activities performed by all the industrial sectors.

In pursuit of a solution of this issue, statistical departments of the Government concerned have recently recognized the necessity for an “Economic Census” and have agreed to promote its implementation.

It is cited that active efforts should be made towards the implementation by 2009 of an Economic Census that will investigate accounting aspects of economic activities by enumerating all the establishments of all the economic sectors, in principle. Once this initiative is realized, it is certain that Japan’s statistics on service industries will be obtained for very detailed breakdowns, for example, by industry and region.

Discussions will start this autumn regarding the implementation of this Economic Census. Whether or not, the 2004 framework of integrated data collection, in which the Survey on Service Industries and the other two censuses will be jointly conducted like a single data collection operation, will provide a good plot type. It would be realistic that based on the experiences gained in this operation, discussions should be held on the enlargement in terms of industries to cover, items to investigate, and so on.

Whether the ambition of the development of statistics on service industries, which the Survey on Service Industries has been pursuing these 15 years, is realized or not depends on the realization of this Economic Census, which will adopt the DNAs of the Survey.

Designated Statistics No.2
Designated Statistics No.27
Designated Statistics No.117

**2004 Establishment and Enterprise Census Questionnaire**  
**2004 census of Commerce Questionnaire**  
**2004 Survey on Service Industries Questionnaire**

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1 June 2004

City ward, town or village code	Enumeration district number	Establishment number	*

- Ministry of public Management, Home Affairs, Post and Telecommunications
- Ministry of Economy, Trade and

Please answer the questions frankly, since the information you give on the questionnaire will be used only for compiling statistics.  
 Please refer to the material "How to fill the form" as was distributed separately.

If your establishment name and/or address have already been printed in the form, please check and confirm if they are correctly printed and correct, if necessary.

Name of respondent and Telephone Number	
Name	Telephone number
( Extension )	

**A For all establishments**

<b>1 Name of establishment and Telephone number</b> Put commonly known name, if any, within the	Legal Name	Telephone number																		
	(Commonly known trade name)																			
<b>2 Address of Establishment</b> Fill your complete address including the name and floor of the building where your office is in.	〒 [ ] - [ ] [ Building; Floor; ]																			
<b>3 Legal organization</b>	1 Individual proprietorship    2 Joint stock company    3 Limited company    4 Limited / unlimited liability partnership    5 Mutual insurance company    6 Foreign company (Having overseas head office)    7 Corporation excluding company (Non-profit organization, schools, aggregate corp. credit association, etc.)    8 Unincorporated organization (Group of political supporters, council, etc.)																			
<b>4 Whether head or branch office</b>	1 Single Unit (With no other head/branch offices)    2 Head Office (Which has branch office(s) in other place(s))    3 Branch Office (Which is under the supervision)																			
<b>5 Opening year</b>	1 1954 before    2 1955 ~ 1964    3 1965 ~ 1974    4 1975 ~ 1984    5 1985 ~ 1994    6 1995 ~ 1999    7 2000    8 2001    9 2002    10 2003    11 2004																			
<b>6 Number of persons engaged</b> In the case of an individual proprietorship, if a family member works under payment contract, the family member is regarded as a  Regular employees refer to the employed without stipulation of duration or over one month, or the employed over 18 days each in April and May.	Individual Proprietor (Managing owner)    Unpaid family workers    Salaried directors    Regular employees (Those who are generally called regular employees or staff. / Those other than Part time workers or temporary staff)    Temporarily employed workers (Those workers other than regular employees)    Total numbers of though    Dispatched or subcontracted employees within total numbers of though    Dispatched or subcontracted employees without total number of though																			
	<table border="1"> <tr> <td rowspan="2">Men</td> <td>persons</td> <td>persons</td> <td>persons</td> <td>persons</td> <td>persons</td> <td>persons</td> <td>persons</td> <td>persons</td> <td>persons</td> </tr> <tr> <td>persons</td> <td>persons</td> <td>persons</td> <td>persons</td> <td>persons</td> <td>persons</td> <td>persons</td> <td>persons</td> <td>persons</td> </tr> </table>	Men	persons	persons	persons	persons	persons	persons	persons	persons	persons	persons	persons	persons	persons	persons	persons	persons	persons	persons
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	persons	persons	persons	persons	persons	persons	persons	persons	persons											
<b>7 Kind of business</b> Please refer to the material "How to fill the form". If more than one category is applicable, state the main one. Your main line of business is defined as the largest turn-over category that you have achieved over the year.	(1) State the main line of business that this establishment is engaged in.	(2) About the business of (1), state the production, merchandizes or line of business in the sequence of the largest turn-over item or sales. <b>Go to B only if the establishment mainly engaged in wholesale/ retail trade</b>																		
	This column must be left blank																			

This face related with Stock company, Limited company, Limited/unlimited liability partnership or Mutual insurance company when the establishment is either the the head office or the single unit.

<b>8 Company</b>	(Single Unit or Head office only)	Head office only	Leave this column blank
	(1) Amount of capital or investment	(2) total number of regular employment of the company	(3) Kind of main business activities of the company
	10 thousand yen	persons	

Please do read

Leave this column blank

## B For establishments mainly engaged in wholesales/retail trade

### 9 Annual sales of goods (including consumption tax)

#### 1 Annual sales of goods

- Enter the amount from April 2003 to March 2004.

Division	10 thousand yen									
Wholesale sales										
Retail sales										

#### Note

- Enter the name of commodity in the classification list, classification number, and annual sales goods.
- Write percentages of component income listed in of (2) by other according to the following categories. (Total should be 100.)

write in the order of higher to lower of income wholesale sales or Retail sales.

Name of commodity in the classification list	Classification No.	share in sales		

#### (2) Other income

- Enter the amount from April 2003 to March 2004.
- Exclude income such as interest or dividend, income by the sales of property.

10 thousand yen

### 10 Area of salesroom (to be entered only by retailers)

#### (1) Area of saleroom

m<sup>2</sup>

#### (2) Is the self-service method applied

1 Yes                                  2 No

#### (3) Business hours

1 Enter the opening time and closing time    2 Operating 24 hours

Opening time :  :  ~ Closing time :  :

## C 欄 For establishments mainly service

### Enter the amount (12) to (14) from April 2003 to March 2004

- If it is impossible difficult to enter the amount in the term, enter the amount referring prior to the account closing date nearest to June 2004.
- If this establishment has not passed one year since the start of its business, enter the amount referring to the to the months from the time of the start to May 2004 and write the number of the months referred to.

/  / Month

### 11 Type of opening

- Enter the type of opening at the year of the start of this business or activity at this place.
- "Established" include the case where amalgamation occurred on an equal footing.

**1** Move in from other location      **2** Separated from other enterprise or association      **3** Opened as a branch      **4** Converted from other business or activity      **5** Establish-ment

### 12 Income (Including consumption tax)

#### (1) Income(annual)

- Exclude income such as interest or dividend, income by the sales of property.

10 thousands yen

#### (2) Ratio of incomes by business (annual)

- Write kind of business or activity in other of higher to lower of income.

Kind of business	share in income(%)
Write percentages of share in income in Face A 7 (1) "State the main line of business" to right blank.	

Write kind of business or activity in the other of higher to lower of income.

#### (3) Ratio of incomes by other parties (annual)

- Write percentages of component income listed in of (2) by other parties according to the following categories. (Total should be 100.)
- include work in the field ( Water supply , Transit , Hospital , Public school , ran by public sector. )

Other parties		Share in income(%)		
Individuals ( General consumers )				
Other enterprises or associations	Non government			
	Government offices			
Same enterprise or association (Head and Branch)				
<b>Total of to</b>		<b>1</b>	<b>0</b>	<b>0</b>

### 13 Expenses (annual)

- Enter the total cost of merchandise goods and operating expenses (including wages and salaries)
- Exclude other charges and extraordinary loss

10 thousand yen

#### Wages and salaries (annual)

- Enter the wages and salaries including taxes(income tax and social insurance premium, etc.) which was paid for Salaried directors and Employees.

### 14 Equipment investment (annual) (The expenses for land are excluded.)

- Enter the amount of equipment investment for the tangible fixed asset with more than one year of durability and more than one hundred thousand yen of purchase price.
- Enter "0", if there is no equipment investment in the beginning and end of accounting period.

10 thousand yen