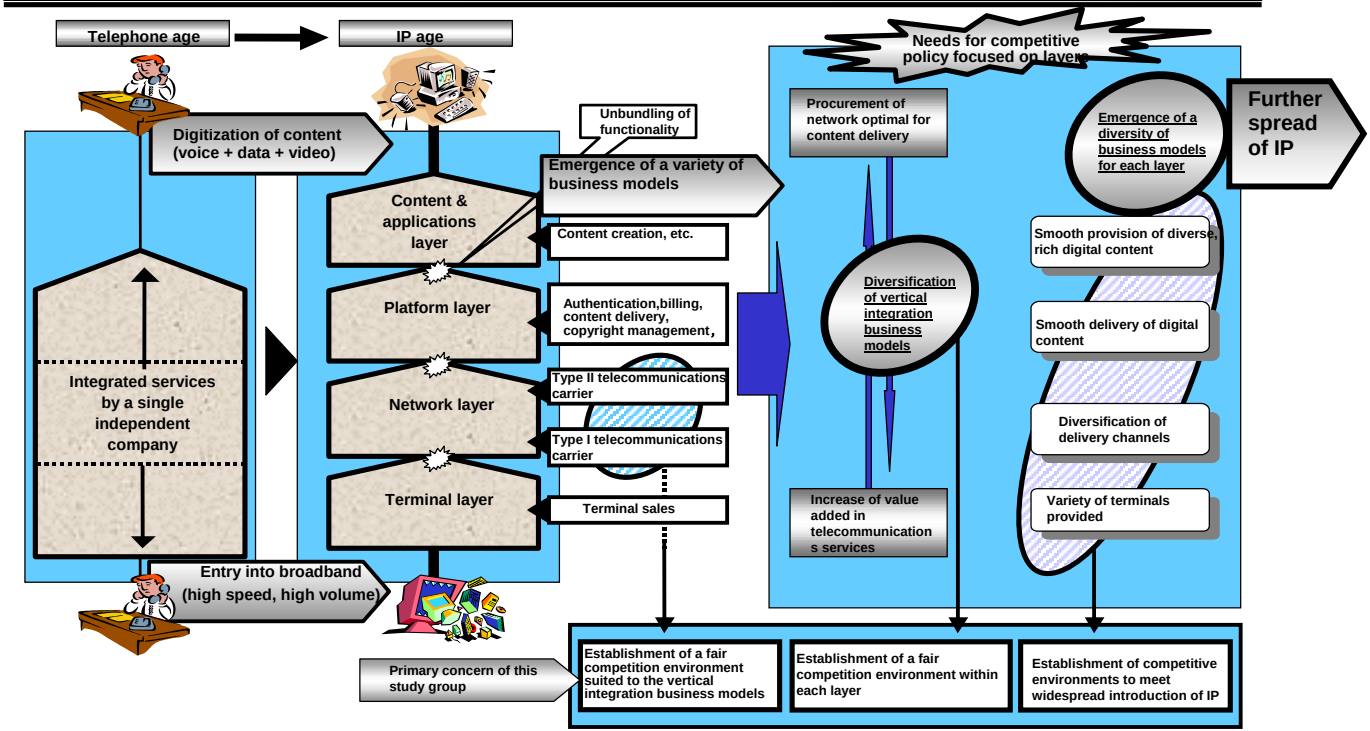BASIC VIEW OF LAYER-FOCUSED COMPETITION POLICIES