

February 16, 2009

## State of Numbers of Subscribers to Telecommunications Services

(As of the end of December 2008)

As mandated by the Rules for Reporting on Telecommunications Business (MPT Ordinance No. 46 of 1988), the Ministry of Internal Affairs and Communications has compiled the numbers of fixed-line telecommunications and mobile telecommunications services contracts reported by telecommunications carriers as of the end of December 2008.

The following outlines the results.

### 1. Subscriber telephones and ISDN

The total number of contracts for subscriber telephones and ISDN as of the end of December 2008 was 48.427 million, a 7.5% year-on-year decrease, and this declining trend continues.

### 2. Number of IP phone users

The number of IP phone users as of the end of December 2008 was 19.586 million. This is a 16.8% increase from the same period of last year, and this increasing trend continues. The increase in the users of IP phones with the 0AB-J number structure (10 digits, starting with a zero) is especially remarkable, with a 51.9% year-on-year increase.

### 3. Mobile phones and PHS

The number of contracts for mobile phones and PHS as of the end of December 2008 totaled 110.395 million. This figure represents a 4.8% year-on-year increase, and this steady increasing trend continues.

(in millions)

	Subscriber telephone + ISDN	IP telephony			Mobile phone + PHS
		Total	0AB-J numbers	Numbers with 050 prefix	
End of Dec.	48.427	19.586	10.332	9.254	110.395

2008					
End of Dec. 2007	52.346	16.766	6.803	9.964	105.297
Change	-3.919	2.820	3.529	-0.710	5.098
(Change rate)	(-7.5%)	(16.8%)	(51.9%)	(-7.1%)	(4.8%)

Note: As the figures are rounded, the total of these figures may differ from the actual total.

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[http://www.soumu.go.jp/joho\\_tsusin/eng/contact.html](http://www.soumu.go.jp/joho_tsusin/eng/contact.html)

International Policy Division,

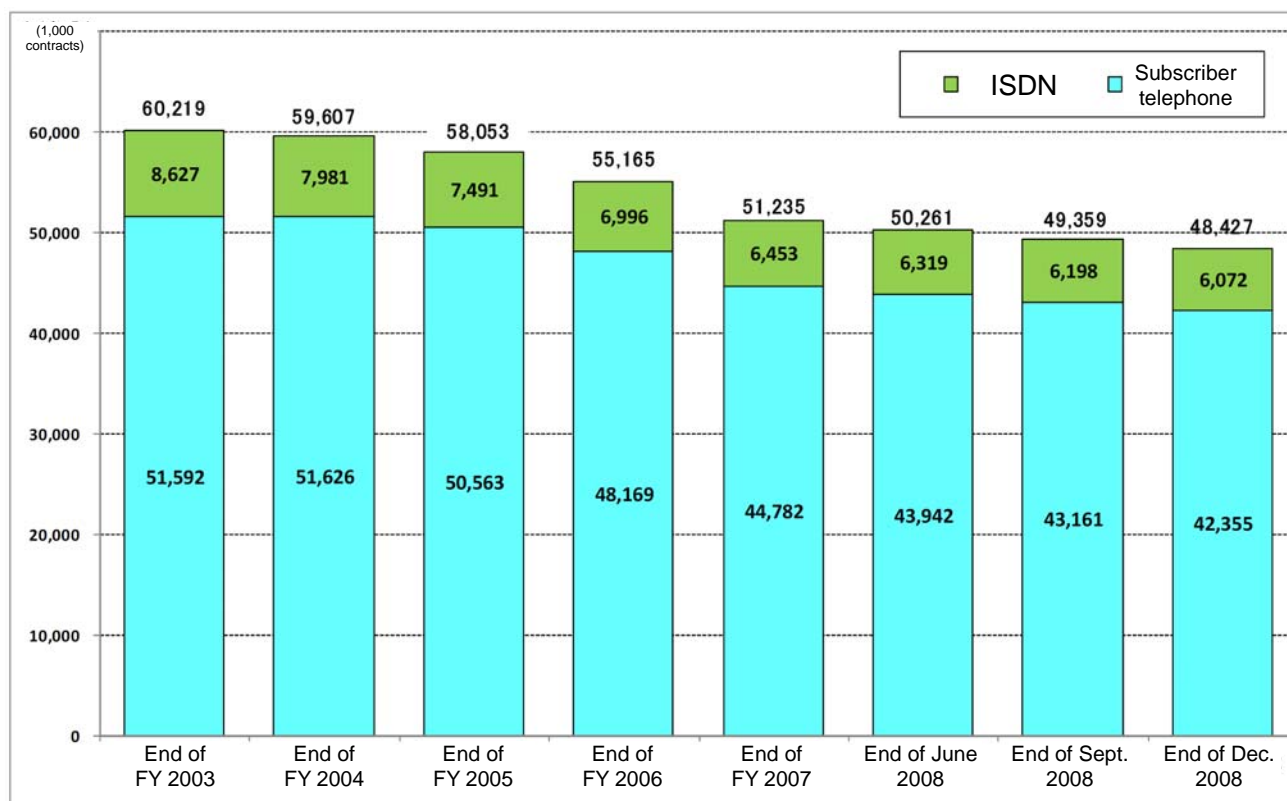
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## 1. Subscriber Telephones and ISDNs

The total number of contracts for subscriber telephones and ISDNs as of the end of December 2008 was 48.427 million, down 1.9% from the previous quarter (ended September 2008).

This is a 7.5% year-on-year decrease (from the year ended December 2007).



(Unit: 1,000 contracts)

Category	End of FY 2003	End of FY 2004	End of FY 2005	End of FY 2006	End of FY 2007	End of June 2008	End of Sept. 2008	End of Dec. 2008	
Subscriber telephone	51,592 (0.8%)	51,626 (0.1%)	50,563 (-2.1%)	48,169 (-4.7%)	44,782 (-7.0%)	43,942 (-7.2%)	43,161 (-7.4%)	42,355 (-7.4%)	
(Breakdown)	Dry copper telephone	1 (-)	383 (38200%)	2,599 (578.6%)	3,638 (40.0%)	4,084 (12.2%)	4,076 (6.9%)	4,077 (2.4%)	4,045 (-0.6%)
	Cable telephone	574 (-)	853 (48.6%)	989 (15.9%)	1,132 (14.5%)	1,030 (-9.4%)	1,037 (-6.2%)	1,028 (-5.9%)	999 (-5.4%)
ISDN	8,627 (-10.2%)	7,981 (-7.5%)	7,491 (-6.1%)	6,996 (-6.6%)	6,453 (-7.8%)	6,319 (-7.7%)	6,198 (-7.7%)	6,072 (-7.9%)	
(Breakdown)	Dry copper ISDN	-	23 (-)	149 (547.8%)	351 (135.6%)	518 (47.5%)	546 (38.2%)	504 (14.3%)	609 (26.9%)
	Total	60,219 (-0.9%)	59,607 (-1.0%)	58,053 (-2.6%)	55,165 (-5.0%)	51,235 (-7.1%)	50,261 (-7.3%)	49,359 (-7.4%)	48,427 (-7.5%)

- Notes: 1. Dry copper telephony: telephone services using NTT East and NTT West's metal lines  
 2. The number of contracts does not include those registered for MYLINE.  
 3. The figures in the parentheses are the year-on-year rates of change.

## 2. Number of IP Phone Users

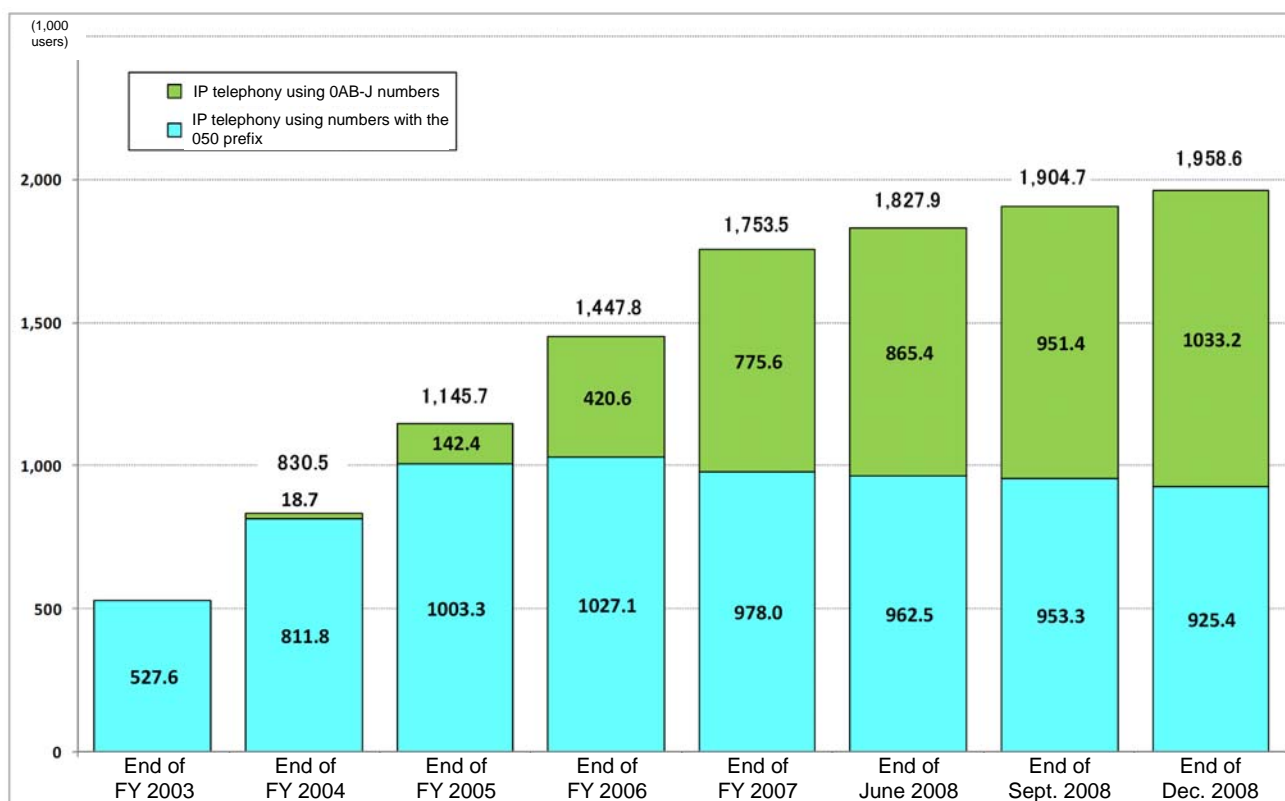
The number of IP phone users as of the end of December 2008 was 19.586 million, up 2.8% from the previous quarter (ended September 2008) and up 16.8% year on year (from the year ended December 2007), marking a continuation in the upward trend.

The number of users of IP telephony using 0AB-J numbers was up 8.6% from the previous quarter and up 51.9% year on year.

Meanwhile, the number of users of IP telephony using numbers with the 050 prefix was down 2.9% from the previous quarter and down 7.1% year on year.

Notes: 1. The numbers of users represent the total number of telephone numbers with the 050 prefix used by end-users and the total number of telephone numbers with the 0AB-J number structure used by end-users. These are not identical to the numbers of contracts.

2. The figures for fiscal 2003 were calculated based on the results of a questionnaire survey conducted in accordance with the Detailed Items for Implementation of Competition Review in the Telecommunications Business Field 2004.

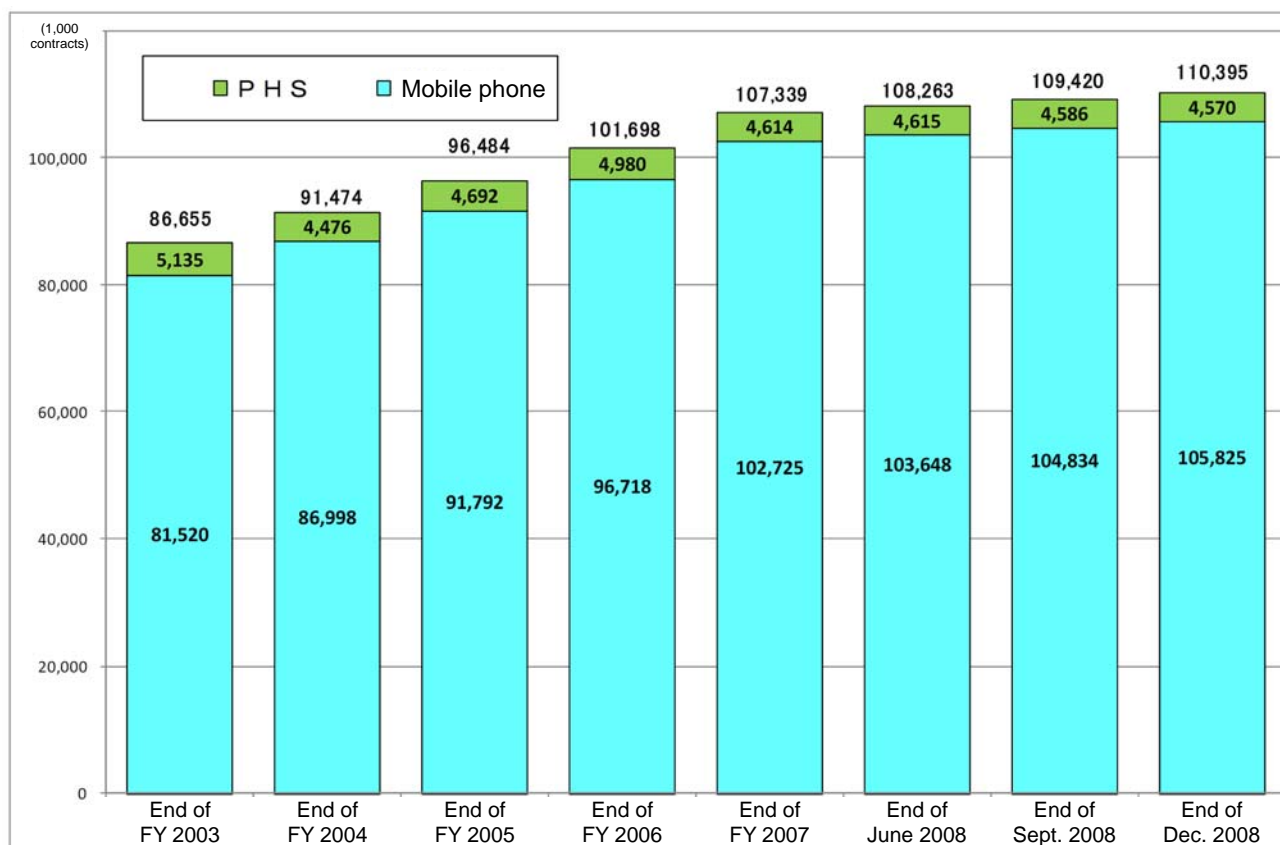


(Unit: 10,000 users)

Date	End of FY 2003	End of FY 2004	End of FY 2005	End of FY 2006	End of FY 2007	End of June 2008	End of Sept. 2008	End of Dec. 2008
Users	527.6	830.5	1,145.7	1,447.8	1,753.5	1,827.9	1,904.7	1,958.6
Rate of change (quarter-on-quarter)	21.8%	6.1%	8.0%	5.2%	4.6%	4.2%	4.2%	2.8%
Rate of change (year-on-year)	—	57.4%	37.9%	26.4%	21.1%	18.7%	18.2%	16.8%

### 3. Mobile Phones and PHSs

The number of contracts for mobile phones and PHSs as of the end of December 2008 totaled 110.395 million, up 4.8% year on year. The combined penetration rate of the two services is 86.4%<sup>1</sup>. Subscribers to mobile phone services totaled 105.825 million while subscribers for PHS services totaled 4.570 million. The number of contracts for third-generation mobile phone services totaled 96.066 million, accounting for 90.8% of the total subscribers for mobile phone services.



	End of FY 2003	End of FY 2004	End of FY 2005	End of FY 2006	End of FY 2007	End of June 2008	End of Sept. 2008	End of Dec. 2008
Total (year-on-year)	86,654,962 (6.8%)	91,473,940 (5.6%)	96,483,732 (5.5%)	101,698,165 (5.4%)	107,338,974 (5.5%)	108,263,269 (5.0%)	109,420,036 (4.9%)	110,394,996 (4.8%)
(Penetration rate)	67.9%	71.6%	75.5%	79.6%	84.0%	84.7%	85.6%	86.4%
[Breakdown]								
Mobile phone (year-on-year)	81,519,543 (7.7%)	86,997,644 (6.7%)	91,791,942 (5.5%)	96,717,920 (5.4%)	102,724,567 (6.2%)	103,648,472 (5.7%)	104,833,573 (5.5%)	105,825,177 (5.3%)
(Penetration rate)	63.9%	68.1%	71.8%	75.7%	80.4%	81.1%	82.0%	82.8%
PHS (year-on-year)	5,135,419 (-6.0%)	4,476,296 (-12.8%)	4,691,790 (4.8%)	4,980,245 (6.1%)	4,614,407 (-7.3%)	4,614,797 (-8.1%)	4,586,463 (-7.5%)	4,569,819 (-4.2%)

Note 1: Penetration was calculated based on the total population of Japan (finalized value of 127,767,994), as disclosed by MIC's Statistics Bureau following the fiscal 2005 census (October 2005).

#### (Reference)

**Number of contracts for IP access services using mobile phones (as of the end of December 2008): 90.173 million**  
**(Percentage of the total\* contracts for mobile phone services: 85.2%)**  
**(\* Total of i-mode, EZweb, Yahoo! Keitai and EMnet)**

Note: For past figures of numbers of contracts for mobile communications, see the Information and Communications Statistics Database of MIC:  
<http://www.johotsusintokei.soumu.go.jp/field/tsuushin02.html>