

Study Group for the Development of Digitization and Broadcasting Policy (12th Meeting) Summary of Minutes

1. Date and Time:

(Fri.) July 29, 2005, 16:30-17:50

2. Location:

First Special Conference Room, MIC (8th floor, Central Joint Government Building No. 2)

3. Attendees:

(1) Study Group members (Honorifics omitted; in order of the Japanese syllabary): Susumu Ito, Norio Kumabe, Soichiro Kozuka, Hiroshi Shiono, Toshiyuki Shinohara, Atsuko Nomura, Yasuo Hasebe, Mitsutoshi Hatori, Jun Murai, Haruko Yamashita (10 members)

(2) MIC members: Horie, Director-General of the Information and Communications Policy Bureau; Ogasawara, Deputy Director-General; Fukuoka, Director, General Affairs Division, Information and Communications Policy Bureau; Ando, Director, Broadcasting Policy Division; Asami, Director, Broadcasting Technology Division; Minami, Director, Terrestrial Broadcasting Division; Imabayashi, Director, Satellite and International Broadcasting Division; Ogasawara, Senior Planning Officer, Broadcasting Policy Division; Inoue Senior Planning Officer, Broadcasting Policy Division; Imaizumi, Assistant Director, Broadcasting Policy Division

4. Proceedings:

- (1) Opening
- (2) Agenda
Interim Report
- (3) Closing

5. Outline of Proceedings:

(1) Individual Working Group Summaries

Summary of each working group was reported in following order:

- 1) “Working Group on Systemic Issues for New Services”
Chair Shiono reported issues on launching and using new services and issues on changes in the environment surrounding the broadcasting business.
- 2) Mr. Hasebe, on behalf of the “Working Group on Satellite/Cable Digital Broadcasting” Chair Funada, who was absent, reported the relationship among CS broadcasters, satellite operators and platforms, and the relationship between cable TV broadcasters and program suppliers.
- 3) The secretariat, on behalf of the “Working Group on Digitization and Public Broadcasting” Chair Hamada, who was absent, reported on public broadcasting in the digital era.
- 4) Working Group on Broadcast Content.” Chair Murai reported issues related to the use of broadcasting content.

Subsequently, the details of the summary of each working group were approved as reported.

(2) Interim Report

Chair Shiono proposed that the interim report of this study group be divided into two parts—changes in the environment surrounding broadcasting, and the issues and direction of the

broadcasting policy. Details of the summaries of the working groups should be then sorted into the specific categories, following which any new directions or issues should be accepted.

Subsequently, the secretariat explained the draft interim report, which was re-constructed by sorting the details of the working group summaries into the applicable categories.

It was then confirmed that the study group members basically accepted the proposed report as an official interim report. It was also agreed to leave handling of the report to the chair and vice chair on the premise that the contents should not be changed.

(3) Future Schedule

The secretariat explained that no working group meeting would be held during August, and that the future direction and the schedule would be finalized at a later date.