

**2013 Autumn Conferment of Decorations on Foreign Nationals
Conferment of the Order of the Rising Sun, Gold Rays with Neck Ribbon to
Mr. Fernando Bittencourt
(November 14, 2013)**

Mr. Fernando Bittencourt, a resident of Brazil, who was awarded the Order of the Rising Sun, the Gold Rays with Neck Ribbon, at the 2013 autumn conferment of decorations on foreign nationals, visited Japan, and Mr. Yoshitaka Shindo, Minister for Internal Affairs and Communications, delivered the Certificate for Decoration and the Order to him on November 14.

Mr. Bittencourt, who is the current General Director of Engineering of TV Globo, a Brazilian television network, greatly contributed to Brazil's adoption of the Japanese digital TV system (also known as the ISDB-T system) in 2006 and the spread of the system in many South American and other countries.

Mr. Bittencourt has become the first person who was awarded the Order in the field of information and communications in Latin America. This was the result of his recognized contributions to the development of Japan's broadcasting business and efforts toward the establishment of the mutual understanding between Japan and Brazil.



Minister Shindo Minister delivers the Order.



Mr. Fernando Bittencourt (General Director of Engineering of TV Globo) and Minister Shindo



Mr. Bittencourt converses with Minister Shindo after the delivery of the Order.