

## **Division H – INFORMATION AND COMMUNICATIONS**

### **Overview of the Division**

This Division comprises establishments engaged in information transmission, those engaged in services such as processing and providing information, those engaged in Internet based services, and those engaged in processing information for the purpose of its transmission.

Establishments engaged in “information transmission” refer to those engaged in transmitting video pictures, sound information, character information and the like, whether electromagnetic or non-electromagnetic, and those engaged in the installation and operation of the means of transmission.

Establishments engaged in “services such as processing and providing information” refer to those engaged in producing computer programs, those engaged in processing of information, under consignment, using computers and the like, and those engaged in collecting, processing and storing information and, providing such information to customers on demand.

Establishments engaged in “Internet based services” refer to those engaged via the Internet in communications and information services other than those described above.

Establishments engaged in “processing information” refer to those engaged in processing information such as video pictures, sound information and character information for the purpose of transmitting information in a great volume to many and unspecified recipients (the general public) through media such as newspapers, magazines, radios, television, motion pictures, etc.

### **Relationship between “INFORMATION AND COMMUNICATIONS” and other industries**

#### **(1) Relationship with “MANUFACTURING”**

- (a) Establishments primarily engaged in issuing newspapers or publishing books, etc. are classified in “INFORMATION AND COMMUNICATIONS,” while those primarily engaged in printing newspapers or books, or the related supplementary operations, are classified in the Division F – MANUFACTURING [16].
- (b) Establishments engaged in producing negatives of information records (excluding printed matter such as newspapers and books) are classified in “INFORMATION AND COMMUNICATIONS,” while those engaged solely in reproducing a large quantity of information records without producing the negatives by themselves are classified in the Division F – MANUFACTURING [3296].

#### **(2) Relationship with “TRANSPORT”**

Establishments engaged in transporting information records, newspapers, books, etc. are classified in the Division I – TRANSPORT, while those primarily engaged in

delivering letters or the like (i.e. correspondence) are classified in “INFORMATION AND COMMUNICATIONS.”

(3) Relationship with “WHOLESALE AND RETAIL TRADE”

Establishments engaged in purchasing and selling information records, newspapers, books, etc. are classified in the Division J – WHOLESALE AND RETAIL TRADE.

(4) Relationship with “SERVICES”

(a) Establishments engaged in renting information records, books, etc. are classified in the Division Q – SERVICES, N.E.C. [889].

(b) Establishments such as advertising agencies primarily engaged in advertising services at the request of clients are classified in the Division Q – SERVICES, N.E.C. [89].

(c) Establishments engaged in professional services where individuals create literary works such as poems or novels, and produce literary criticisms or comments are classified in the Division Q – SERVICES, N.E.C. [807].

(d) Establishments engaged in professional services related to industrial or commercial designs such as industrial design, craft design, interior design, etc. are classified in the Division Q – SERVICES, N.E.C. [806].