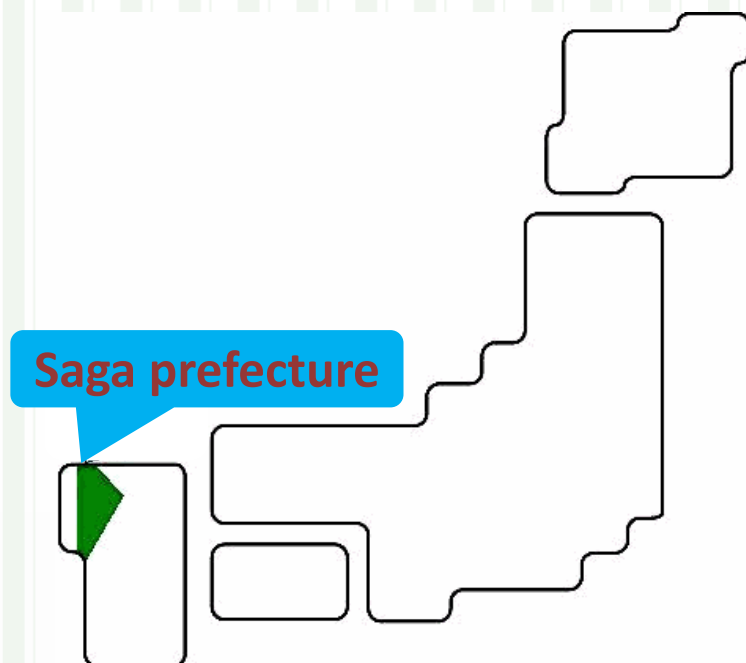


# Collaboration Testing

Open, on-site, government-citizen collaboration practice in Saga Prefecture

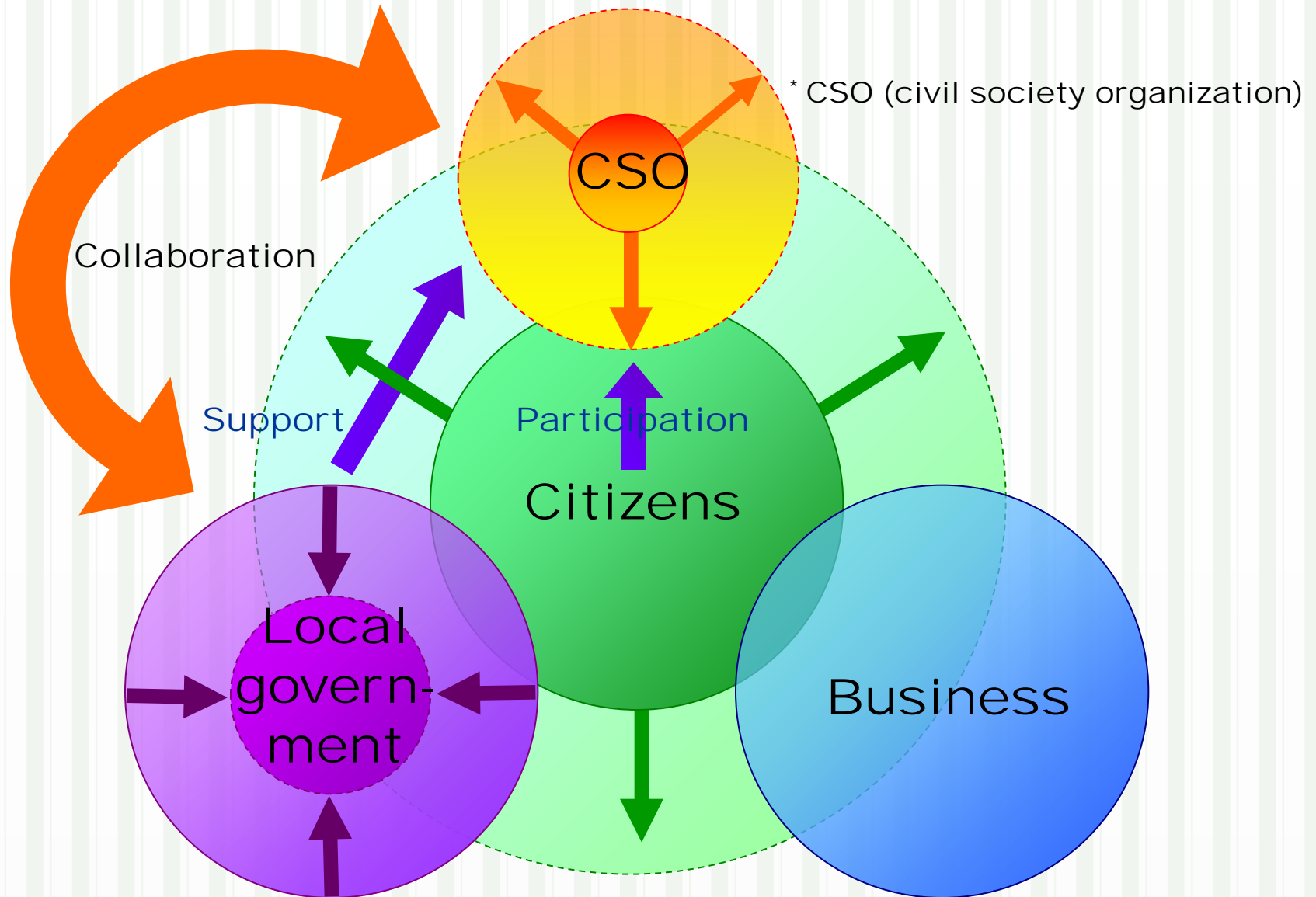


Kozo Iwanaga  
Gender Equality & Citizens Partnership Division,  
Lifestyle & Environment Head Office,  
Saga Prefecture

Thursday, Oct 17, 2013



# Background to collaboration testing



# Key points about collaboration testing

## 1 Disclosure of information - Open

Nearly all business and projects (about 2000) open to the public

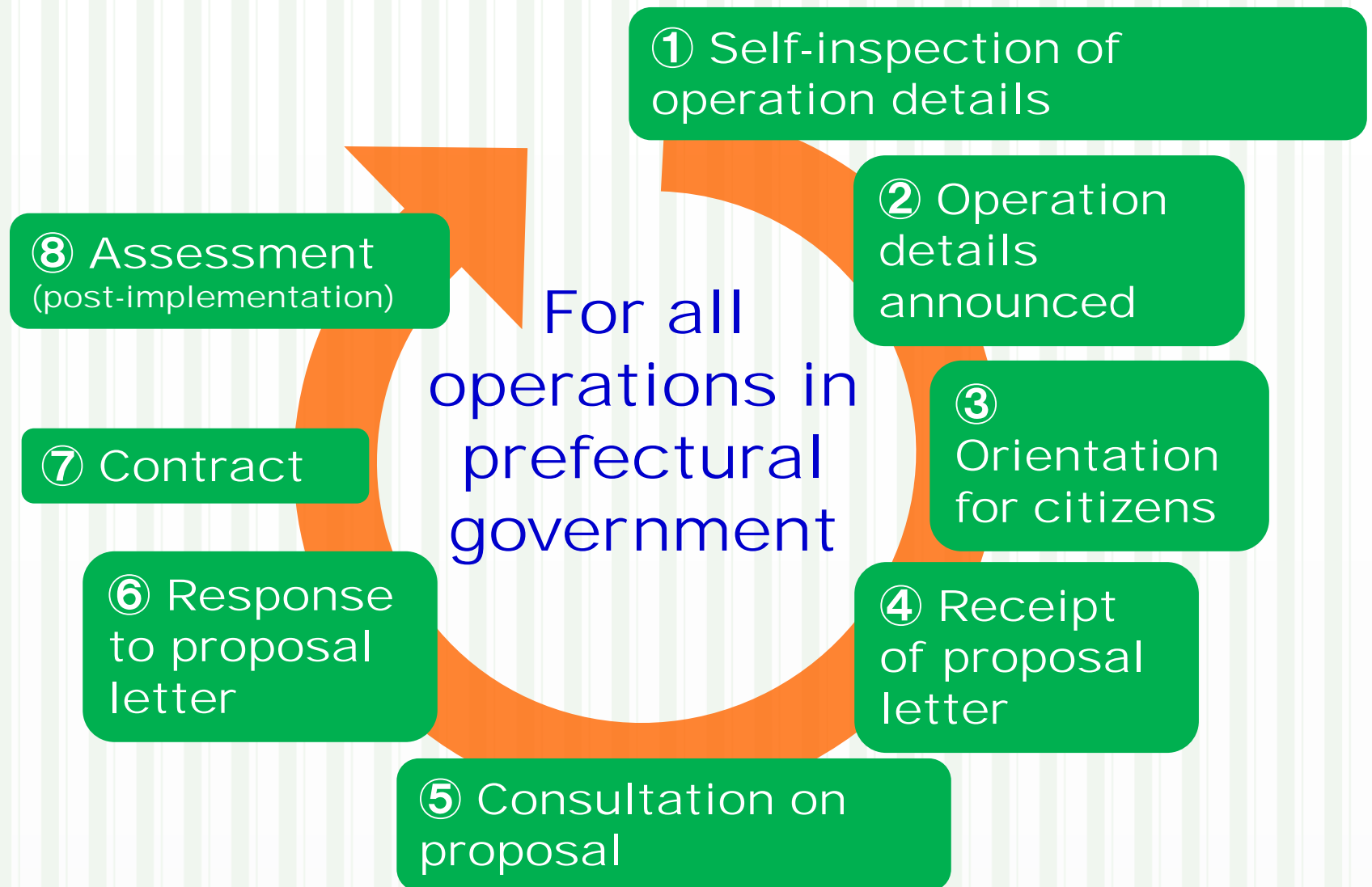
## 2 Mutual understanding between local government & CSOs - On-site

Prefectural government and CSOs develop proposals together through consultation

## 3 Strong will to realize testing

Collaboration proposals of CSOs are in principle approved

# Collaboration testing process



# Proposals from CSOs and their adoption

Item	FY2006	FY2007	FY2008
No. of proposing organizations	14	27	48
No. of proposals made	185	80	74
No. adopted (Rate of adoption)	79 (43%)	59 (74%)	52 (70%)

★Example 1

# Running of *Saga Genki Hiroba* general counter at Prefectural Government Office outsourced to CSOs



Visitors  
up 43%

# External outsourcing of delivery operations (from delivery companies to CSOs)

**Proposal** Want bid participation by JV method to be accepted

*Sagan Enterprise*, which is formed by four special needs facilities licensed to run a special mail delivery service, assigned as JV after an open tender



Supports employment and promotes social participation of people with special needs

Further understanding among citizens

Comments from assignees

- Facility users look forward to their turn, and work enthusiastically.
- Income is contract-based and steady, work provides valuable training.





# UN Public Service Award winner

First prize in 2010 United Nations Public Service Awards, Asia-Pacific region

("Fostering Participation in Policy-Making Decision through Innovative Mechanisms" category)



## What are the Public Service Awards?

- The most prestigious international awards for excellent public service, established in 2003 by the **UN Economic and Social Council** (one of the six principal UN organs along with the UN Security Council, International Court of Justice, and others) based on a UN General Assembly resolution
- Awarded annually by the UN Secretary General on June 23 (UN Public Service Day)



# Response of staff when system was introduced

Orientation meetings held for staff to explain system's aims, methods, etc.

However,  
particularly in the first year,  
staff felt overburdened

- Less-developed proposals from CSOs
- Barrier of "principle of saying yes"

# Toward the growth of CSOs as collaboration partners

## Link on civil side

Support for intermediary support organizations

- 13 CSO activity support offices
- FY2004-2010 Facility maintenance/operation assistance
- FY2009-2011 Personnel support



## Link on official side

Citizens Partnership Division

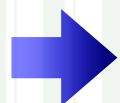
- FY2004-2008 Gender Equality & Citizens Partnership Division
- FY2009-

World Ceramics Expo commemoration regional revitalization project

- Regional action revitalization framework - Activity fee support for CSOs in all fields
- FY2004-2011

# Collaboration testing

(FY2006-2008)



Improvement

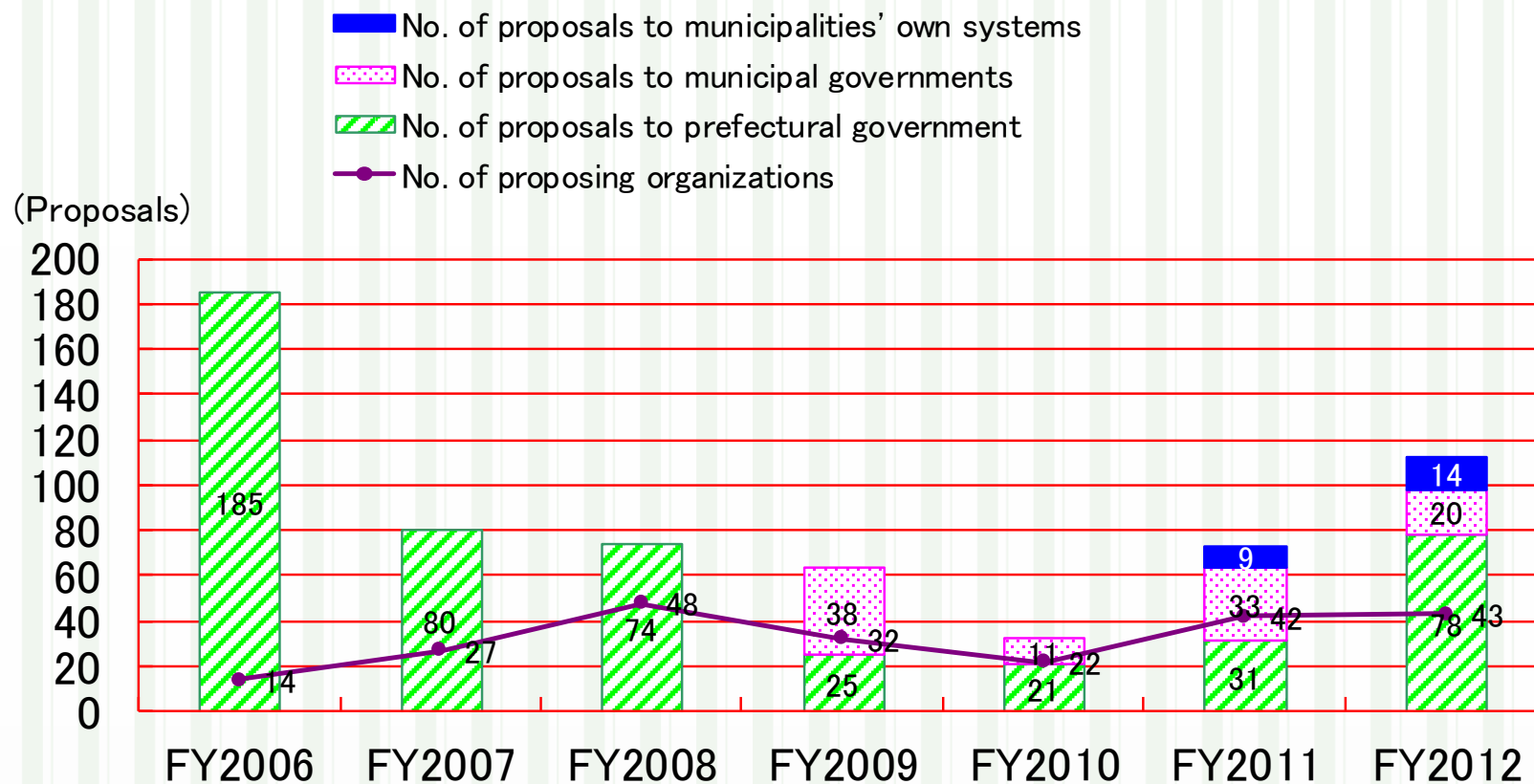
# CSO proposal-based collaboration generating projects

(FY2009~)

- Proposals for new projects OK
- Proposals to municipal governments OK
- Intermediary support organization participates

Year	Proposals to prefectural government and their adoption			Proposals to municipal governments and their adoption			
	No. of proposing organizations	No. of proposals	No. of adopted proposals (Adoption rate)	No. of participating municipalities	No. of proposing organizations	No. of proposals	No. of adopted proposals (Adoption rate)
FY 2009	15	25	22 (88%)	18	17	38	19 (50%)
FY 2010	14	21	18 (86%)	18	8	11	4 (36%)
FY 2011	20	31	30 (97%)	19	22	33	19 (58%)
FY 2012	27	78	78 (100%)	17	16	20	6 (30%)

# Changes in collaboration proposals from CSOs



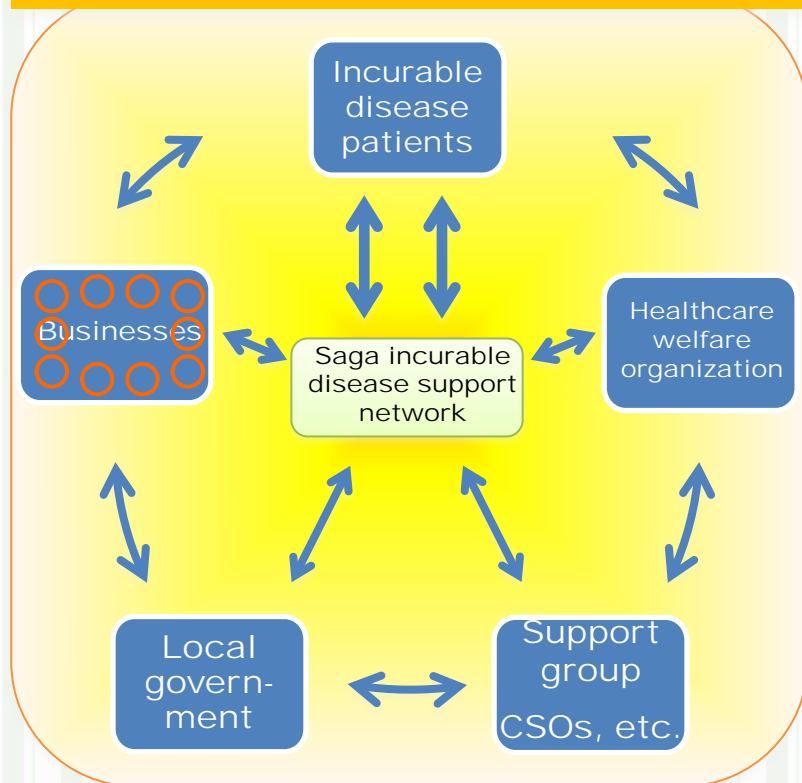
## ●Example 1

# CSO proposal-based collaboration generating project “Create an incurable disease supporters club”

Establishing a club for the purpose of network building and information exchange between businesses to support the employment of incurable disease sufferers



### Incurable disease supporters club Saga



●Deepen knowledge and understanding of incurable diseases and sufferers in the community

●Make it easier to self-report diseases

●Understand the situation on the employer side and employee side

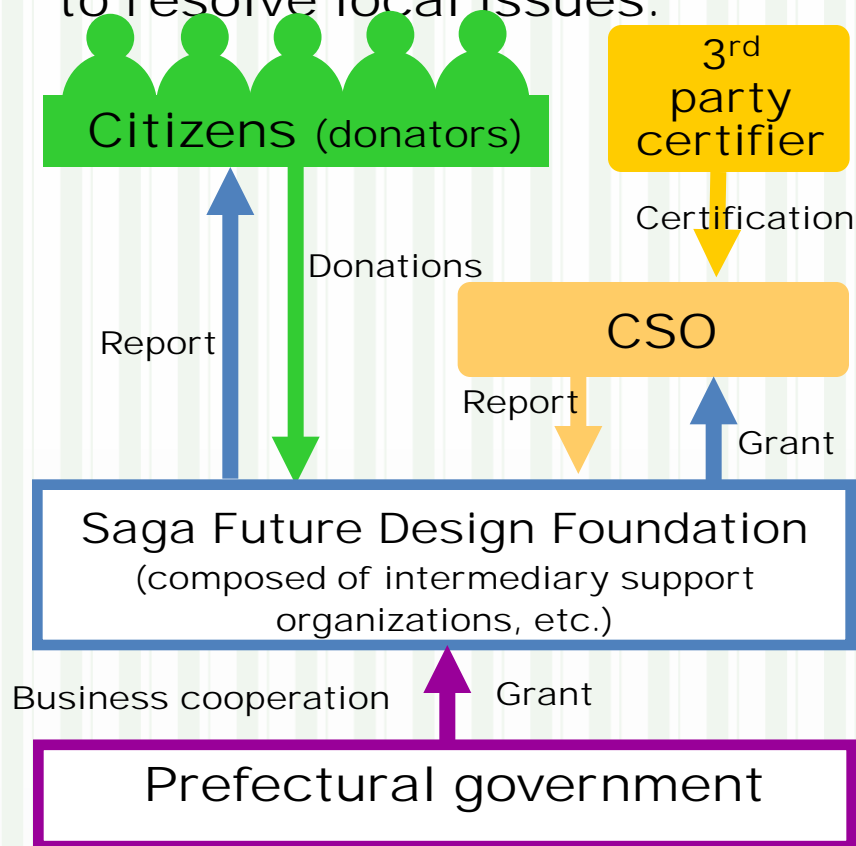
●Aim to build a town where incurable disease sufferers are easily employed and able to continue to work

## ●Example 2

# CSO proposal-based collaboration generating project

## “Creating an all-Saga civic fund”

CSO composed of intermediary support organizations, etc. within the prefecture (The Saga Future Design Foundation) appeals to citizens for donations to assist CSOs that are acting to resolve local issues.



Page 1 of Nishinippon Shimbun, April 7, 2013

Collaboration testing → Issues and vision of CSO proposal-based collaboration generating projects

Lack of ability in partner CSOs

Collaboration

$1 + 1 > 2$

weak synergy

Civic funding support

Money

Pro bono support

People

Adopt in collaboration  $\neq$  Local government budgetary provisions

New collaboration proposal from Saga Future Design Foundation

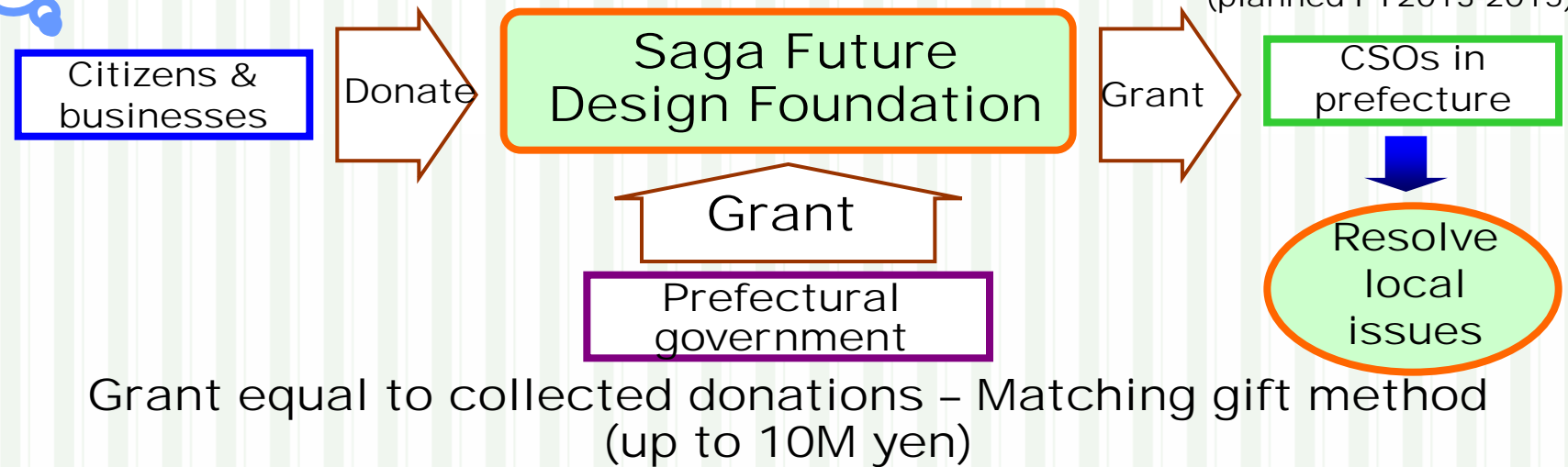


# Collaboration testing → Issues and vision of CSO proposal-based collaboration generating projects

Support with money

Citizen funding (aiding CSO activities by donations) support project

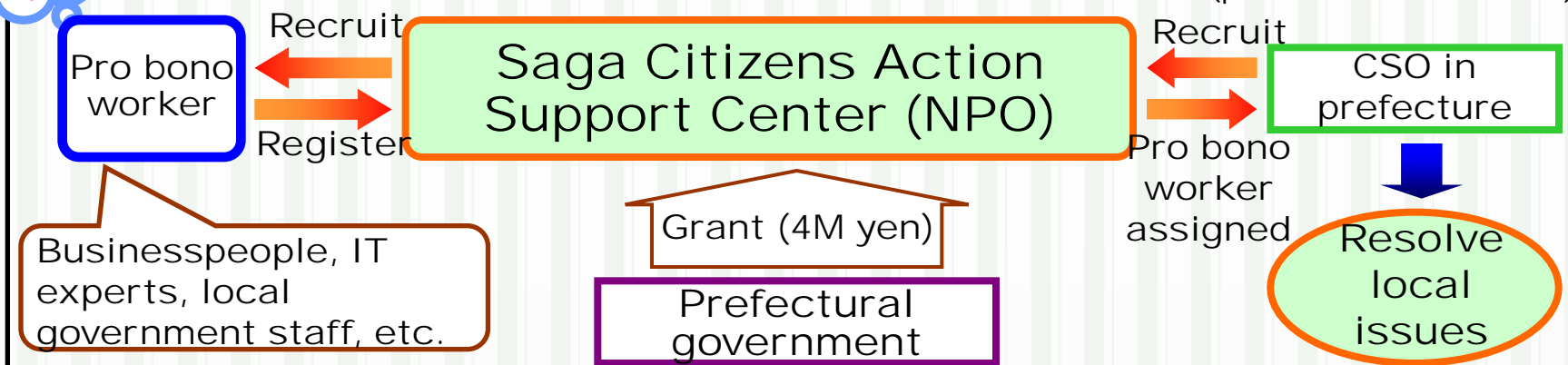
(planned FY2013-2015)



Support with people

Pro bono (volunteers offering professional skills) support project

(planned FY2013-2014)

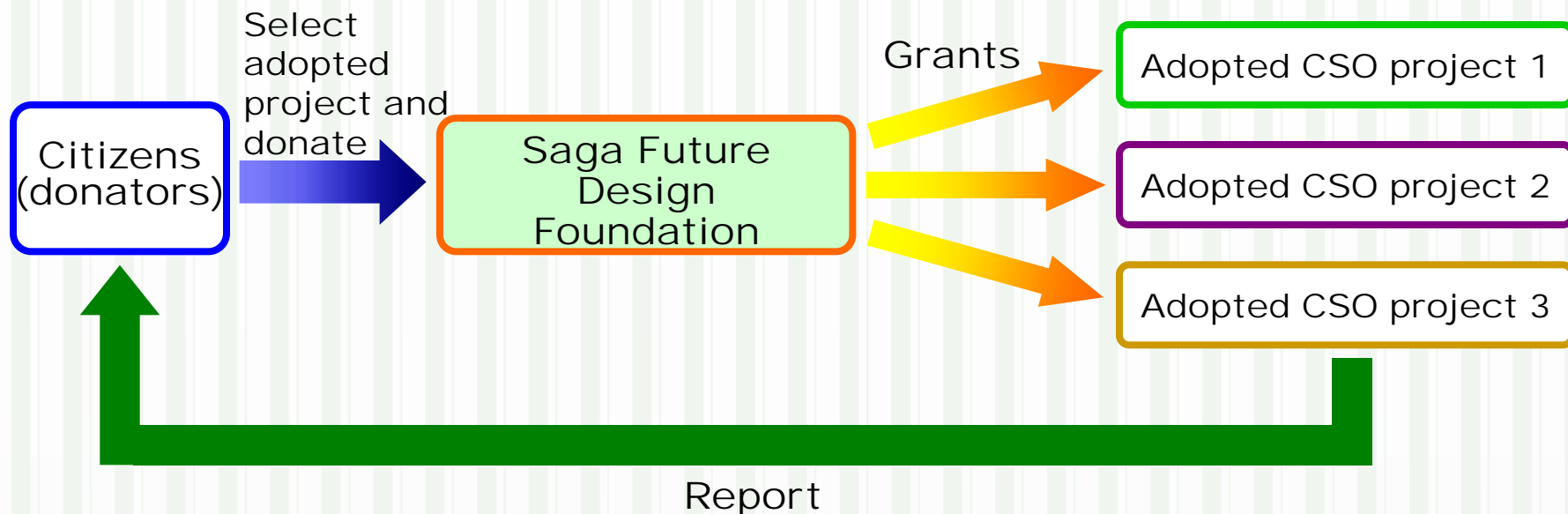


# Collaboration testing → Issues and vision of CSO proposal-based collaboration generating projects

New collaboration proposal from Saga Future Design Foundation

FY2013 CSO proposal-based collaboration generating project

Grants from the foundation's project designated donation program for CSO proposals adopted in CSO proposal-based collaboration generating project (Proposals that have no local government budgetary provision only)

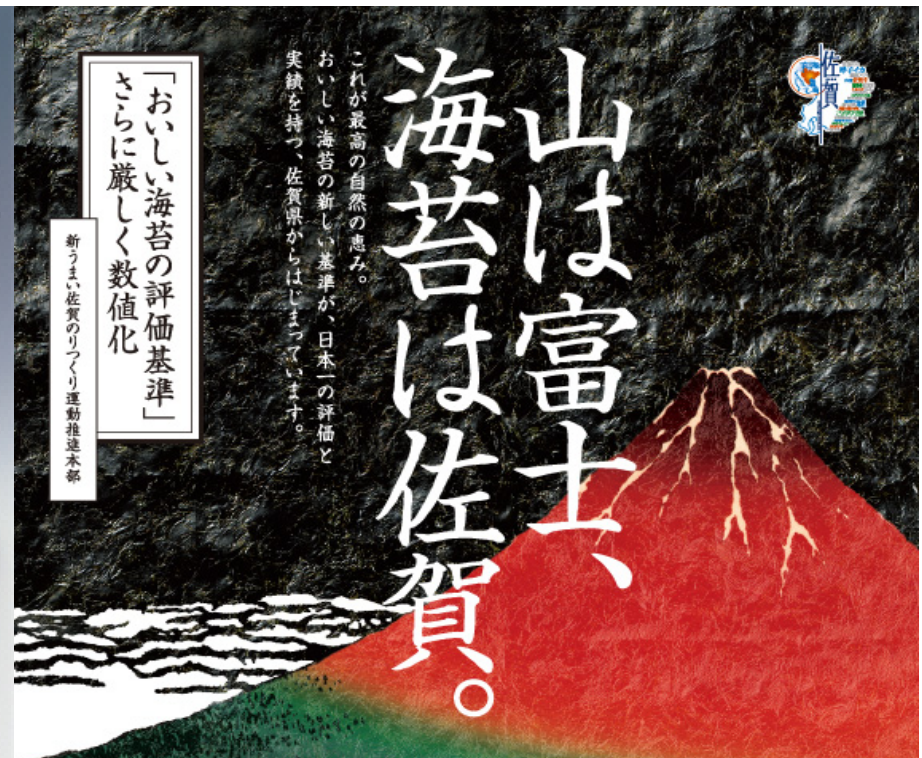


# Restoring citizen autonomy by promoting CSO self-reliance and collaboration

- Creating a society of “mutual assistance”



Imari porcelain, a Japanese brand  
revered around the world



Try the taste of Saga laver®, the best in Japan