

# Next Challenges for IoT Experiment Platform

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- Expectation

- Realize Smarter City

- Various application possibilities

- Issues

- Business model

- Sustainability

- Citizen Engagement

- Are Citizen's problems properly solved?
- Are privacy issues properly handled?

BigBerry



<https://www.youtube.com/watch?v=v7y5-YzUHAY>

Placemeter



<https://vimeo.com/69091237>

Smart City development and testing platform is required

# EU-JP Collaborative Project: FESTIVAL



construction of Smart ICT experiment platform &  
field trials of Smart ICT applications

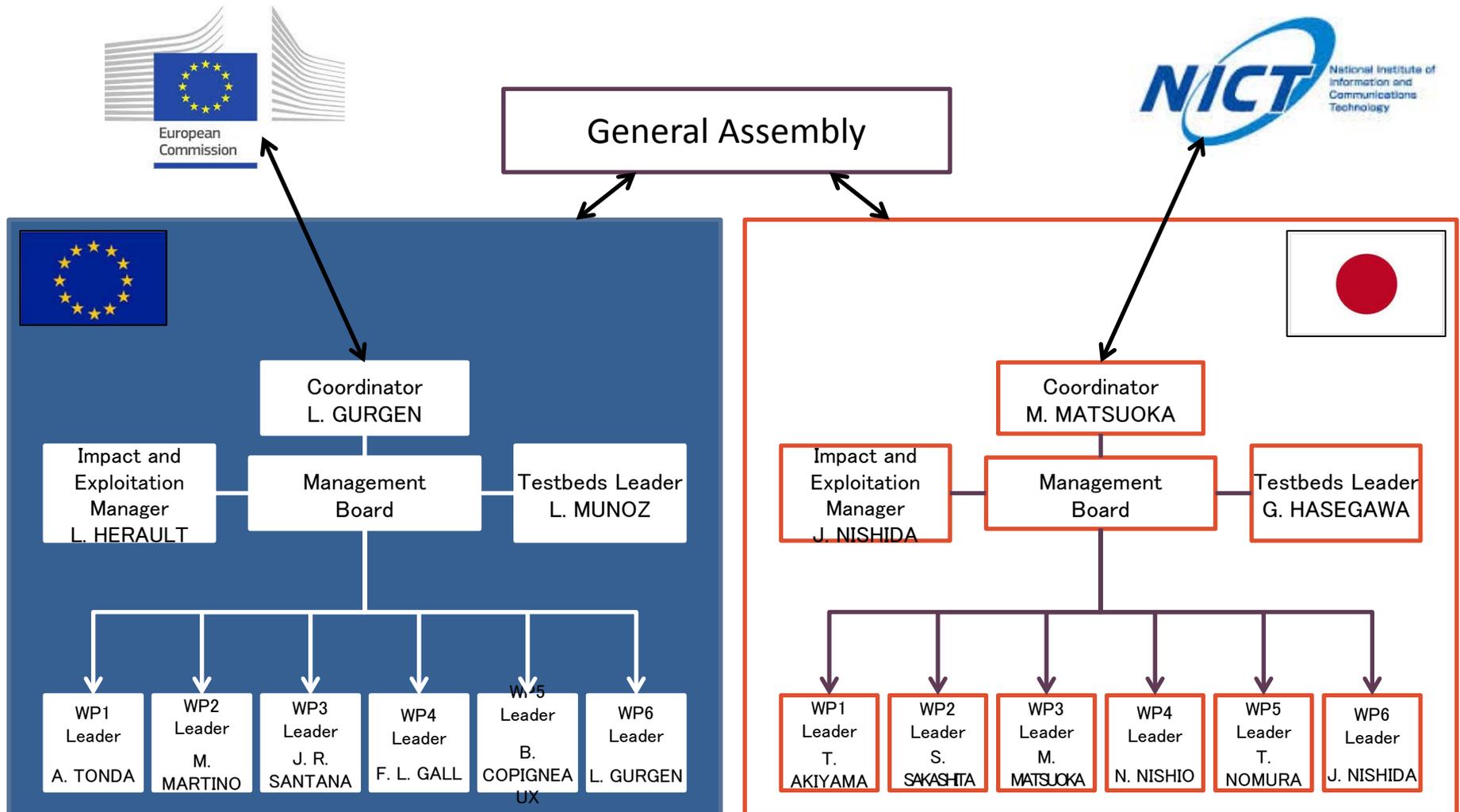
Experimentation

**F**Ederated interoperable  
**S**mar**T** ICT services de**V**elopment  
**A**nd testing p**L**atform

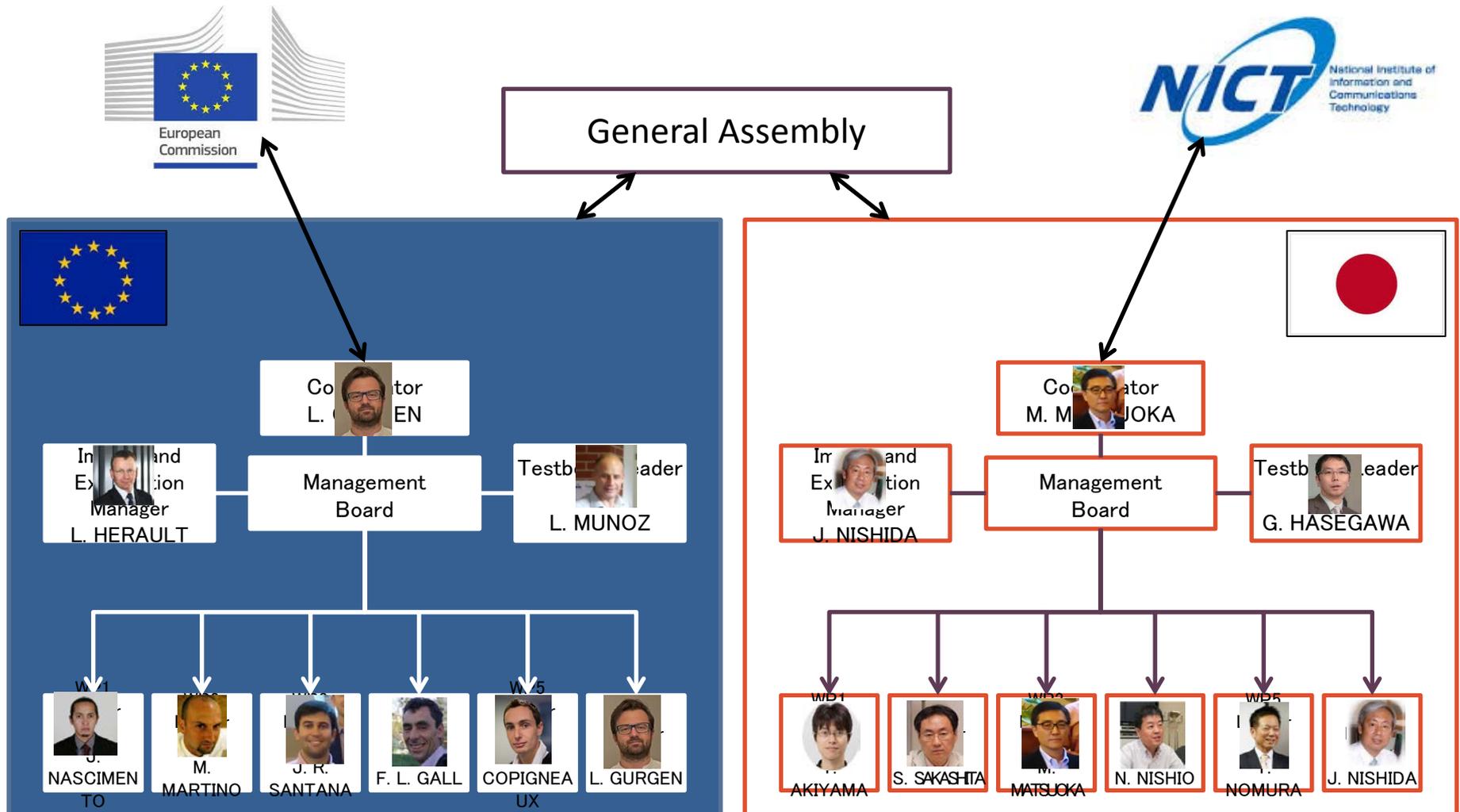
**Real-life testbeds, field trials**  
Japan: Osaka, Kansai

- 
- Start up date
    - October 2014
  - Funding
    - EU Side: receive funding from Horizon 2020 Programme
    - JP Side: receive funding from NICT

# FESTIVAL management structure



# FESTIVAL management structure



# Requirements for Smart ICT experiment platform



## (1) Provide ICT Infrastructure

- IoT/M2M Messaging
- Sensor data storage/analysis
- Visualization/actuator control

**Application** use case survey

Extracting common API

Existing **testbed** survey

## (2) Provide reference procedures of stakeholder coordination

- e.g. Terms and conditions for personal information collection

## (3) Provide reference conditions for secondary use of experiment data

- e.g. Terms and conditions for sensor data and analysis results sharing

### Points

How to federate existing testbeds?

How to involve stakeholders in decision making for Smart ICT development?

Knowledge creation base like **TUBA** and **Knowledge Capital** plays important role

# 3 target application domains

## Smart energy



## Smart building



## Smart shopping



iHouse



PTL



GFO – The Lab



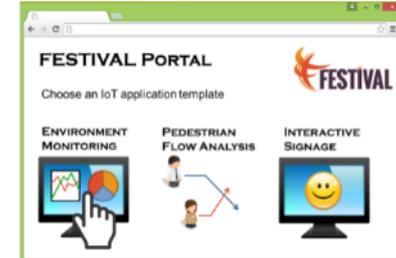
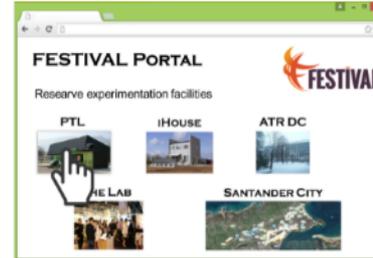
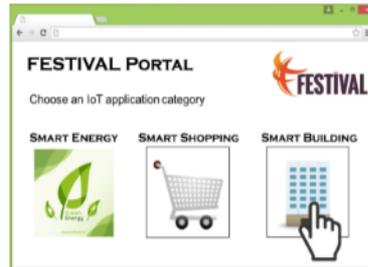
Santander



# FESTIVAL Architecture



## FESTIVAL Portal



## Experiment based federation

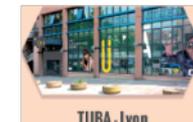
### Federation through Experimentation as a Service

EaaS

## Resource based federation



## Resources



## Testbeds

Data



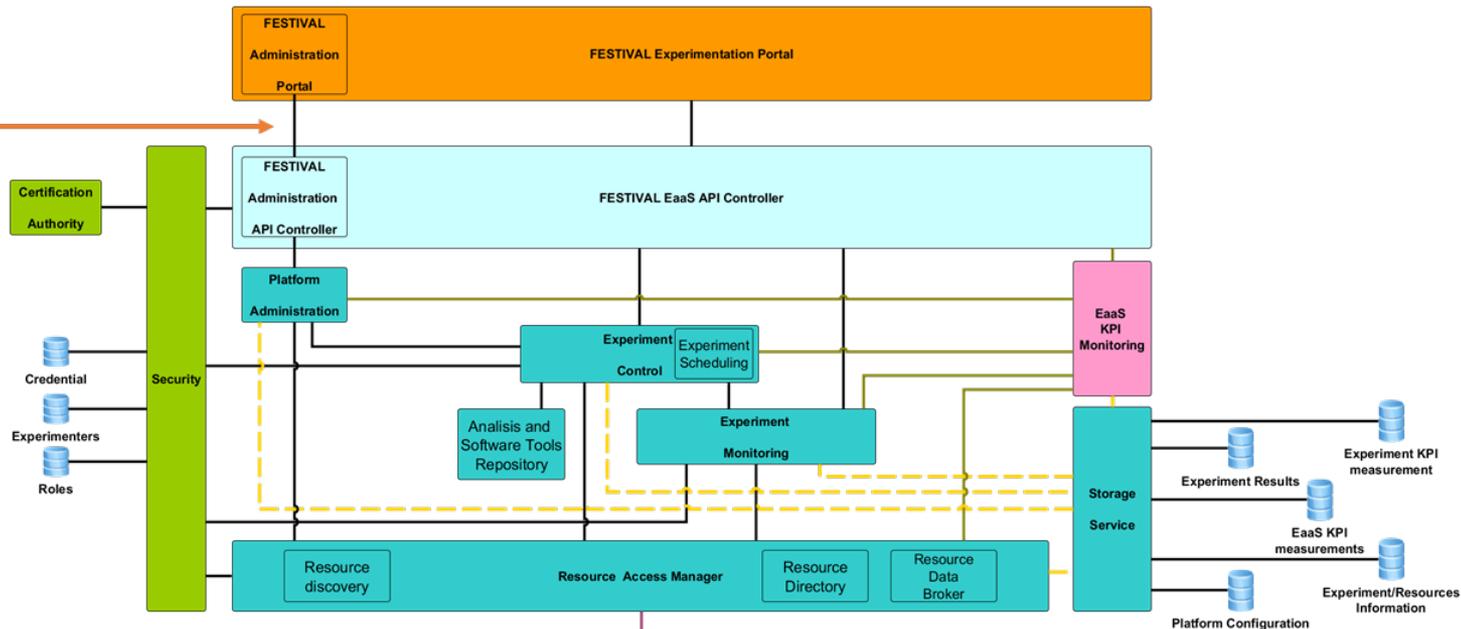
Fields Sensors

Servers

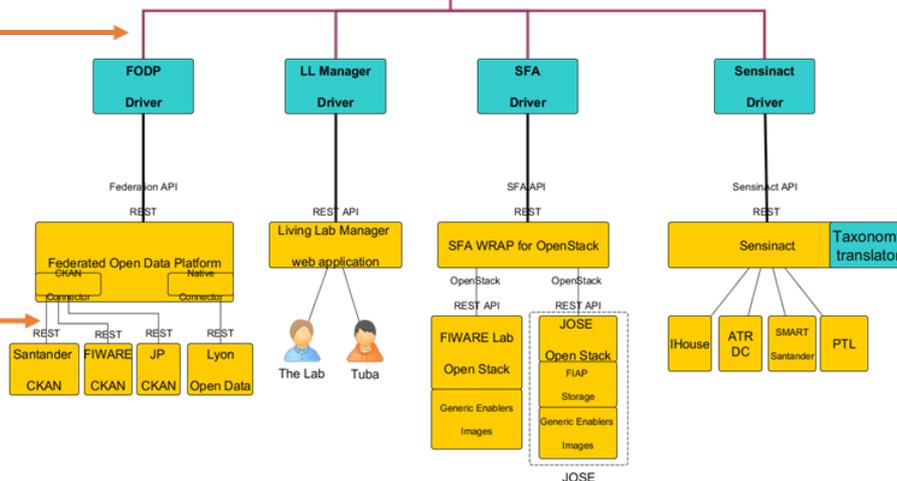
People

# Design and implementation of EaaS APIs

Functional acceptance testing  
*EaaS platform level*



Integration testing  
*Driver level*

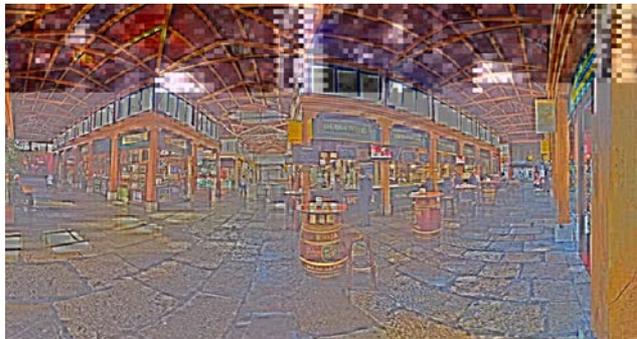


Conformance testing  
*Testbed level*

# Selected applications and experiments



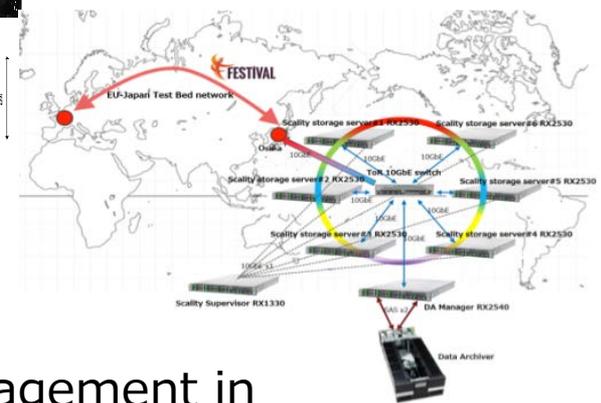
@Santander  
 Mercado del Este  
 Connected shop  
 Advertised premium discount



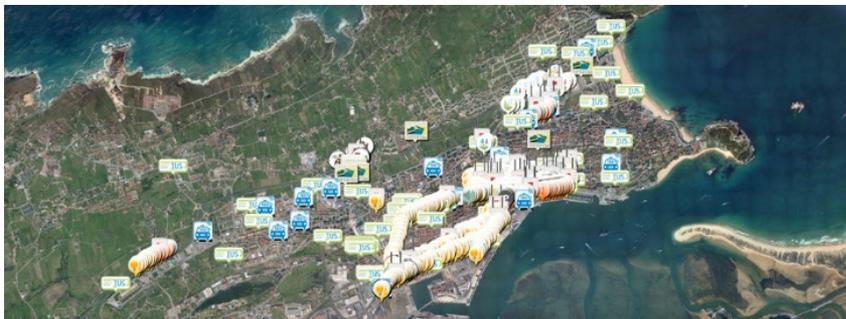
@Tokyo ATR Data Center  
 Smart Data Center



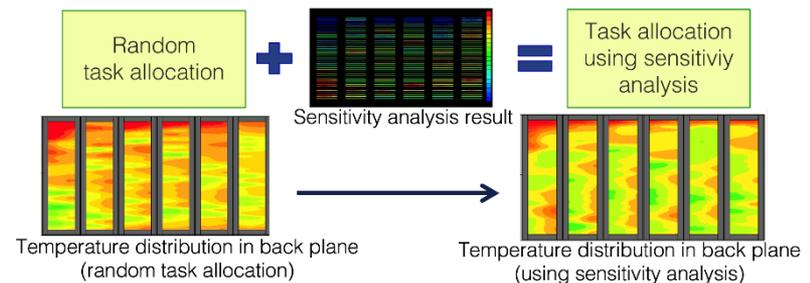
Cold Storage  
 Geo-replication



@Santander SmartSantander  
 Sensor data from SmartSantander  
 are provided as Open Data



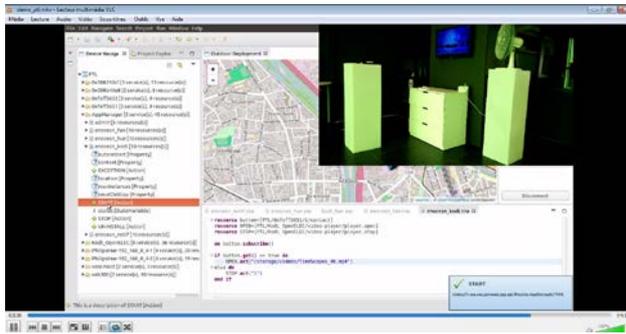
Energy Management in  
 Data Center (xEMS)



# Selected applications and experiments



@Grenoble, PTL  
Smart Energy Management  
in Experimental Smart House



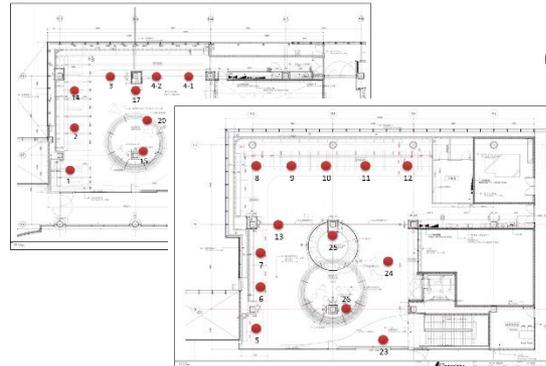
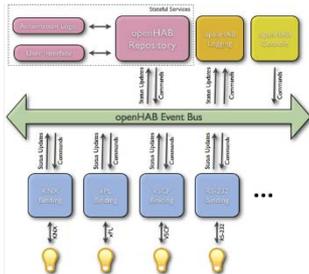
@Kobe, Minato Kanko (Bus company)  
Safe driving support system



@Osaka, The Lab.  
Recommendation  
analysis system



@Ishikawa, iHouse  
Energy Management in  
Protocol Agnostic Smart House



@Kobe & Kyoto, Maya,  
Kameoka Station (JR)  
Environmental  
monitoring using  
digital signage space

*Several other  
applications  
will start up soon*

# Next Challenges

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- Experiment field extension
- Introducing market mechanism into sensor data exchange
- End-user domain federation
- Further call for experimentation

- Importance of “geographical scalability”
  - Experiment results deeply depend on the location in several applications
  - Providing a chance to have the experiment in a different location is important to extend the service as global
- Difficulty of stakeholder coordination
  - Field extension requires the same stakeholder coordination as deploying a new IoT application

Sufficient amount of time must be spent for extending experiment fields

# Introducing market mechanism into sensor data exchange

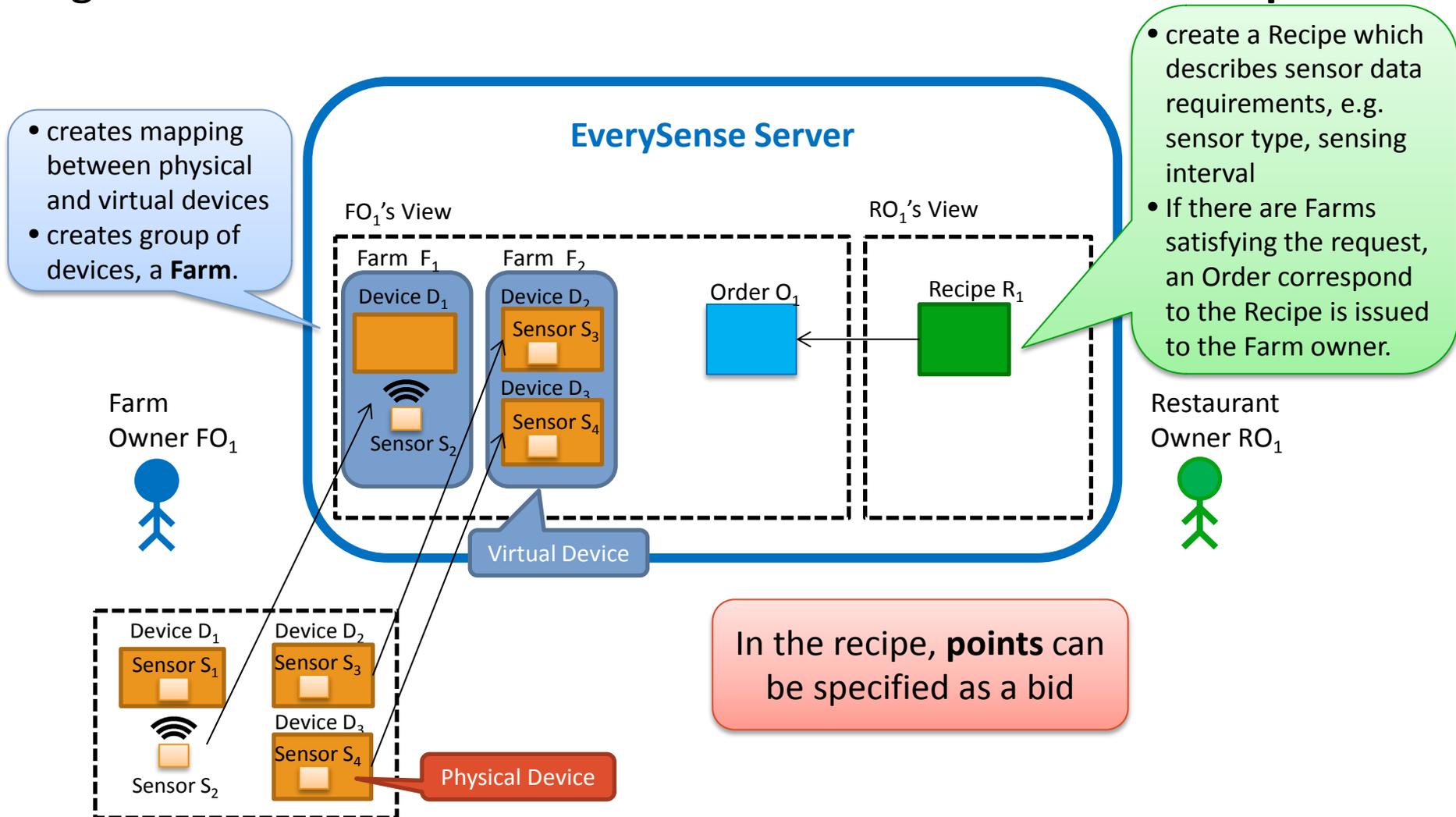
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- Another approach to collect sensor data from widely distributed area
  - Motivate end-users to upload and share their own sensor data by providing profit
  - EverySense is one of the such kind of services

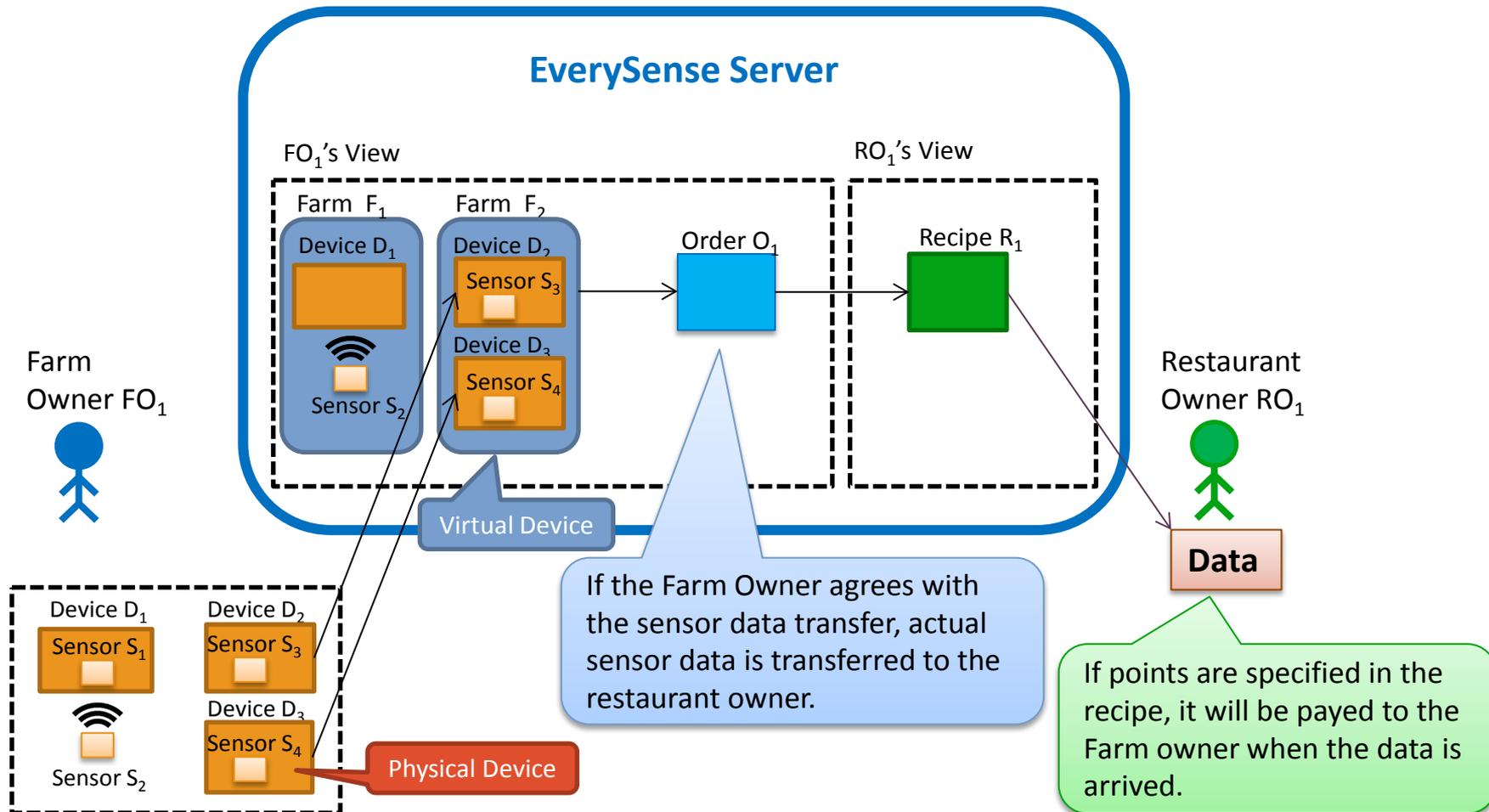
# OverView of EverySense Service (1)

## Register devices into **Farms** and an **Order** created from a **Recipe**



# OverView of EverySense Service (2)

## Order acceptance and sensor data transfer



- How to interact with external cloud services
  - End-user credentials must not be stored inside the platform (EaaS Modules)
  - Such a federation must be done by end-users
- How to reduce end-user federation cost
  - Reduce the learning cost of APIs and protocols by using messaging tools
    - e.g. fluentd, Node-RED
  - Reduce the learning cost of configurations for middleware by using IT automation tool
    - e.g. Chef, Ansible, Puppet
    - It requires investigations of sufficient amount of typical applications

# Further call for experimentation



- **Experiment field extension**
  - Require good example applications to persuade the stakeholders
- **Introducing market mechanism into sensor data exchange**
  - Require field trials to find suitable marketing approach
- **End-user domain federation**
  - Require example federations in real applications

**More experiments must be investigated!**

# FESTIVAL Call for Experimenters



## FESTIVAL offers key IoT resources in Europe and Japan



- For who? Researchers, SMEs, startups, innovators, developers...
- For what? To experiment with FESTIVAL testbeds in Europe and in Japan from smart building, smart energy, smart shopping and smart city domains.
- How? Through federated FESTIVAL Platform with easy-to-use APIs and the Experimenters Portal

**The experimenters will benefit from the state of the art IoT testbeds and access to large quantity of IoT devices, open data repositories and computing resources in Europe and in Japan.**

**A Kit for Experimenters will be available on the FESTIVAL website from November!**

- Call remains open from Nov. 2016 to April. 2017, New applicants will be selected every month
- No financial support, Support will be provided to experiments through the online documentation, webinars and a helpdesk

Contact : [enduser@festival-project.eu](mailto:enduser@festival-project.eu)

Web link : [http://www.festival-project.eu/en/?page\\_id=849](http://www.festival-project.eu/en/?page_id=849)

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ATTENTION!  
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