

Communications News

Newsletter of the Ministry of Internal Affairs and Communications(MIC), Japan

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TOPIC

MOC with Argentina on Broadcast Content

On August 1, Yukari Sato, State Minister for Internal Affairs and Communication, and H.E. Mr. Alan BERAUD, Ambassador Extraordinary and Plenipotentiary of the Argentine Republic to Japan, signed a memorandum of cooperation (MOC). This MOC is an agreement to cooperate in the field of broadcast content between the Ministry of Internal Affairs and Communications (MIC) and the Federal System of Public Media and Contents of the Argentine Republic (hereinafter referred to as “Argentina”).

1. Background of MOC

- ① In November 2018, Yukari Sato, State Minister for Internal Affairs and Communication, met with H.E. Mr. Alan BERAUD, Ambassador Extraordinary and Plenipotentiary of Argentina, and exchanged views on cooperation in the field of broadcast content. The Ambassador noted that a MOC has already been signed with Japan in the fields of digital terrestrial broadcasting and ICT technology. As the people of Argentina are highly interested in Japan, the Ambassador proposed signing a MOC to promote cooperation in the field of broadcast content.
- ② Since then, MIC and the Federal System of Public Media and Contents have been having practical talks to implement areas of cooperation.
- ③ Recently, the two countries re-exchanged views and agreed to advance cooperation in the areas specified below, and on August 1 the State Minister and the Ambassador signed the MOC.



Photo: Yukari Sato, State Minister for Internal Affairs and Communications, in conference with H.E. Mr. Alan BERAUD, Ambassador Extraordinary and Plenipotentiary of Argentina.

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2. Cooperation Areas (Typical)

- ① Exchanging information, including expert information on broadcast media
- ② Promoting program exchange and content co-production activities
- ③ Promoting cooperation in digital infrastructure sectors related to the broadcasting field
- ④ Promoting the exchange and training of technical experts in the field of broadcasting

3. Future Plan

MIC will cooperate with relevant organizations to boost Japan's cooperation with Argentina in the field of broadcast content based on the MOC.



Photo: MOC signing ceremony.