

「平成30年度情報通信メディアの利用時間と情報行動に関する調査報告書」
 の一部訂正について

本調査報告書の記載の一部に誤りがございましたので、次のとおり訂正いたしました。
 なお、今回の訂正により、本調査報告書中の他の数値や記載の内容に影響はございません。

○22頁

「表1-1-2-3 平成30年度「テレビ（リアルタイム）視聴」の時間帯別行為者率（全年代・年代別・男女別あり）」の「休日」の「男性60代」の数値（新）

	男性												女性											
	全年代	10代	20代	30代	40代	50代	60代	全年代	10代	20代	30代	40代	50代	60代	全年代	10代	20代	30代	40代	50代	60代			
5時台	1.8%	2.1%	0.0%	1.6%	1.5%	3.0%	2.3%	1.6%	2.8%	0.0%	0.8%	0.6%	3.7%	2.1%	2.0%	1.5%	0.0%	2.4%	2.5%	2.2%	2.6%			
6時台	8.2%	5.7%	3.4%	5.8%	9.3%	10.0%	12.0%	7.3%	5.6%	0.9%	4.6%	8.5%	8.8%	12.3%	9.2%	5.8%	5.9%	7.1%	10.1%	11.2%	11.8%			
7時台	20.9%	7.1%	7.7%	15.2%	18.2%	31.9%	34.5%	19.0%	5.6%	6.5%	12.2%	17.0%	29.4%	33.6%	22.8%	8.7%	8.8%	18.3%	19.5%	34.3%	35.3%			
8時台	29.0%	9.2%	12.4%	28.8%	28.1%	37.0%	43.8%	26.4%	4.2%	9.4%	22.9%	25.5%	36.0%	45.2%	31.8%	14.5%	15.7%	34.9%	30.8%	38.1%	42.5%			
9時台	23.7%	9.2%	14.8%	25.7%	22.8%	29.6%	30.4%	22.2%	5.6%	13.1%	25.2%	17.6%	26.5%	35.6%	25.2%	13.0%	16.7%	26.2%	28.3%	32.8%	25.5%			
10時台	18.6%	13.5%	14.8%	13.6%	16.7%	22.2%	26.8%	17.8%	13.9%	12.2%	11.5%	15.2%	19.9%	30.8%	19.4%	13.0%	17.7%	15.9%	18.2%	24.6%	22.9%			
11時台	16.2%	9.2%	15.3%	14.8%	13.9%	15.9%	24.1%	15.7%	9.7%	15.0%	9.9%	13.3%	14.7%	28.1%	16.7%	8.7%	15.7%	19.8%	14.5%	17.2%	20.3%			
12時台	20.5%	14.2%	16.3%	18.7%	19.4%	20.0%	29.4%	20.3%	13.9%	15.9%	17.6%	17.0%	19.1%	34.3%	20.6%	14.5%	16.7%	19.8%	22.0%	20.9%	24.8%			
13時台	16.7%	11.4%	12.0%	12.8%	14.2%	18.2%	27.1%	15.7%	12.5%	12.2%	8.4%	11.5%	16.2%	30.8%	17.6%	10.1%	11.8%	17.5%	17.0%	20.2%	23.5%			
14時台	14.0%	7.8%	11.5%	10.9%	11.1%	16.3%	22.4%	14.0%	12.5%	9.4%	6.9%	10.9%	14.0%	28.1%	14.0%	2.9%	13.7%	15.1%	11.3%	18.7%	17.0%			
15時台	14.1%	7.8%	12.4%	12.5%	9.9%	15.6%	23.1%	14.3%	9.7%	10.3%	8.4%	10.9%	16.2%	26.7%	14.0%	5.8%	14.7%	16.7%	8.8%	14.9%	19.6%			
16時台	14.0%	6.4%	11.0%	10.9%	12.4%	16.7%	21.7%	14.7%	11.1%	8.4%	7.6%	12.1%	18.4%	26.7%	13.3%	1.5%	13.7%	14.3%	12.6%	14.9%	17.0%			
17時台	18.2%	7.8%	13.9%	17.5%	14.5%	21.1%	28.1%	20.5%	11.1%	14.0%	16.0%	14.6%	25.0%	36.3%	15.9%	4.4%	13.7%	19.1%	14.5%	17.2%	20.3%			
18時台	28.2%	13.5%	21.1%	28.8%	26.2%	31.1%	39.1%	29.6%	12.5%	18.7%	28.2%	24.2%	33.1%	50.0%	26.8%	14.5%	23.5%	29.4%	28.3%	29.1%	28.8%			
19時台	41.3%	30.5%	29.2%	38.5%	41.4%	45.9%	52.8%	40.0%	27.8%	25.2%	33.6%	39.4%	47.8%	56.2%	42.5%	33.3%	33.3%	43.7%	43.4%	44.0%	49.7%			
20時台	45.3%	31.9%	33.0%	37.4%	47.5%	47.8%	62.2%	44.1%	38.9%	34.6%	36.6%	46.1%	41.9%	60.3%	46.4%	24.6%	31.4%	38.1%	49.1%	53.7%	64.1%			
21時台	39.6%	17.0%	26.8%	28.8%	42.0%	50.7%	55.9%	38.3%	22.2%	28.0%	27.5%	40.0%	44.9%	55.5%	40.9%	11.6%	25.5%	30.2%	44.0%	56.7%	56.2%			
22時台	28.3%	14.9%	21.5%	22.2%	33.0%	32.2%	36.1%	25.0%	12.5%	18.7%	22.1%	28.5%	28.7%	30.8%	31.8%	17.4%	24.5%	22.2%	37.7%	35.8%	41.2%			
23時台	14.5%	9.2%	12.4%	10.5%	17.0%	17.8%	16.4%	10.0%	4.2%	9.4%	9.9%	11.5%	11.8%	10.3%	19.1%	14.5%	15.7%	11.1%	22.6%	23.9%	22.2%			
24時台	3.5%	4.3%	3.8%	2.7%	4.0%	3.7%	3.0%	3.2%	4.2%	5.6%	3.8%	2.4%	1.5%	2.7%	3.9%	4.4%	2.0%	1.6%	5.7%	6.0%	3.3%			
1時台	1.3%	1.4%	1.4%	2.0%	1.5%	1.5%	0.3%	1.5%	1.4%	1.9%	2.3%	2.4%	0.0%	0.7%	1.2%	1.5%	1.0%	1.6%	0.6%	3.0%	0.0%			
2時台	0.6%	1.4%	1.0%	1.2%	0.6%	0.0%	0.0%	0.9%	1.4%	1.9%	1.5%	1.2%	0.0%	0.0%	0.3%	1.5%	0.0%	0.8%	0.0%	0.0%	0.0%			
3時台	0.3%	1.4%	0.0%	0.4%	0.6%	0.0%	0.0%	0.5%	1.4%	0.0%	0.8%	1.2%	0.0%	0.0%	0.1%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%			
4時台	0.4%	1.4%	0.0%	0.0%	0.6%	0.0%	0.7%	0.7%	1.4%	0.0%	0.0%	1.2%	0.0%	0.0%	0.1%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%			

(旧)

	男性												女性											
	全年代	10代	20代	30代	40代	50代	60代	全年代	10代	20代	30代	40代	50代	60代	全年代	10代	20代	30代	40代	50代	60代			
5時台	1.8%	2.1%	0.0%	1.6%	1.5%	3.0%	2.3%	1.6%	2.8%	0.0%	0.8%	0.6%	3.7%	2.1%	2.0%	1.5%	0.0%	2.4%	2.5%	2.2%	2.6%			
6時台	8.2%	5.7%	3.4%	5.8%	9.3%	10.0%	12.0%	7.3%	5.6%	0.9%	4.6%	8.5%	8.8%	12.3%	9.2%	5.8%	5.9%	7.1%	10.1%	11.2%	11.8%			
7時台	20.9%	7.1%	7.7%	15.2%	18.2%	31.9%	34.5%	19.0%	5.6%	6.5%	12.2%	17.0%	29.4%	33.6%	22.8%	8.7%	8.8%	18.3%	19.5%	34.3%	35.3%			
8時台	29.0%	9.2%	12.4%	28.8%	28.1%	37.0%	43.8%	26.4%	4.2%	9.4%	22.9%	25.5%	36.0%	45.2%	31.8%	14.5%	15.7%	34.9%	30.8%	38.1%	42.5%			
9時台	23.7%	9.2%	14.8%	25.7%	22.8%	29.6%	30.4%	22.2%	5.6%	13.1%	25.2%	17.6%	26.5%	35.6%	25.2%	13.0%	16.7%	26.2%	28.3%	32.8%	25.5%			
10時台	18.6%	13.5%	14.8%	13.6%	16.7%	22.2%	26.8%	17.8%	13.9%	12.2%	11.5%	15.2%	19.9%	30.8%	19.4%	13.0%	17.7%	15.9%	18.2%	24.6%	22.9%			
11時台	16.2%	9.2%	15.3%	14.8%	13.9%	15.9%	24.1%	15.7%	9.7%	15.0%	9.9%	13.3%	14.7%	28.1%	16.7%	8.7%	15.7%	19.8%	14.5%	17.2%	20.3%			
12時台	20.5%	14.2%	16.3%	18.7%	19.4%	20.0%	29.4%	20.3%	13.9%	15.9%	17.6%	17.0%	19.1%	34.3%	20.6%	14.5%	16.7%	19.8%	22.0%	20.9%	24.8%			
13時台	16.7%	11.4%	12.0%	12.8%	14.2%	18.2%	27.1%	15.7%	12.5%	12.2%	8.4%	11.5%	16.2%	30.8%	17.6%	10.1%	11.8%	17.5%	17.0%	20.2%	23.5%			
14時台	14.0%	7.8%	11.5%	10.9%	11.1%	16.3%	22.4%	14.0%	12.5%	9.4%	6.9%	10.9%	14.0%	28.1%	14.0%	2.9%	13.7%	15.1%	11.3%	18.7%	17.0%			
15時台	14.1%	7.8%	12.4%	12.5%	9.9%	15.6%	23.1%	14.3%	9.7%	10.3%	8.4%	10.9%	16.2%	26.7%	14.0%	5.8%	14.7%	16.7%	8.8%	14.9%	19.6%			
16時台	14.0%	6.4%	11.0%	10.9%	12.4%	16.7%	21.7%	14.7%	11.1%	8.4%	7.6%	12.1%	18.4%	26.7%	13.3%	1.5%	13.7%	14.3%	12.6%	14.9%	17.0%			
17時台	18.2%	7.8%	13.9%	17.5%	14.5%	21.1%	28.1%	20.5%	11.1%	14.0%	16.0%	14.6%	25.0%	36.3%	15.9%	4.4%	13.7%	19.1%	14.5%	17.2%	20.3%			
18時台	28.2%	13.5%	21.1%	28.8%	26.2%	31.1%	39.1%	29.6%	12.5%	18.7%	28.2%	24.2%	33.1%	50.0%	26.8%	14.5%	23.5%	29.4%	28.3%	29.1%	28.8%			
19時台	41.3%	30.5%	29.2%	38.5%	41.4%	45.9%	52.8%	40.0%	27.8%	25.2%	33.6%	39.4%	47.8%	56.2%	42.5%	33.3%	33.3%	43.7%	43.4%	44.0%	49.7%			
20時台	45.3%	31.9%	33.0%	37.4%	47.5%	47.8%	62.2%	44.1%	38.9%	34.6%	36.6%	46.1%	41.9%	60.3%	46.4%	24.6%	31.4%	38.1%	49.1%	53.7%	64.1%			
21時台	39.6%	17.0%	26.8%	28.8%	42.0%	50.7%	55.9%	38.3%	22.2%	28.0%	27.5%	40.0%	44.9%	55.5%	40.9%	11.6%	25.5%	30.2%	44.0%	56.7%	56.2%			
22時台	28.3%	14.9%	21.5%	22.2%	33.0%	32.2%	36.1%	25.0%	12.5%	18.7%	22.1%	28.5%	28.7%	30.8%	31.8%	17.4%	24.5%	22.2%	37.7%	35.8%	41.2%			
23時台	14.5%	9.2%	12.4%	10.5%	17.0%	17.8%	16.4%	10.0%	4.2%	9.4%	9.9%	11.5%	11.8%	10.3%	19.1%	14.5%	15.7%	11.1%	22.6%	23.9%	22.2%			
24時台	3.5%	4.3%	3.8%	2.7%	4.0%	3.7%	3.0%	3.2%	4.2%	5.6%	3.8%	2.4%	1.5%	2.7%	3.9%	4.4%	2.0%	1.6%	5.7%	6.0%	3.3%			
1時台	1.3%	1.4%	1.4%	2.0%	1.5%	1.5%	0.3%	1.5%	1.4%	1.9%	2.3%	2.4%	0.0%	0.7%	1.2%	1.5%	1.0%	1.6%	0.6%	3.0%	0.0%			
2時台	0.6%	1.4%	1.0%	1.2%	0.6%	0.0%	0.0%	0.9%	1.4%	1.9%	1.5%	1.2%	0.0%	0.0%	0.3%	1.5%	0.0%	0.8%	0.0%	0.0%	0.0%			
3時台	0.3%	1.4%	0.0%	0.4%	0.6%	0.0%	0.0%	0.5%	1.4%	0.0%	0.8%	1.2%	0.0%	0.0%	0.1%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%			
4時台	0.4%	1.4%	0.0%	0.0%	0.6%	0.0%	0.7%	0.7%	1.4%	0.0%	0.0%	1.2%	0.0%	0.0%	0.1%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%			

(赤枠部分を訂正)

○84頁

「7-2 メディアの信頼度」の「7-2-1 メディアとしての信頼度」の第二段落の記載

(新) 「前回調査と比較すると、新聞及びテレビの信頼度が概ね横ばいとなった一方で、インターネットの信頼度は増加し、雑誌の信頼度は減少したが、メディア間の順位に変化は見られなかった。」

(旧) 「前回調査と比較すると、新聞及びテレビの重要度が概ね横ばいとなった一方で、インターネットの重要度は増加し、雑誌の重要度は減少したが、メディア間の順位に変化は見られなかった。」

(赤下線部分を訂正)