



Combating Online Piracy

March 2022



Akamai at a Glance

The leading cloud-based system for enabling secure, high-performing user experiences on any device, anywhere.

ABOUT US:

- Distributed cloud-based platform, on-demand scale
- Optimizing delivery of 15-30% of all daily web traffic
- Nearly 6 trillion internet interactions daily
- Defending against attacks over 350Gbps
- A single network hop from 85% of internet users

CORP STATS:



\$3.2B
Revenue



~6,700
Customers



~8,300
Employees

OUR HISTORY:

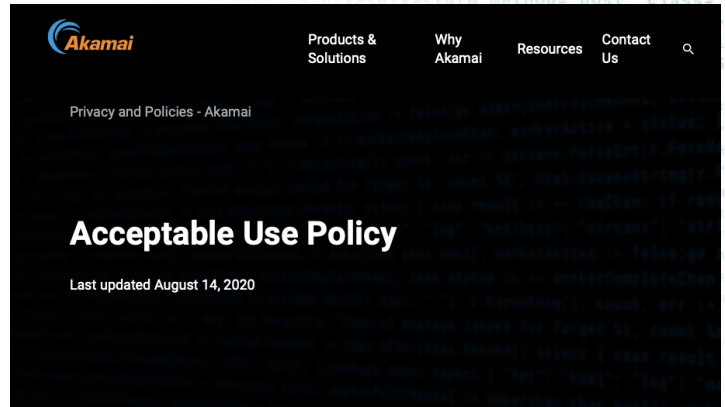
Founded 1998 and rooted in MIT technology— solving Internet congestion with math not hardware.

Acceptable Use Policy

Clear Legal View towards Intellectual Property

Intellectual Property

Customer shall not use the Akamai Network or Services in any manner that would infringe, dilute, misappropriate, or otherwise violate any privacy or other personal rights or any intellectual property rights, including but not limited to, copyrights and laws protecting patents, trademarks, trade secrets or other proprietary information. If Customer uses a domain name in connection with its use of the Akamai Network or Services, such domain name must not violate any trademark, service mark, or other rights of any third party.



This Acceptable Use Policy ("AUP") sets forth the terms for acceptable use of Akamai's network and systems as well as its services, software, products, and associated data ("Akamai Services," together with the Akamai Network and Services") by Customer and other users of the Akamai Network and Services. The types of AUP are not meant to be exhaustive, but merely illustrative of examples of conduct deemed by Akamai to be illegal, or otherwise harmful to Akamai's reputation, Network or Services and therefore prohibited when used in violation of the terms and restrictions in this AUP on use of the Akamai Network and Services by Customer, Customer's employees and any other person or entity that is provided access to the Akamai Network and Services ("Customer Users"). By using the Akamai Network and Services, Customer shall (i) ensure that Customer is responsible for violations of this AUP by Customer or the Customer Users.

General Conduct

Customer must use the Akamai Network and Services in a manner consistent with the permitted use of such Services. Unless otherwise expressly permitted in writing by Akamai, Customer may not assign, transfer, or otherwise provide access to any third party to the Akamai Network or Services, or use the Akamai Network for the benefit of any third party (other than Internet end users) or to develop or inform a competitive product or service. Customer shall use the Akamai Network and Services for lawful purposes and in accordance with this AUP.

Supporting Content Owners

Doing the Right Thing

What We Can Do:

- Work with legitimate businesses
- Make it easy for legitimate content owners to request removal of pirated material

What We Cannot Do:

- Monitor content of customers
- Remove content at source

Our customers are some of the largest Content Owners in the world

Supporting Content Owners

Take-down Request

- Simple online form that content owners can use to request removal of pirated content

The screenshot shows the Akamai website's 'Content Takedowns (including DMCA)' form. The header includes the Akamai logo, navigation links for 'Products & Solutions', 'Why Akamai', 'Resources', and 'Contact Us', along with a search icon and buttons for 'Try Akamai' and 'Under Attack?'. The main heading is 'Content Takedowns (including DMCA)'. Below this, there is a disclaimer: 'Please note, Akamai does not review, manage, or otherwise control content creation by our customers. We provide content delivery acceleration services to speed the delivery of content from websites operated by our content provider customers to end users' browsers. Requesting Akamai to take down content will not permanently resolve content being delivered from the content publisher's origin. For permanent resolution, we strongly recommend that you also communicate your complaint directly to the content publisher.' This is followed by instructions: 'To submit a complaint to Akamai, please provide the information requested below. All fields are required in order for us to process your report. Please be aware that we reserve the right to reject reports that are incomplete, unclear, or incorrect. By submitting this information and clicking "Submit," I am stating under penalty of perjury that:'. There are two bullet points: 'I am the owner, or an agent authorized to act on behalf of the owner, of certain intellectual property rights; and' and 'I have a good faith belief that the listings identified below offer items or contain materials that are not authorized by me, my agent, or the law'. The form fields include: 'First Name: *' (text input), 'Last Name: *' (text input), 'Business Email: *' (text input), 'Phone Number: *' (text input), 'Address:' (text input), 'Country: *' (dropdown menu with 'Select...' option), and 'Location of unauthorized content *' (text input with 'https://' pre-filled).



```
ControlChannel := func(w http.ResponseWriter, r *http.Request) {
    status := http.StatusOK
    controlChannel := make(chan ControlMessage, workerCount)
    worker := func() {
        for {
            msg := <- controlChannel
            // ...
        }
    }
    go func() {
        for {
            msg := <- r.Body
            // ...
        }
    }()
    // ...
}
```

