

Recommendation of the Council on Artificial Intelligence



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Background Information

The Recommendation on Artificial Intelligence (AI) – the first intergovernmental standard on AI – was adopted by the OECD Council at Ministerial level on 22 May 2019 on the proposal of the Committee on Digital Economy Policy (CDEP). The Recommendation aims to foster innovation and trust in AI by promoting the responsible stewardship of trustworthy AI while ensuring respect for human rights and democratic values. Complementing existing OECD standards in areas such as privacy, digital security risk management, and responsible business conduct, the Recommendation focuses on AI-specific issues and sets a standard that is implementable and sufficiently flexible to stand the test of time in this rapidly evolving field. In June 2019, at the Osaka Summit, G20 Leaders welcomed G20 AI Principles, drawn from the OECD Recommendation.

The Recommendation identifies five complementary values-based principles for the responsible stewardship of trustworthy AI and calls on AI actors to promote and implement them:

- inclusive growth, sustainable development and well-being;
- human-centred values and fairness;
- transparency and explainability;
- robustness, security and safety;
- · and accountability.

In addition to and consistent with these value-based principles, the Recommendation also provides five recommendations to policy-makers pertaining to national policies and international co-operation for trustworthy AI, namely:

- investing in AI research and development;
- fostering a digital ecosystem for AI;
- shaping an enabling policy environment for AI;
- building human capacity and preparing for labour market transformation;
- and international co-operation for trustworthy Al.

The Recommendation also includes a provision for the development of metrics to measure Al research, development and deployment, and for building an evidence base to assess progress in its implementation.

The OECD's work on Artificial Intelligence and rationale for developing the OECD Recommendation on Artificial Intelligence

Artificial Intelligence (AI) is a general-purpose technology that has the potential to improve the welfare and well-being of people, to contribute to positive sustainable global economic activity, to increase innovation and productivity, and to help respond to key global challenges. It is deployed in many sectors ranging from production, finance and transport to healthcare and security.

Alongside benefits, Al also raises challenges for our societies and economies, notably regarding economic shifts and inequalities, competition, transitions in the labour market, and implications for democracy and human rights.

The OECD has undertaken empirical and policy activities on AI in support of the policy debate over the past two years, starting with a Technology Foresight Forum on AI in 2016 and an international conference on AI: Intelligent Machines, Smart Policies in 2017. The Organisation also conducted analytical and measurement work that provides an overview of the AI technical landscape, maps economic and social impacts of AI technologies and their applications, identifies major policy considerations, and describes AI initiatives from governments and other stakeholders at national and international levels.

This work has demonstrated the need to shape a stable policy environment at the international level to foster trust in and adoption of AI in society. Against this background, the OECD Committee on Digital Economy Policy (CDEP) agreed to develop a draft Council Recommendation to promote a human-centric approach to trustworthy AI, that fosters research, preserves economic incentives to innovate, and applies to all stakeholders.

Complementing existing OECD standards already relevant to AI – such as those on privacy and data protection, digital security risk management, and responsible business conduct – the Recommendation focuses on policy issues that are specific to AI and strives to set a standard that is implementable and flexible enough to stand the test of time in a rapidly evolving field. The Recommendation contains five high-level values-based principles and five recommendations for national policies and international co-operation. It also proposes a common understanding of key terms, such as "AI system" and "AI actors", for the purposes of the Recommendation.

More specifically, the Recommendation includes two substantive sections:

- 1. **Principles for responsible stewardship of trustworthy AI**: the first section sets out five complementary principles relevant to all stakeholders: *i)* inclusive growth, sustainable development and well-being; *ii)* human-centred values and fairness; *iii)* transparency and explainability; *iv)* robustness, security and safety; and *v)* accountability. This section further calls on AI actors to promote and implement these principles according to their roles.
- 2. **National policies and international co-operation for trustworthy Al**: consistent with the five aforementioned principles, this section provides five recommendations to Members and non-Members having adhered to the draft Recommendation (hereafter the "Adherents") to implement in their national policies and international co-operation: *i)* investing in Al research and development; *ii)* fostering a digital ecosystem for Al; *iii)* shaping an enabling policy environment for Al; *iv)* building human capacity and preparing for labour market transformation; and *v)* international co-operation for trustworthy Al.

An inclusive and participatory process for developing the Recommendation

The development of the Recommendation was participatory in nature, incorporating input from a broad range of sources throughout the process. In May 2018, the CDEP agreed to form an expert group to scope principles to foster trust in and adoption of AI, with a view to developing a draft Council Recommendation in the course of 2019. The AI Group of experts at the OECD (AIGO) was subsequently established, comprising over 50 experts from different disciplines and different sectors (government, industry, civil society, trade unions, the technical community and academia) - see http://www.oecd.org/going-digital/ai/oecd-aigo-membership-list.pdf for the full list. Between September 2018 and February 2019 the group held four meetings: in Paris, France, in September and November 2018, in Cambridge, MA, United States, at the Massachusetts Institute of Technology (MIT) in January 2019, back to back with the MIT AI Policy Congress, and finally in Dubai, United Arab Emirates, at the World Government Summit in February 2019. The work benefited from the diligence, engagement and substantive contributions of the experts participating in AIGO, as well as from their multi-stakeholder and multidisciplinary backgrounds.

Drawing on the final output document of the AIGO, a draft Recommendation was developed in the CDEP and with the consultation of other relevant OECD bodies. The CDEP approved a final draft Recommendation and agreed to transmit it to the OECD Council for adoption in a special meeting on 14-15 March 2019. The OECD Council adopted the Recommendation at its meeting at Ministerial level on 22-23 May 2019.

Follow-up, monitoring of implementation and dissemination tools

The OECD Recommendation on AI provides the first intergovernmental standard for AI policies and a foundation on which to conduct further analysis and develop tools to support governments in their implementation efforts. In this regard, it instructs the CDEP to monitor the implementation of the Recommendation and report to the Council on its implementation and continued relevance five years after its adoption and regularly thereafter. The CDEP is also instructed to continue its work on AI, building on this Recommendation, and taking into account work in other international fora, such as UNESCO, the European Union, the Council of Europe and the initiative to build an International Panel on AI (see https://pm.gc.ca/eng/news/2018/12/06/mandate-international-panel-artificial-intelligence).

In order to support implementation of the Recommendation, the Council instructed the CDEP to develop practical guidance for implementation, to provide a forum for exchanging information on Al policy and activities, and to foster multi-stakeholder and interdisciplinary dialogue. This will be achieved largely through the OECD Al Policy Observatory, an inclusive hub for public policy on Al that aims to help countries encourage, nurture and monitor the responsible development of trustworthy artificial intelligence systems for the benefit of society. It will combine resources from across the OECD with those of partners from all stakeholder groups to provide multidisciplinary, evidence-based policy analysis on Al. The Observatory is planned to be launched late 2019 and will include a live database of Al strategies, policies and initiatives that countries and other stakeholders can share and update, enabling the comparison of their key elements in an interactive manner. It will also be continuously updated with Al metrics, measurements, policies and good practices that could lead to further updates in the practical guidance for implementation.

The Recommendation is open to non-OECD Member adherence, underscoring the global relevance of OECD AI policy work as well as the Recommendation's call for international co-operation.



Relevance to COVID-19 Response and Recovery

Artificial Intelligence (AI) tools and systems can support countries in their response to the COVID-19 crisis. For example, AI can help policymakers and the medical community understand the COVID-19 virus and accelerate research on treatments by rapidly analysing large volumes of research data. It can also be employed to help detect, diagnose and prevent the spread of the virus. Conversational and interactive AI systems help respond to the health crisis through personalised information, advice and treatment. Finally, AI tools can help monitor the economic crisis and the recovery – for example, via satellite, social networking and other data (e.g. Google's Community Mobility Reports) – and can help learn from the crisis and build early warning system for future outbreaks. However, in order to make the most of these innovative solutions, AI systems need to be designed, developed and deployed in a trustworthy manner, consistent with the Recommendation: they should respect human rights and privacy; be transparent, explainable, robust, secure and safe; and actors involved in their development and use should remain accountable.

For more information, see:

- Using artificial intelligence to help combat COVID-19;
- Tracking and tracing COVID: Protecting privacy and data while using apps and biometrics

For further information please consult: oecd.ai.

Contact information: ai@oecd.org.

THE COUNCIL,

HAVING REGARD to Article 5 b) of the Convention on the Organisation for Economic Co-operation and Development of 14 December 1960;

HAVING REGARD to the OECD Guidelines for Multinational Enterprises [OECD/LEGAL/0144]; Recommendation of the Council concerning Guidelines Governing the Protection of Privacy and Transborder Flows of Personal Data [OECD/LEGAL/0188]; Recommendation of the Council concerning Guidelines for Cryptography Policy [OECD/LEGAL/0289]; Recommendation of the Council for Enhanced Access and More Effective Use of Public Sector Information [OECD/LEGAL/0362]; Recommendation of the Council on Digital Security Risk Management for Economic and Social Prosperity [OECD/LEGAL/0415]; Recommendation of the Council on Consumer Protection in E-commerce [OECD/LEGAL/0422]; Declaration on the Digital Economy: Innovation, Growth and Social Prosperity (Cancún Declaration) [OECD/LEGAL/0426]; Declaration on Strengthening SMEs and Entrepreneurship for Productivity and Inclusive Growth [OECD/LEGAL/0439]; as well as the 2016 Ministerial Statement on Building more Resilient and Inclusive Labour Markets, adopted at the OECD Labour and Employment Ministerial Meeting;

HAVING REGARD to the Sustainable Development Goals set out in the 2030 Agenda for Sustainable Development adopted by the United Nations General Assembly (A/RES/70/1) as well as the 1948 Universal Declaration of Human Rights;

HAVING REGARD to the important work being carried out on artificial intelligence (hereafter, "AI") in other international governmental and non-governmental fora;

RECOGNISING that AI has pervasive, far-reaching and global implications that are transforming societies, economic sectors and the world of work, and are likely to increasingly do so in the future;

RECOGNISING that AI has the potential to improve the welfare and well-being of people, to contribute to positive sustainable global economic activity, to increase innovation and productivity, and to help respond to key global challenges;

RECOGNISING that, at the same time, these transformations may have disparate effects within, and between societies and economies, notably regarding economic shifts, competition, transitions in the labour market, inequalities, and implications for democracy and human rights, privacy and data protection, and digital security;

RECOGNISING that trust is a key enabler of digital transformation; that, although the nature of future Al applications and their implications may be hard to foresee, the trustworthiness of Al systems is a key factor for the diffusion and adoption of Al; and that a well-informed whole-of-society public debate is necessary for capturing the beneficial potential of the technology, while limiting the risks associated with it;

UNDERLINING that certain existing national and international legal, regulatory and policy frameworks already have relevance to AI, including those related to human rights, consumer and personal data protection, intellectual property rights, responsible business conduct, and competition, while noting that the appropriateness of some frameworks may need to be assessed and new approaches developed;

RECOGNISING that given the rapid development and implementation of AI, there is a need for a stable policy environment that promotes a human-centric approach to trustworthy AI, that fosters research, preserves economic incentives to innovate, and that applies to all stakeholders according to their role and the context;

CONSIDERING that embracing the opportunities offered, and addressing the challenges raised, by Al applications, and empowering stakeholders to engage is essential to fostering adoption of trustworthy Al in society, and to turning Al trustworthiness into a competitive parameter in the global marketplace;

On the proposal of the Committee on Digital Economy Policy:

- **I. AGREES** that for the purpose of this Recommendation the following terms should be understood as follows:
 - Al system: An Al system is a machine-based system that can, for a given set of human-defined objectives, make predictions, recommendations, or decisions influencing real or virtual environments. Al systems are designed to operate with varying levels of autonomy.
 - Al system lifecycle: Al system lifecycle phases involve: i) 'design, data and models'; which is a context-dependent sequence encompassing planning and design, data collection and processing, as well as model building; ii) 'verification and validation'; iii) 'deployment'; and iv) 'operation and monitoring'. These phases often take place in an iterative manner and are not necessarily sequential. The decision to retire an Al system from operation may occur at any point during the operation and monitoring phase.
 - Al knowledge: Al knowledge refers to the skills and resources, such as data, code, algorithms, models, research, know-how, training programmes, governance, processes and best practices, required to understand and participate in the Al system lifecycle.
 - Al actors: Al actors are those who play an active role in the Al system lifecycle, including
 organisations and individuals that deploy or operate Al.
 - Stakeholders: Stakeholders encompass all organisations and individuals involved in, or affected by, AI systems, directly or indirectly. AI actors are a subset of stakeholders.

Section 1: Principles for responsible stewardship of trustworthy Al

- **II. RECOMMENDS** that Members and non-Members adhering to this Recommendation (hereafter the "Adherents") promote and implement the following principles for responsible stewardship of trustworthy AI, which are relevant to all stakeholders.
- **III. CALLS ON** all Al actors to promote and implement, according to their respective roles, the following Principles for responsible stewardship of trustworthy Al.
- **IV. UNDERLINES** that the following principles are complementary and should be considered as a whole.

1.1. Inclusive growth, sustainable development and well-being

Stakeholders should proactively engage in responsible stewardship of trustworthy Al in pursuit of beneficial outcomes for people and the planet, such as augmenting human capabilities and enhancing creativity, advancing inclusion of underrepresented populations, reducing economic, social, gender and other inequalities, and protecting natural environments, thus invigorating inclusive growth, sustainable development and well-being.

1.2. Human-centred values and fairness

- a) Al actors should respect the rule of law, human rights and democratic values, throughout the Al system lifecycle. These include freedom, dignity and autonomy, privacy and data protection, non-discrimination and equality, diversity, fairness, social justice, and internationally recognised labour rights.
- b) To this end, Al actors should implement mechanisms and safeguards, such as capacity for human determination, that are appropriate to the context and consistent with the state of art.

1.3. Transparency and explainability

Al Actors should commit to transparency and responsible disclosure regarding Al systems. To this end, they should provide meaningful information, appropriate to the context, and consistent with the state of art:

- i. to foster a general understanding of Al systems,
- ii. to make stakeholders aware of their interactions with Al systems, including in the workplace,
- iii. to enable those affected by an AI system to understand the outcome, and,
- iv. to enable those adversely affected by an AI system to challenge its outcome based on plain and easy-to-understand information on the factors, and the logic that served as the basis for the prediction, recommendation or decision.

1.4. Robustness, security and safety

- a) Al systems should be robust, secure and safe throughout their entire lifecycle so that, in conditions of normal use, foreseeable use or misuse, or other adverse conditions, they function appropriately and do not pose unreasonable safety risk.
- b) To this end, Al actors should ensure traceability, including in relation to datasets, processes and decisions made during the Al system lifecycle, to enable analysis of the Al system's outcomes and responses to inquiry, appropriate to the context and consistent with the state of art.
- c) All actors should, based on their roles, the context, and their ability to act, apply a systematic risk management approach to each phase of the Al system lifecycle on a continuous basis to address risks related to Al systems, including privacy, digital security, safety and bias.

1.5. Accountability

Al actors should be accountable for the proper functioning of Al systems and for the respect of the above principles, based on their roles, the context, and consistent with the state of art.

Section 2: National policies and international co-operation for trustworthy Al

V. RECOMMENDS that Adherents implement the following recommendations, consistent with the principles in section 1, in their national policies and international co-operation, with special attention to small and medium-sized enterprises (SMEs).

2.1. Investing in AI research and development

- a) Governments should consider long-term public investment, and encourage private investment, in research and development, including interdisciplinary efforts, to spur innovation in trustworthy AI that focus on challenging technical issues and on AI-related social, legal and ethical implications and policy issues.
- b) Governments should also consider public investment and encourage private investment in open datasets that are representative and respect privacy and data protection to support an environment for AI research and development that is free of inappropriate bias and to improve interoperability and use of standards.

2.2. Fostering a digital ecosystem for Al

Governments should foster the development of, and access to, a digital ecosystem for trustworthy Al. Such an ecosystem includes in particular digital technologies and infrastructure, and mechanisms for sharing Al

knowledge, as appropriate. In this regard, governments should consider promoting mechanisms, such as data trusts, to support the safe, fair, legal and ethical sharing of data.

2.3. Shaping an enabling policy environment for Al

- a) Governments should promote a policy environment that supports an agile transition from the research and development stage to the deployment and operation stage for trustworthy AI systems. To this effect, they should consider using experimentation to provide a controlled environment in which AI systems can be tested, and scaled-up, as appropriate.
- b) Governments should review and adapt, as appropriate, their policy and regulatory frameworks and assessment mechanisms as they apply to AI systems to encourage innovation and competition for trustworthy AI.

2.4. Building human capacity and preparing for labour market transformation

- a) Governments should work closely with stakeholders to prepare for the transformation of the world of work and of society. They should empower people to effectively use and interact with Al systems across the breadth of applications, including by equipping them with the necessary skills.
- b) Governments should take steps, including through social dialogue, to ensure a fair transition for workers as AI is deployed, such as through training programmes along the working life, support for those affected by displacement, and access to new opportunities in the labour market.
- c) Governments should also work closely with stakeholders to promote the responsible use of AI at work, to enhance the safety of workers and the quality of jobs, to foster entrepreneurship and productivity, and aim to ensure that the benefits from AI are broadly and fairly shared.

2.5. International co-operation for trustworthy Al

- a) Governments, including developing countries and with stakeholders, should actively co-operate to advance these principles and to progress on responsible stewardship of trustworthy AI.
- b) Governments should work together in the OECD and other global and regional fora to foster the sharing of Al knowledge, as appropriate. They should encourage international, cross-sectoral and open multi-stakeholder initiatives to garner long-term expertise on Al.
- c) Governments should promote the development of multi-stakeholder, consensus-driven global technical standards for interoperable and trustworthy AI.
- d) Governments should also encourage the development, and their own use, of internationally comparable metrics to measure Al research, development and deployment, and gather the evidence base to assess progress in the implementation of these principles.
- VI. INVITES the Secretary-General and Adherents to disseminate this Recommendation.
- VII. INVITES non-Adherents to take due account of, and adhere to, this Recommendation.
- VIII. INSTRUCTS the Committee on Digital Economy Policy:
 - to continue its important work on artificial intelligence building on this Recommendation and taking into account work in other international fora, and to further develop the measurement framework for evidence-based AI policies;
 - b) to develop and iterate further practical guidance on the implementation of this Recommendation, and to report to the Council on progress made no later than end December 2019;
 - to provide a forum for exchanging information on Al policy and activities including experience with the implementation of this Recommendation, and to foster multi-stakeholder and interdisciplinary dialogue to promote trust in and adoption of Al; and

d) to monitor, in consultation with other relevant Committees, the implementation of this Recommendation and report thereon to the Council no later than five years following its adoption and regularly thereafter.

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The OECD is a unique forum where governments work together to address the economic, social and environmental challenges of globalisation. The OECD is also at the forefront of efforts to understand and to help governments respond to new developments and concerns, such as corporate governance, the information economy and the challenges of an ageing population. The Organisation provides a setting where governments can compare policy experiences, seek answers to common problems, identify good practice and work to co-ordinate domestic and international policies.

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 abstain at the time of adoption. They set out specific rights and obligations and may contain
 monitoring mechanisms.
- Recommendations are adopted by Council and are not legally binding. They represent a
 political commitment to the principles they contain and entail an expectation that Adherents will
 do their best to implement them.
- **Substantive Outcome Documents** are adopted by the individual listed Adherents rather than by an OECD body, as the outcome of a ministerial, high-level or other meeting within the framework of the Organisation. They usually set general principles or long-term goals and have a solemn character.
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