

# **Outline of the Telecommunications Business in Japan**



**TELECOMMUNICATIONS BUREAU,  
MINISTRY OF PUBLIC MANAGEMENT,  
HOME AFFAIRS, POSTS AND  
TELECOMMUNICATIONS (MPHPT)**

*April 2002*

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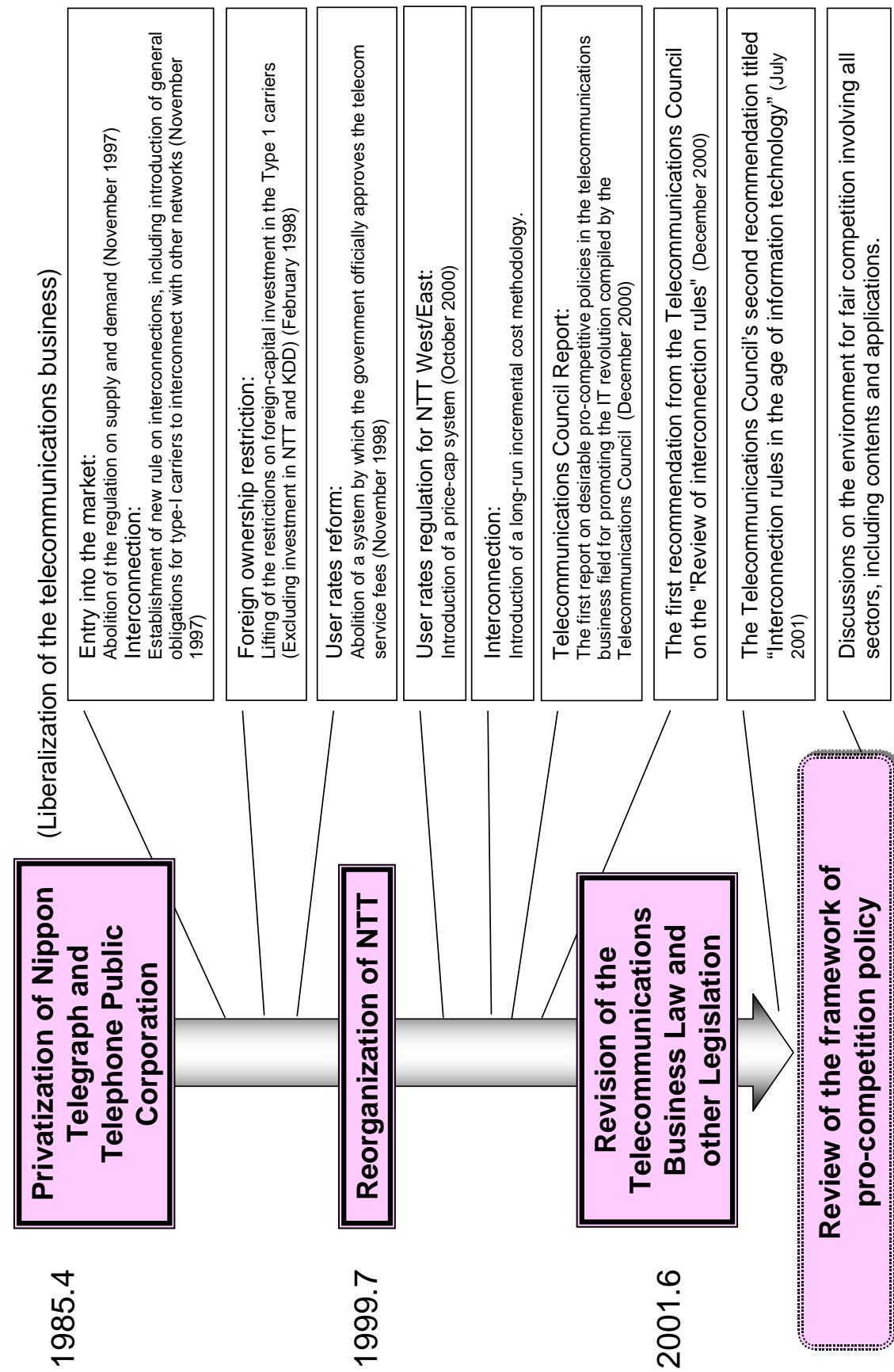
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# I. Development of Japanese pro-competition policy

## 1. Outline



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## **2. Pro-competition policy in the telecommunications carriers business for promoting the IT revolution**

On the basis of the first recommendation compiled by the Telecommunications Council concerning the pro-competition policy in the telecommunications industry to promote the IT revolution (published on Dec. 21, 2000), the three-year deregulation plan approved by the Cabinet on March 31, 2001, and others, the government submitted revision bills of the Telecommunications Business Law and other related laws to the 151 Regular Diet session. The bills were legislated on June 15, 2001 and most of them were put into force on Nov. 30 of the same year.

## Outline of partial revisions of the Telecommunications Law and related laws

<b>Establishment of rules for fair competition</b>	<b>Further deregulation</b>	<b>Promotion of establishment of an IT infrastructure</b>
<b>Establishment of asymmetric regulations</b>	<b>Drastic deregulation for the carriers who are not dominant in the market</b>	<b>Smooth implementation of cable laying, etc.</b>
<b>Establishment of a system concerning universal telephony service</b>	<b>Expansion of the business of NTT East and West</b>	<b>Introduction of the wholesale telecommunications services system</b>
<b>Establishment of a committee to settle disputes involving the telecommunications carriers business</b>	<b>Relaxation of NTT shares restrictions</b>	<b>Objective of the revision</b>

To promote the IT revolution, efforts should be made to encourage fair competition and to maximize the profit of users

### 3. Establishment of interconnection rules

November 1997:	A law to revise part of the Telecommunications Business Law was enforced 《Formulation of basic rules on interconnection》
September 2000:	Establishment of rules concerning unbundling of subscriber lines
October 2000:	Establishment of rules concerning collocation
December 2000:	The first recommendation from the Telecommunications Council on the “review of interconnection rules.”
April 2001:	Establishment of rules concerning unbundling of fiber optic networks.
July 2001:	The second recommendation from the Telecommunications Council concerning “interconnection rules in the age of information technology.”

#### (1) Unbundling of subscriber lines and fiber-optic networks

This means that telecommunications carriers divide network components and lease them to Internet connection providers

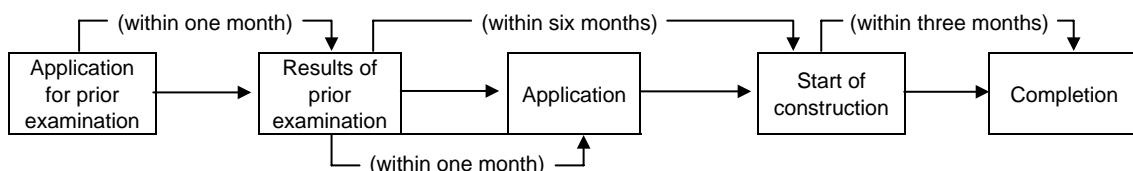
##### Typical examples

- |  |                            |
|--|----------------------------|
| - Subscriber lines (not overlapped by telephone lines) | 2,062 yen                  |
| - Subscriber lines (overlapped by telephone lines)     | 187 yen                    |
| - Subscriber fiber-optic lines                         | 5,231 yen                  |
| - Relay carriers' fiber-optic networks                 | 4.29 yen / meter + 157 yen |

#### (2) Collocation

This means that Internet connection providers install the equipment necessary for connection, in the facilities of NTT East, NTT West, etc.

##### Procedures for collocation



#### (3) Efforts made in response to the recommendation on “interconnection rules in the age of information technology”

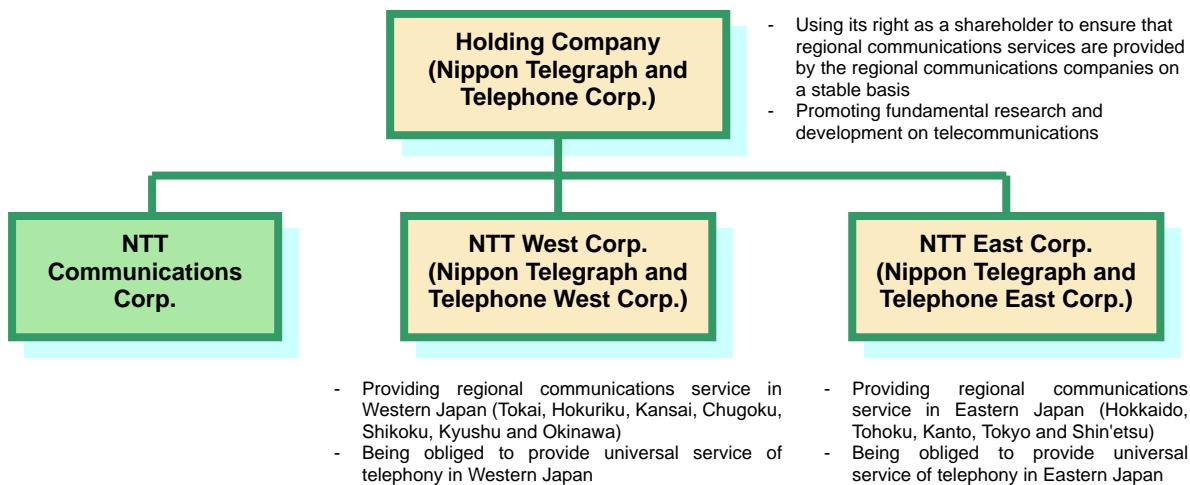
- Ministry ordinance

Further unbundling of fiber-optic networks and non-discriminatory treatment of domestic and foreign carriers in taking procedures for the use of fiber-optic networks (inquiry to a subcommittee on Sept. 21, 2001).

- Future efforts

Resale of public networks, further unbundling of subscriber lines, etc.

#### 4. Outline of NTT Reorganization Scheme



#### References

1.   special corporation,   private company
2. The holding company holds all shares of NTT East Corp. and NTT West Corp.

## II. Current situation surrounding the telecommunications business

### 1. Changes in the total number of telecommunications carriers

	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	Apr. 1 2001	Aug. 1 2001	Oct. 1 2001	Dec. 1 2001	Apr. 1 2002
Type I Telecommunications Carriers	2	7	12	36	44	62	68	70	80	86	111	126	138	153	178	249	342	365	372	377	384
NTT	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	3	3	3	3	3
KDD	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	-	-	-	-	-
NTT DoCoMo, Inc. and its group companies	-	-	-	-	-	-	-	-	-	1	9	9	9	9	9	9	9	9	9	9	9
New Type I Telecommunications Carriers	-	5	10	34	42	60	66	68	77	75	100	115	127	142	167	236	330	353	360	365	372
Long-distance/international Carriers	3	3	5	5	5	5	5	5	5	5	5	5	5	5	6	12	21	32	34	36	37
Regional Carriers	-	3	4	4	7	7	7	8	10	11	16	28	47	77	159	274	295	302	309	319	
Satellite Carriers	-	2	2	2	2	2	3	3	3	2	2	4	4	5	6	5	5	5	5	5	5
Mobile Communications	-	2	23	31	46	52	53	61	58	82	90	90	84	72	51	19	19	17	14	13	
Cellular Phones	-	-	2	4	8	8	9	15	15	17	21	21	21	21	21	8	8	7	5	5	
Radio Paging	-	-	2	20	26	33	36	36	36	31	31	31	31	31	19	3	2	2	2	2	
PHS	-	-	-	-	-	-	-	-	-	23	28	28	28	18	9	5	5	4	3	2	
Convenience Radio Phone (CRP)	-	-	-	2	4	4	7	7	7	6	6	-	-	-	-	-	-	-	-	-	
Ship Telephone	-	-	1	1	2	3	3	2	2	1	-	-	-	-	-	-	-	-	-	-	
Airport Radio Telephone	-	-	-	-	-	-	-	-	-	2	2	2	2	2	2	2	3	3	3	3	
Data Communications	-	-	-	-	1	1	1	1	1	1	2	2	2	2	2	-	-	-	-	-	
Radio access system	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	1	1	
Others	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Type II Telecommunications Carriers	85	209	356	530	693	841	943	1,036	1,179	1,589	2,107	3,134	4,588	5,871	6,602	7,651	9,006	9,562	9,691	9,837	10,137
Special Type II Telecommunications Carriers	0	9	10	18	25	28	31	36	36	39	44	50	78	95	88	101	113	116	115	113	112
General Type II Telecommunications Carriers	85	200	346	512	668	813	912	1,000	1,143	1,550	2,063	3,084	4,510	5,776	6,514	7,550	8,893	9,446	9,576	9,724	10,025
Total	87	216	368	566	737	903	1,011	1,106	1,259	1,675	2,218	3,260	4,726	6,024	6,780	7,900	9,348	9,927	10,063	10,214	10,521

Notes:

1. Type I carriers offer services by establishing their own telecommunications circuit facilities.
2. Type II carriers offer services by leasing telecommunications circuit facilities.
3. NTT was reorganized into two regional Type I carriers (NTT East Corp. and NTT West Corp.) and one long-distance/international carrier (NTT Communications Corp.) under one holding company (NTT) on July 1, 1999.
4. On October 1, 2000, DDI Corp., KDD Corp. and IDO Corp. were merged into DDI Corp. (KDDI)

## 2. Current Status of Main Foreign Investment in Telecommunications Carriers

### (1) Type I telecommunications carriers

(As of Apr. 1, 2002)

Carrier	Foreign capital ratio	Major foreign investors
Cable & Wireless IDC Inc.	98.02%	Cable & Wireless plc (C&W), etc.
J-COM Kanto Co., Ltd.	59.00%	Liberty Japan, Inc., Liberty Jupiter, Inc., Microsoft Holding Inc.
J-COM Kansai Co., Ltd.	58.11%	Liberty Japan, Inc., Liberty Jupiter, Inc., Microsoft Holding Inc.
KVH Telecom Co., Ltd.	100.00%	KVH Telecom Holding SCDRL
PCCA Private Limited	100.00%	Pacific Century Cyberworks Limited
PanAmSat International Systems, Inc.	100.00%	Hughes Electronics
MCI WorldCom Japan, Ltd.	100.00%	MCI WorldCom, Inc.
Metromedia Fiber Network Japan K.K.	100.00%	Metromedia Fiber Network Service, Inc.
Global One Communications Network, Inc.	100.00%	Global One Communications World Holding
Global Access Ltd.	49.00%	Asia Global Crossing, Ltd.
Primus Japan K.K.	100.00%	Primus Telecommunications Group, Inc.
K.K. Teleglobe Japan	100.00%	Teleglobe Communications Corp.
RSL COM Service Japan K.K.	100.00%	RSL COM Asia Pacific Ltd.
SingTel Japan, Co., Ltd.	100.00%	Singapore Telecommunications Ltd.
Reach Networks Japan K.K.	100.00%	Reach Networks Hong Kong Limited
PSI Networks Japan Inc.	100.00%	PSINet Inc.
Reach Networks K.K.	100.00%	Level 3 International Inc.
EGN B.V.	100.00%	Equant Finance B.V.
Deutsche Telekom Japan K.K.	100.00%	Deutsche Telecom AG
Sony Corp.	44.56%	Moxley & Co., State Street Bank and Trust Company, etc.
FLAG Telecom Japan Limited	100.00%	FLAG Telecom Ireland Limited
New Century Global Net Corp.	100.00%	NCG Holdings L.P.
Genuity Japan K.K.	100.00%	Genuity Inc.
Asia Global Crossing Japan Corporation	100.00%	Asia Global Crossing Limited
World Exchange	100.00%	World Exchange Communications
Dacom Japan Co., Ltd.	100.00%	Dacom Corporation
Circle Asia Corporation	54.39%	Grand River Group Limited, etc.
J-COM Kitakyushu Co., Ltd.	44.78%	Liberty Japan, Inc., Liberty Jupiter, Inc., Microsoft Holding Inc.
J-COM Shonan Co., Ltd.	41.00%	Liberty Japan, Inc., Liberty Jupiter, Inc., Microsoft Holding Inc.
J-COM Sapporo Co., Ltd.	46.32%	Liberty Japan, Inc., Liberty Jupiter, Inc., Microsoft Holding Inc.
Kisarazu Cable TV	45.78%	Liberty Japan, Inc., Liberty Jupiter, Inc., Microsoft Holding Inc.
J-COM Gunma Co., Ltd.	59.00%	Liberty Japan, Inc., Liberty Jupiter, Inc., Microsoft Holding Inc.
GTE Far East (Services) Ltd.	100.00%	Verizon Hawaii International
Concert Japan Inc.	100.00%	Concert Global Networks Japan Inc.
Williams Communications, Inc.	100.00%	Williams Communications Participations
Sprint International Japan Co., Ltd.	100.00%	Sprint International Holding Inc.
Tyco Networks Japan Co., Ltd.	100.00%	TCN Holding Luxemburg
C2C Japan Co., Ltd.	100.00%	C2C Pte Limited
Qwest Communications Japan Co., Ltd.	100.00%	Qwest Communications International
Japan Telecom Co., Ltd.	45.00%	Vodafone International Holdings BV
Power Band Co., Ltd.	64.20%	J.H. WHITNEY IV LP, World View Technology Partners III LP
J-phone Co., Ltd.	69.72%	Boderphone International Holdings B.V., etc.
ORBCOMM Japan Limited	37.91%	ORBCOMM Asia Limited

Note: This list includes companies with foreign capital ratio of more than a third.

## (2) Special Type II telecommunications carriers

(As of Apr. 1, 2002)

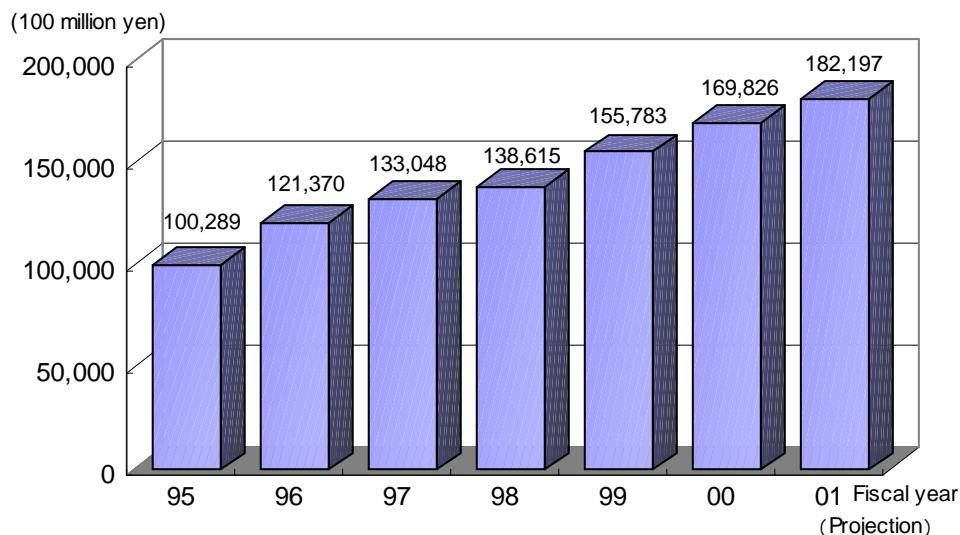
Carrier	Foreign capital ratio	Major foreign investors
IBM Japan, Ltd.	100.00%	IBM WTC (U.S.A)
Information Service International-Dentsu, Ltd.	34.00%	GE Information Service (U.S.A)
Xpedite	100.00%	Xpedite Systems Inc. (U.S.A)
Compaq Computer K.K.	100.00%	Digital Equipment Corp. (U.S.A)
Cable & Wireless Japan Ltd.	85.80%	Cable & Wireless plc. (U.K.)
Concert Global Network Japan	100.00%	Concert Global Networks (U.S.A) Inc.
Deutsche Telecom K.K.	100.00%	Deutsche Telekom AG (Germany)
Reach Holdings Singapore Japan	100.00%	Reach Ltd. (Hong Kong)
Saiki-Tech Communications Japan Co., Ltd.	100.00%	SAIKI TECH INVESTMENT HOUSE (ISRAEL) LTD.
TMI Telemedia International Hong Kong Ltd.	100.00%	TMI Telemedia International Hong Kong Ltd.(Hong Kong)
IXnet Japan Co., Ltd.	100.00%	Saturn Global Network Holding Ltd. (U.K.)
UUNet Japan Co., Ltd.	100.00%	UUNet Technologies Inc. (U.S.A)
MCI International (Japan) Co., Ltd.	100.00%	MCI International, Inc. (U.S.A)
AT & T Communications Service Japan Ltd.	100.00%	AT & T Corp. (U.S.A)
MCI WorldCom Communications Japan Ltd.	100.00%	MCI WorldCom, Inc. (U.S.A)
Far East Data Ltd.	90.00%	Far East Enterprises, Ltd. (U.S.A)
DoCoMo AOL, Inc.	40.30%	America Online, Inc. (U.S.A)
PSINet Japan Inc.	100.00%	PSINet Inc. (U.S.A)
Coyote Network Systems, Inc.	100.00%	Coyote Network, Systems, Inc. (U.S.A)
Magde Web Japan Co., Ltd.	100.00%	Tullett & Tokyo Forex Europe B.V.(the Netherlands)
Equant Co., Ltd.	100.00%	EGN B.V. (the Netherlands)
Primus Telecommunications K.K.	100.00%	Primus Telecommunications International, Inc. (U.S.A)
City Telecom (Japan) Co., Ltd.	100.00%	City Telecom (H.K) Ltd. (Hong Kong)
Telegroup Japan, Inc.	100.00%	Telegroup, Inc. (U.S.A)
RSL COM Japan, K.K.	100.00%	RSL Communications Ltd. (U.S.A)
Teleglobe Services Japan, Inc.	100.00%	Teleglobe International Corp. (U.S.A)
Pacific Gateway Exchange Japan Inc.	100.00%	Pacific Gateway Exchange Inc. (U.S.A)
GINGA Communications International, Inc.	100.00%	Unitrendix Corp. (U.S.A)
Singapore Telecom Japan Co., Ltd.	100.00%	Singapore Telecommunications Ltd. (Singapore)
Nippon WorldxChange Ltd.	100.00%	WorldxChange Communications (U.S.A)
Genuity International Inc. (Japan)	100.00%	Genuity International Inc. (U.S.A)
AIC Telecom (Japan) Ltd.	100.00%	AIC (Asia Pacific) Ltd. (Hong Kong)
i-Tel Corp.	100.00%	Impact Telecommunications, Inc. (U.S.A)
AT & T Global Network Services Japan LLC	85.00%	AT & T Corp. (U.S.A)
Verizon Global Solutions Holdings Limited	100.00%	Verizon International Holdings Limited (Bermuda (U.K. territory))
Cignal Telecommunications Japan K.K.	100.00%	Cignal Global Communications Holding B.V. (the Netherlands)
Korea Telecom Japan K.K.	100.00%	Korea Telecom (South Korea)
REUTERS Japan Ltd.	100.00%	Reuters Group PLC (U.K.)
Telecom New Zealand Japan K.K.	100.00%	Telecom New Zealand International Ltd. (New Zealand)
Wherever Japan K.K.	100.00%	Wherever Technology Corp. (Taiwan)
At Home Japan Ltd.	57.2%	At Home Corp. (U.S.A)
KPN Japan, Ltd.	100.00%	Royal KPN N.V. (the Netherlands)
Nittan Telecom (Japan) Ltd.	100.00%	Nittan Telecom Ltd. (Hong Kong)
Global Crossing Japan Corp.	100.00%	Asia Global Crossing (U.S.A)
M3Com (Japan) K.K.	100.00%	Millenium 3 Communications, Inc. (U.S.A)
AboveNet Japan KK	40.0%	AboveNet Communications, Inc. (U.S.A)
Savvis Japan Ltd.	100.00%	Savvis Communications, Inc. (U.S.A)
Bazillion Inc.	90.0%	Bazillion Inc. (U.S.A)
WAM!NET Holding Japan KK	100.00%	WAMNET Inc. (U.S.A)
Hewlett-Packard Japan, Ltd.	100.00%	Hewlett-Packard Company (U.S.A)
At Network Japan KK	100.00%	Network Inc. (U.S.A)
Streamscape	99.00%	Streamscape Network Inc. (U.S.A)
Enron Broadband Services Network	100.00%	Enron Corporation (U.S.A)
QoS Network Services Japan	100.00%	QoS Network Services Ltd. (Ireland)
Sprint International Holding, Inc.	100.00%	Sprint International Holding, Inc. (U.S.A)
Angstrom Network Japan	100.00%	Angstrom Networks Ltd. (U.S.A)
iBasis Japan Co., Ltd.	100.00%	iBasis Global, Inc. (U.S.A)
XA Alliance Co., Ltd.	100.00%	OMM Holdings Limited (Cayman Islands (U. K. territory))
Infoserve Technology Co., Ltd	100.00%	Infoserve Tech Corp. (U.S.A)
BELGACOM Japan Co., Ltd	100.00%	BELGACOM S.A. (Bergen)
PCCW Communications Japan Co., Ltd	100.00%	PCCW Holdings Limited (Cayman Islands (U. K. territory))
SK Cyberpass Co., Ltd.	100.00%	SK Telink (Korea)
Chinalink Networks Co., Ltd.	99.8%	Chinalink Networks Limited

### 3. Changes in market size / investment in facilities and equipment

#### (1) Changes in market size of type-1 carriers

The market size (combined sales) of type 1 carriers in fiscal 2000 was 16, 982.6 billion yen (up 9.0 percent from the previous year)

Supported by the growth of the mobile communications business, the combined sales surged from the previous year.

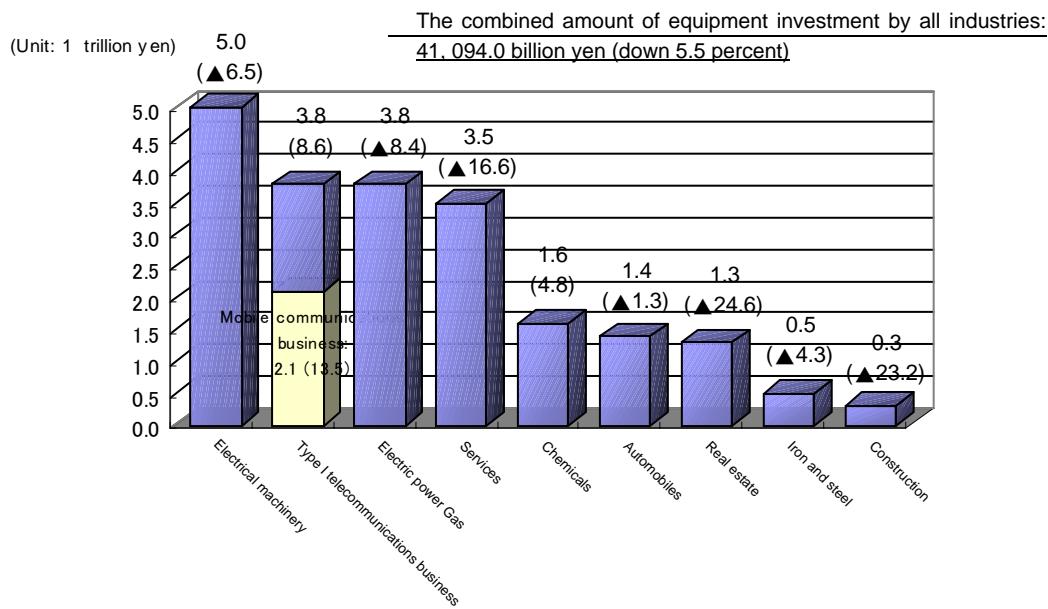


#### (2) Equipment investment by type-1 carriers (Plans for fiscal 2001)

The total amount of equipment investment projected for fiscal 2001 is 3,847.4 billion yen (up 8.6 percent from the previous year's total)

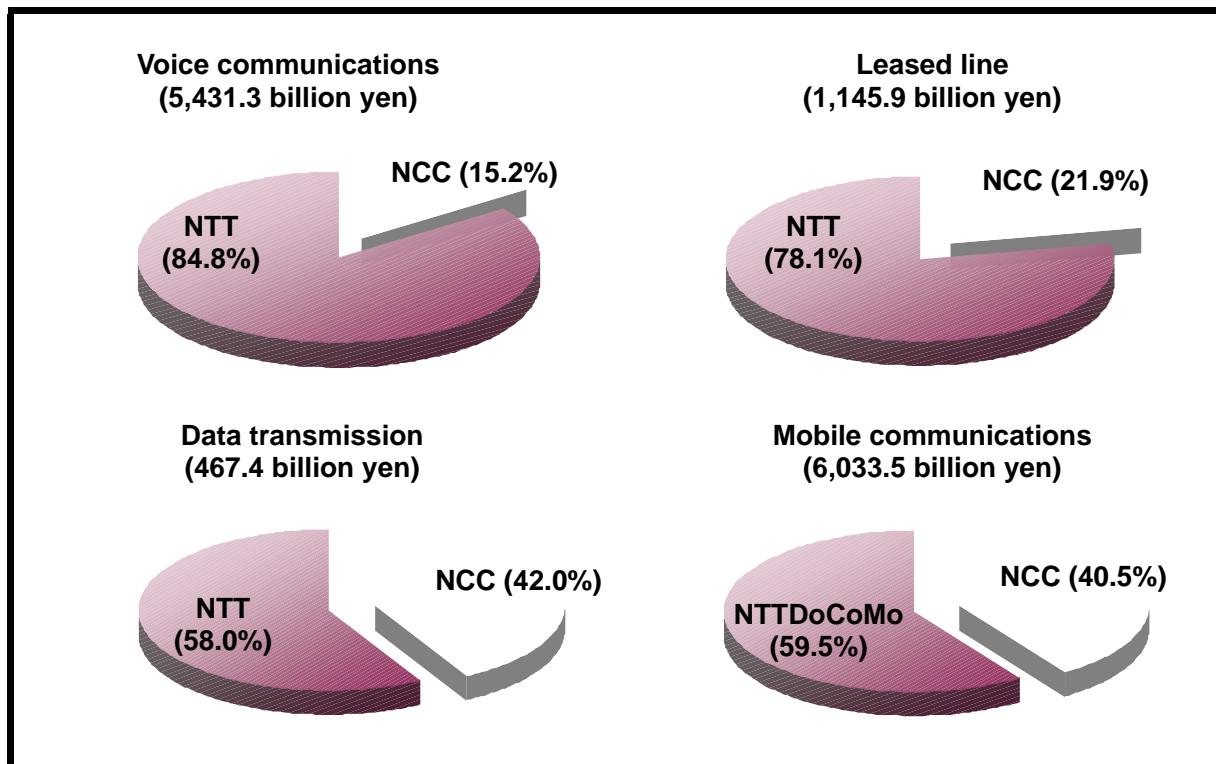
This accounts for about 10 percent of the combined amount of equipment investment projected by all industries (41,094.0 billion yen)

The equipment investment by type-1 carriers is the second largest, next to that of the electric machinery industry.



#### 4. Shares of NTT and NCC

##### (1) Sales of NTT-Group companies in each type of service (FY2000)

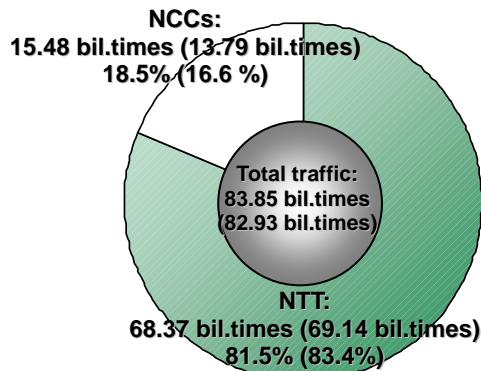


Note:

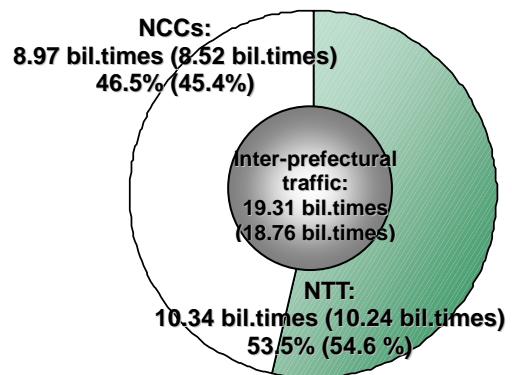
1. "NTT" indicates the combined sales of NTT East, NTT West, and NTT Communications.
2. The figures in the charts of voice communications, leased line, and data transmission services are those of the fixed telephone service providers.
3. The figure for mobile communication indicates the combined sales of all mobile communications service providers.

## (2) Telephone (Subscriber Telephone + ISDN) Market Share of NTT and NCCs (Share of traffic in FY1999)

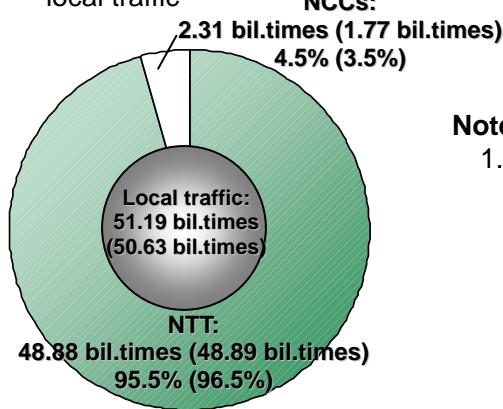
(1) Share of NTT and NCCs in all traffic



(2) Share of inter-prefectural traffic NTT and NCCs in all traffic



(3) Share of NTT and NCCs in local traffic

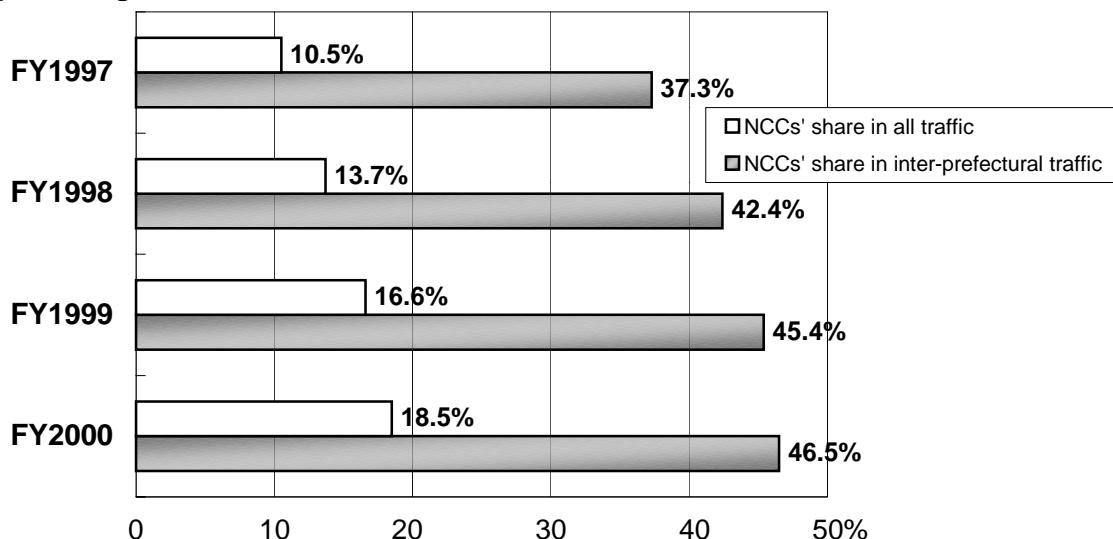


Figures in parenthesis represent the share of traffic in FY 1999.

### Notes:

- Figures for NCCs include those of KDDI Corp., Japan Telecom Co., Ltd., J-COM Tokyo, JCOM East Communications, Corp., MCIWC, C&W IDC and 8 power-utility-company-based NCCs (HOTnet, TOHKnet, HTnet, CTC, OMP, CTNet, STNet and QTNet).

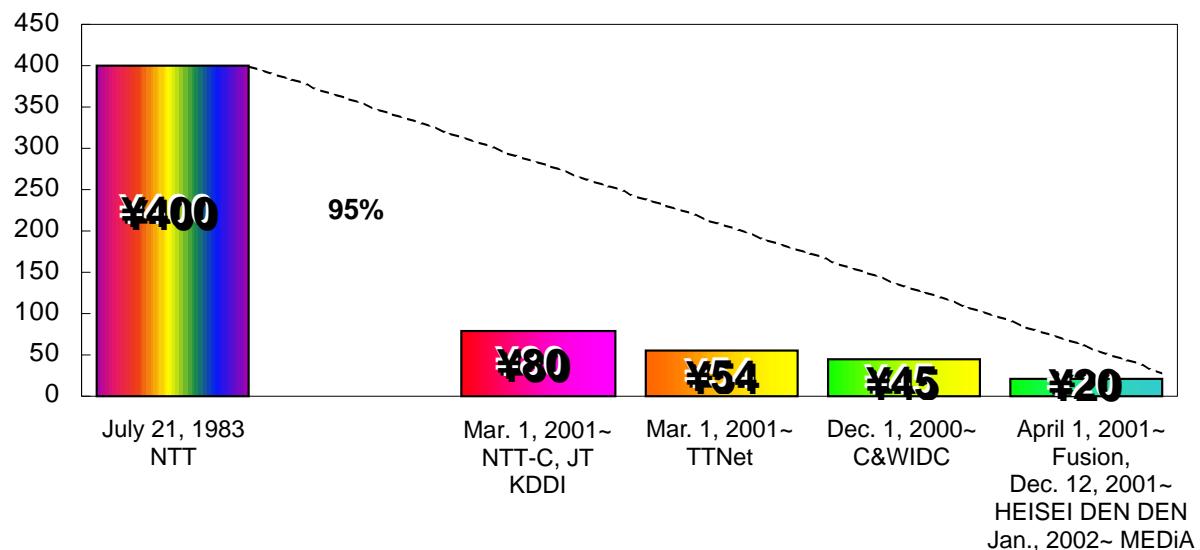
## (3) Changes of NCCs' share in all traffic



## 5. Current Status of Rate Reductions

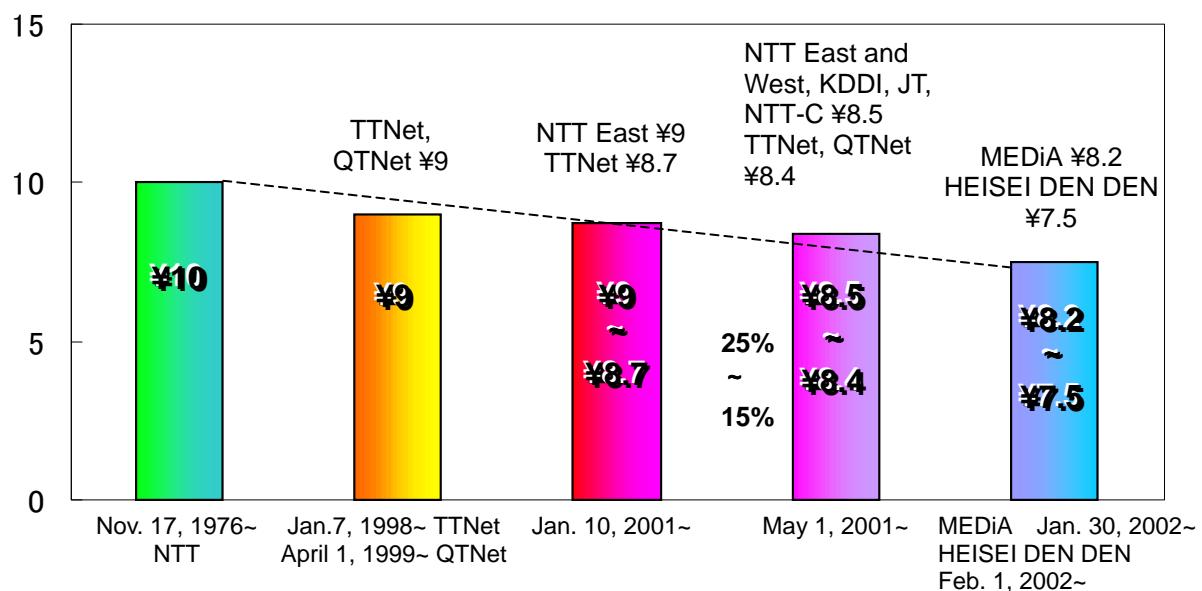
### (1) Long-distance call (Tokyo-Osaka)

3 minutes, daytime, weekdays



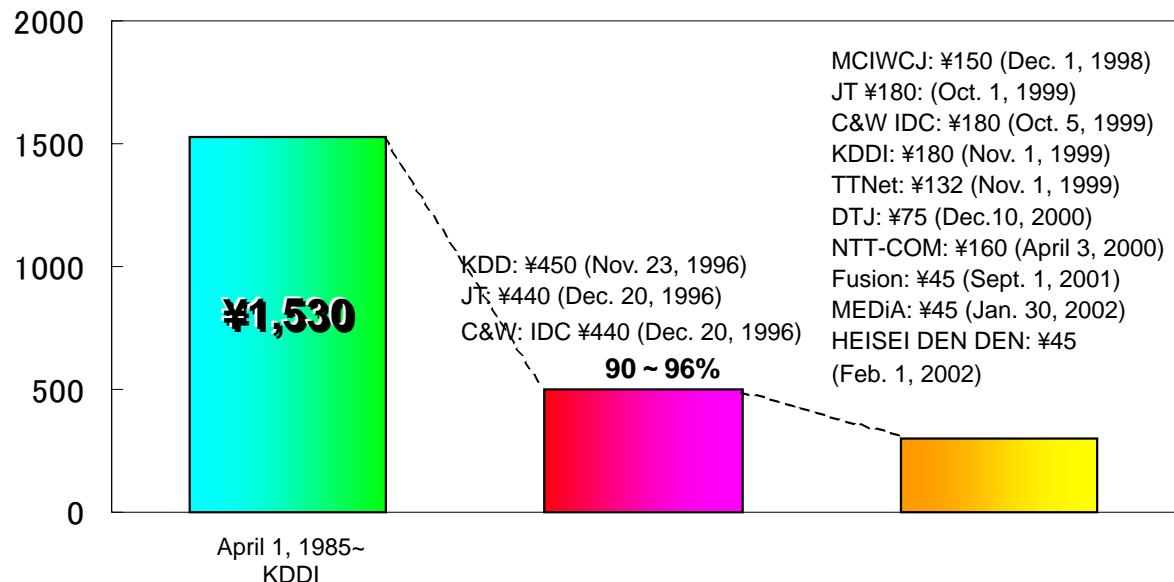
### (2) Local call

3 minutes, daytime, weekdays



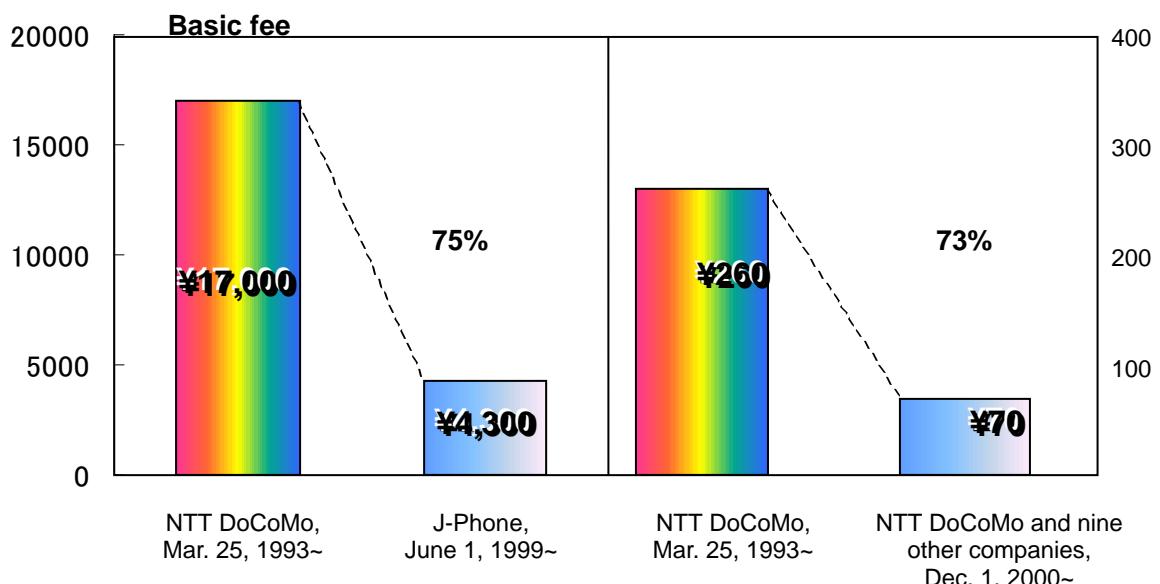
### (3) International call (Japan-U.S.A)

3 minutes, daytime, weekdays



### (4) Cellular phone (800MHz digital system)

Call rate (cellular phone      fixed phone, intra-prefectural)

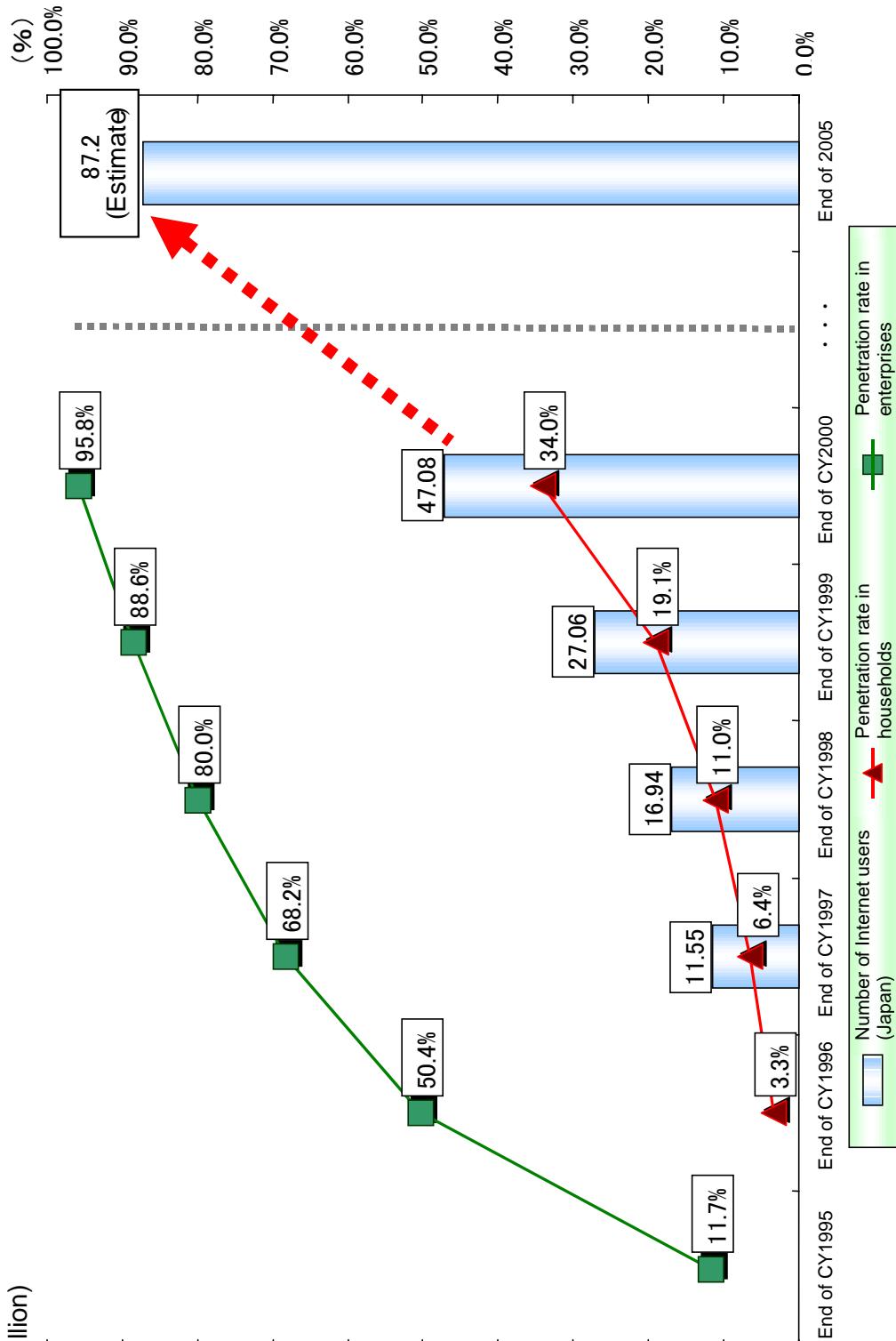


Note: On March 25, 1993, the "800MHz digital cellular phone service" started.  
NTT DoCoMo reduced the basic charge to 4,500 yen (including a free call allowance worth 200) in June 2000.

### III. Internet

#### 1. Total Internet user population and Internet diffusion rate

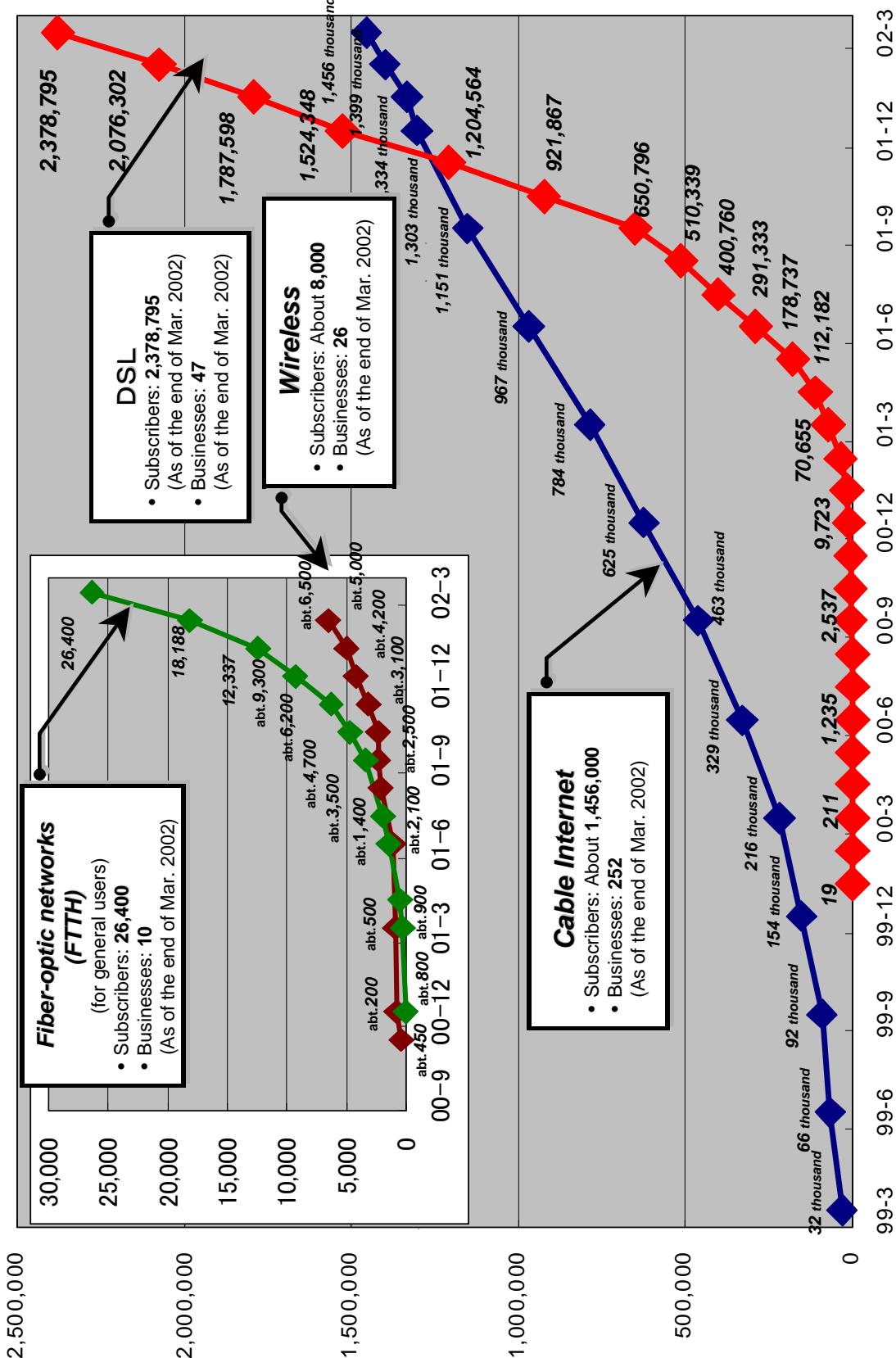
##### (1) Environment surrounding telecommunications business



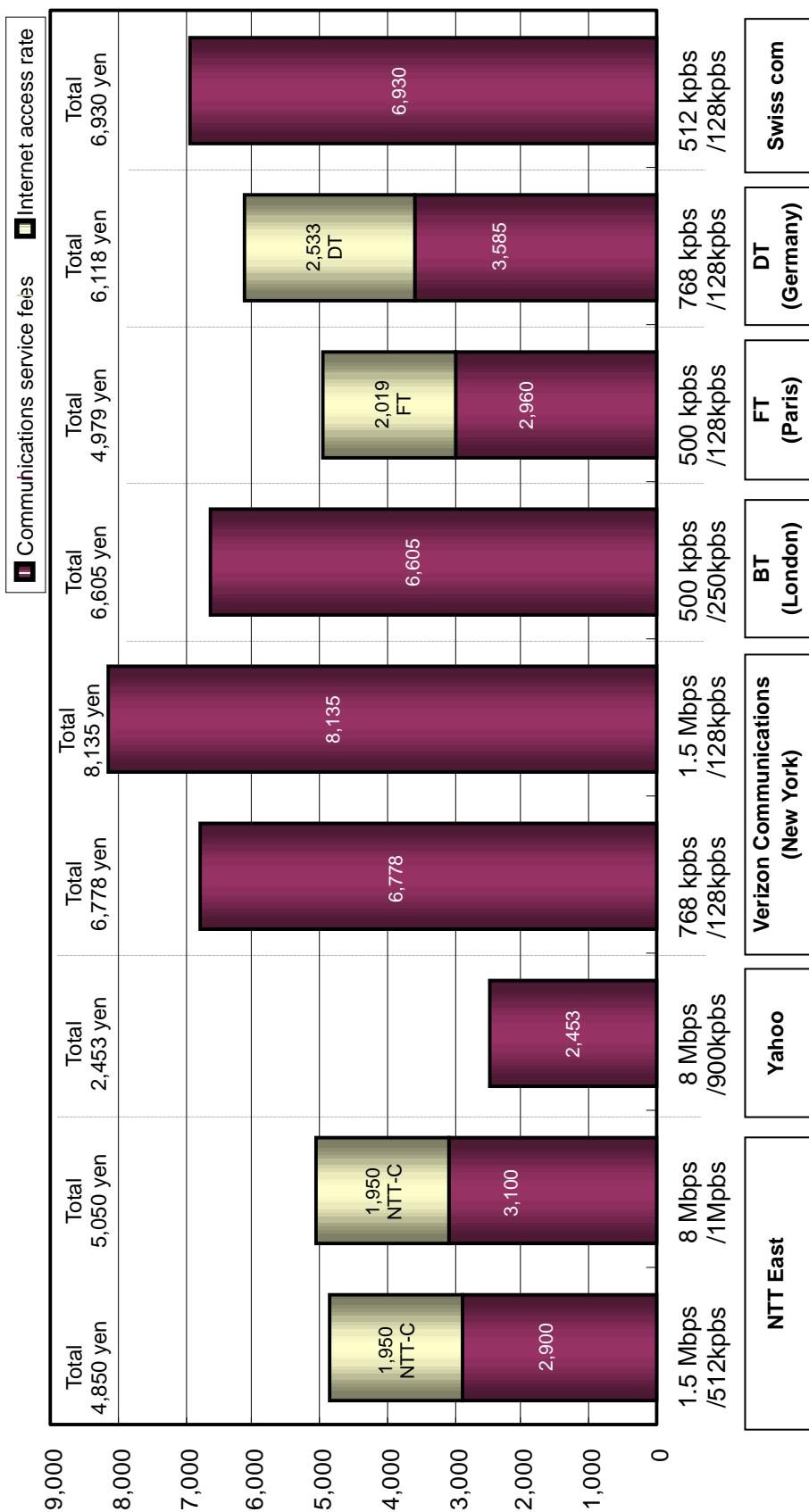
Businesses are those having more than 300 workers on their payrolls, and are located in Japan (excluding businesses in the agriculture, forestry, fisheries and mining industries).

Source: WHITEPAPER Information and Communications in Japan 2001, etc.

(2) Changes in the total number of subscribers to high-speed and ultra-high-speed Internet services



## International comparison of full-time Internet connection fees (ADSL)



Note:

1. The rate was calculated on the assumption that the user connects to the Internet 24 hours a day for 30 days per month.
2. The figures for foreign countries are those as of February 2002. Foreign exchange rates were calculated on the basis of the TTS (Telegraphic Transfers Selling) rate on February 1, 2002, which was 135.70 yen to the US dollar, 194.10 yen to the British pound, 117.30 yen to the Euro, and 79.25 yen to the Swiss franc.

### 3. Construction of fiber-optic networks

#### (1) Installation condition in terms of cable length used

(As of the end of FY2000; unit: 1,000km)

Item	Cable length	Fiber-optic cable
Transit System	274	245
Subscriber Loop System	1,276	242
Total	1,551	487

#### (2) Changes in ratio of fiber-optic cables to all cables (cable length)

(Unit: %)

End of Fiscal Year	FY91	FY92	FY93	FY94	FY95	FY96	FY97	FY98	FY99	FY00
Transit System	36.4	42.1	48.0	55.4	60.3	65.8	70.9	78.1	86.0	89.4
Subscriber Loop System	2.3	2.9	3.8	4.7	6.4	9.7	13.2	15.2	17.7	19.0
Total	8.6	10.1	12.4	15.1	17.3	21.4	25.1	27.7	32.6	31.4

Note: Since the end of FY2000, the total length of the International cables has been deducted from the total length of the relay carriers' cables.

#### (3) Trends in actual investment in fiber-optic networks

(Unit: ¥1 billion)

End of Fiscal Year	FY94	FY95	FY96	FY97	FY98	FY99	FY00
Transit System	3,414	2,972	3,387	3,446	2,247	2,859	2,037
Subscriber Loop System	1,299	2,447	3,315	3,033	2,415	2,774	2,052
Total	4,713	5,419	6,702	6,479	4,662	5,633	4,089

## 4. Schedule for Construction of Optical Subscriber Loop System

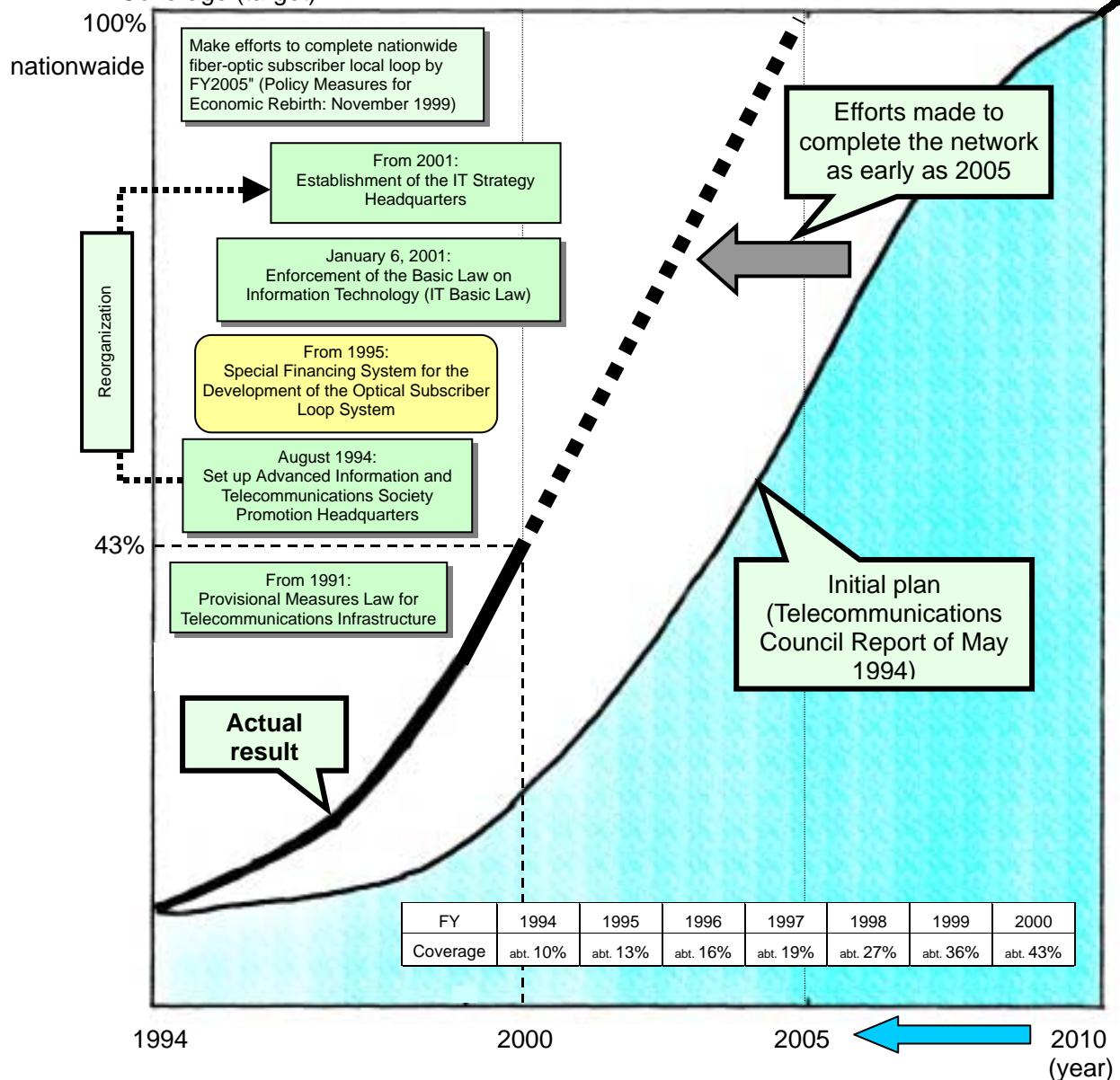
### (1) Schedule for construction of fiber-optic networks for transit system and subscriber loop system (cable length base)

(As of the end of FY2000; unit: 1,000km)

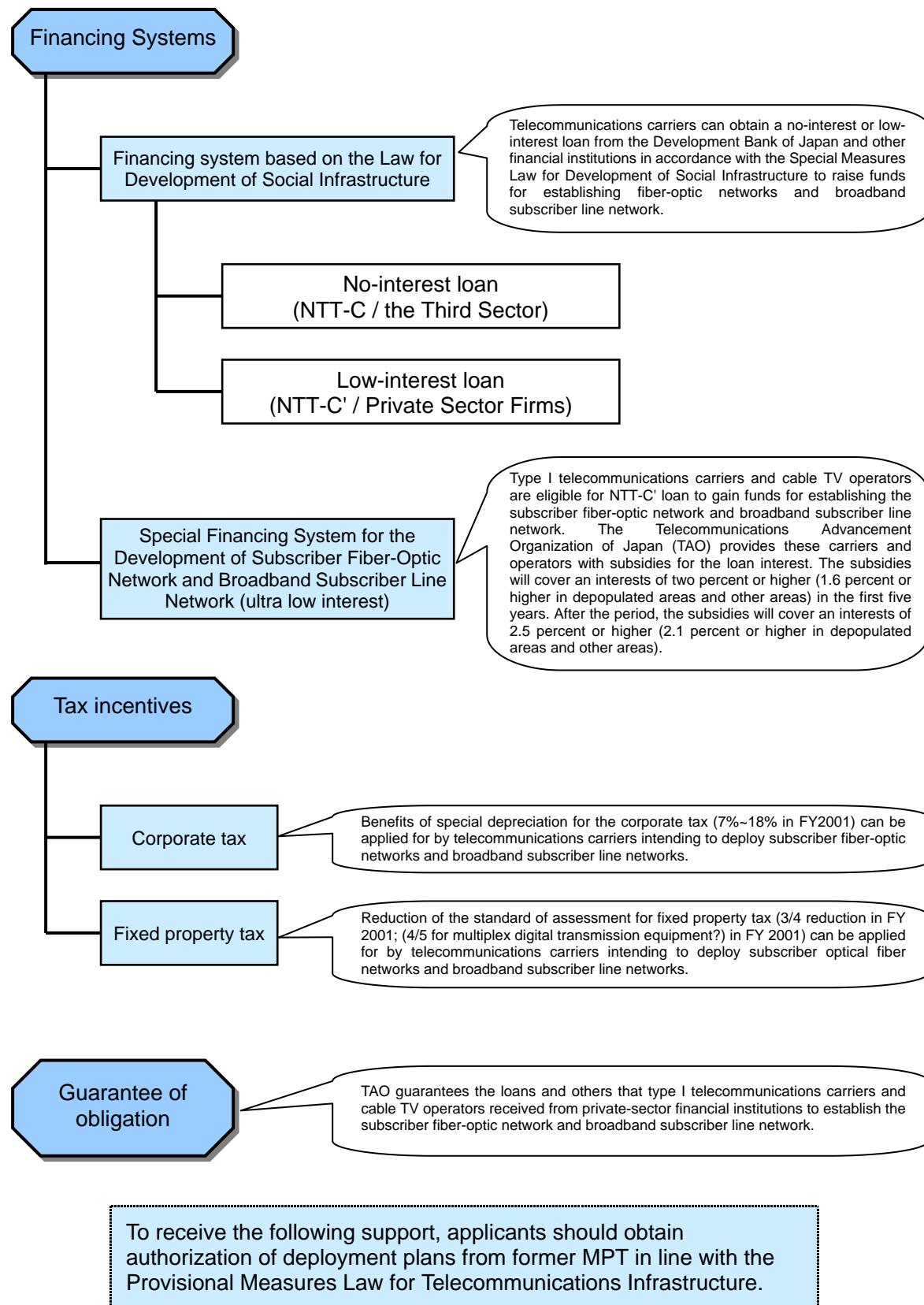
Item	Cable length	Fiber-optic cable	Percentage of fiber-optic cable
Transit System	274	245	89.4
Subscriber Loop System	1,276	242	19.0
Total	1,551	487	31.4

### (2) Schedule for Construction of Optical Subscriber Loop System (point of feeder line)

Coverage (target)

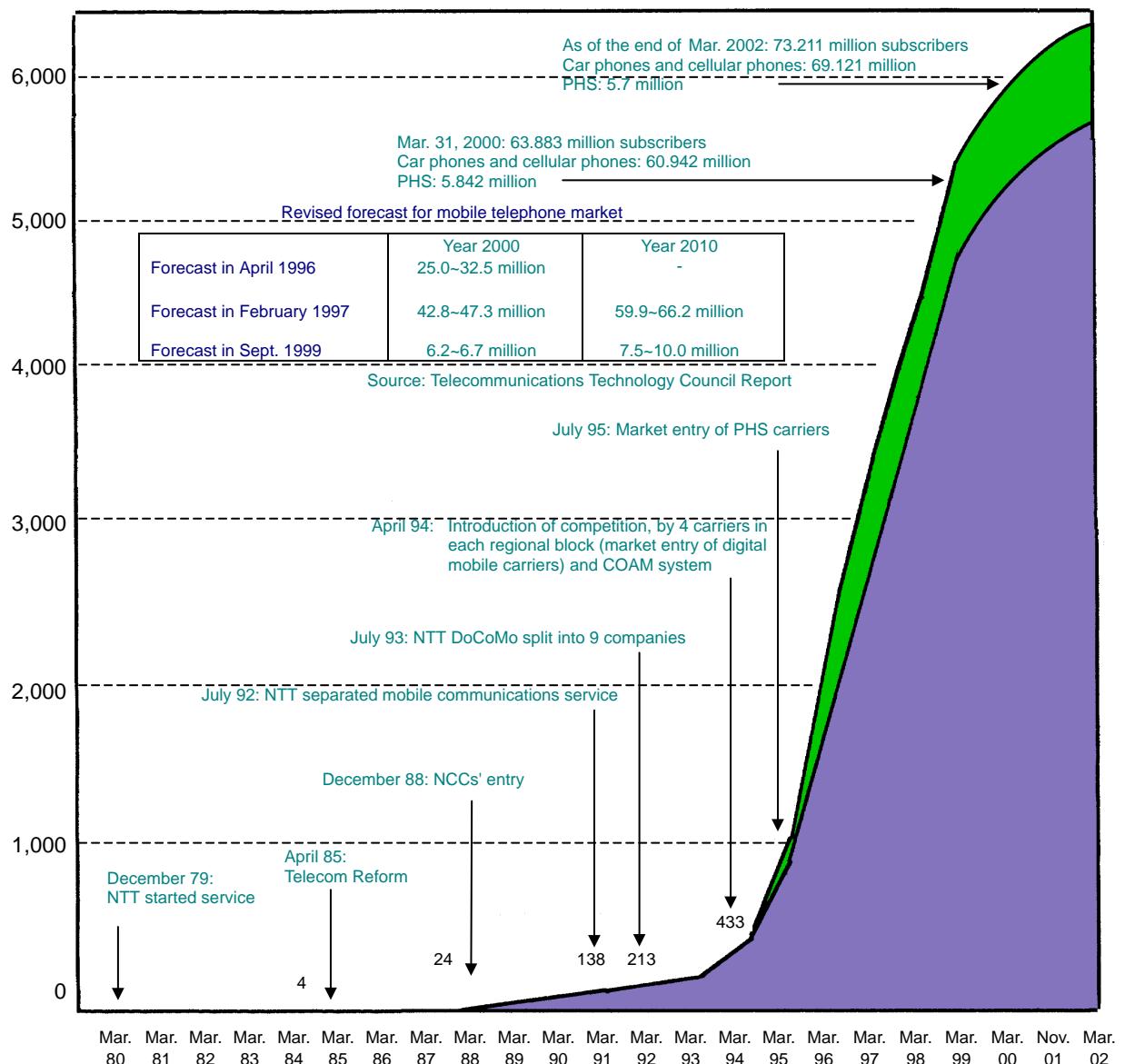


## 5. Major support systems for fiber-optic networks and broadband subscriber network



## IV. Mobile communications

### 1. Status of diffusion of mobile phones



<b>Deposit</b>	¥200,000 → ¥100,000 → Abolished
<b>Subscription fee</b>	¥80,000 → ¥72,000 → ¥45,800 → ¥21,000 → ¥9,000 → ¥6,000 → Free
<b>Monthly basic charge</b>	¥30,000 → ¥18,000 → ¥15,000 → ¥9,500 → ¥8,400 → ¥6,600 → Abolished (Analog) (800MHz, digital) ¥8,800 → ¥6,800 → ¥4,900 → ¥4,500
<b>Call charge (3 minutes)</b>	¥280 → ¥260 → ¥230 → ¥200 → ¥180 → ¥110 → ¥80 → ¥70 (Dec. 2000) (Analog) (800MHz, digital) ¥260 → ¥200 → ¥180 → ¥110 → ¥80 → ¥70 (Dec. 2000)

Note: Figures are cellular phone rates of NTT Mobile Communications Network, Inc. (3 minutes, daytime of weekdays, intraprefectural rates)

## 2. Growth Factors in the Mobile Phone Market

Mobile phone market is growing with an annual increase of 10 million subscribers each year.

26.91 million (FY96)    38.25 million (FY97)    47.31 million (FY98)  
56.85 million (FY99)    66.78 million (FY2000) (Cellular phone: 60.94 million, PHS: 5.84 million)  
73.21 million (FY2001) (Cellular phone: 67.54 million, PHS: 5.68 million)

High growth is fostered by pro-competition policy and technological innovation which accelerate rate reduction and diversification

### Pro-competition policy

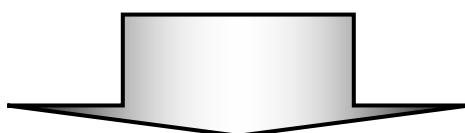
- Realization of fair and competitive markets containing six carriers in each market

- (1) July 1992: Separation of mobile business unit from NTT  
July 1993: Division of the mobile business carrier separated from NTT into 9 companies
- (2) 1994: Introduction of competition by 3 or 4 carriers in each market block  
This became the most pro-competitive policy in the world
- (3) Permission for 3 PHS carriers in each market block
- (4) April 1994: Introduction of COAM (Customer Owned and Maintained) system
- (5) Dec. 1998: Nine NTT Personal Group companies transferred their PHS business to NTT DoCoMo Group companies in each region. (5 or 6 cellular and PHS carriers in each regional block)

### Technological innovation

- Digitalization and drastic technological innovation in terminal equipment

- (1) 1993: Digital mobile phone services launched - Higher quality, privacy function, etc.
- (2) Down-sizing and weight-reduction of terminals, longer battery life, low-priced terminals



	1997	2002
New subscription fees	0	0
Basic fees	6800	4500
Communication fees	130	70

### Rate reduction and diversification

- Rapid reduction and diversification of rates

- (1) With the implementation of the above-mentioned pro-competition policy and the progress of technological innovation, we succeeded in cutting our rates sharply. The new subscription fee was reduced to zero starting December 1996. The basic charge was cut by about 34% and the telephone call rate, by about 46% during the past five years, said NTT DoCoMo, Inc.
- (2) April 1994: Introduction of "Low-volume call rate" tariff opened market to personal users.
- (3) April 1995: NTT DoCoMo introduced "Area-by-area call rate" tariff (3 min. ¥70: 800MHz, digital).

## V. Introduction of new wireless systems

### 1. The third generation mobile communications system (IMT-2000)

IMT-2000: International Mobile Telecommunications - 2000

#### Characteristics

- Realization of an internationally unified system      Global service that can be used worldwide
- High transmission speed about 200 times faster than that of existing mobile telephones (capable of transmitting simple, moving images)
- Capable of providing a voice-communications service whose quality is as good as that of the fixed telephone network.

#### Schedule for launching services

- NTT DoCoMo Group..... In May 2001, this group launched the third-generation mobile communications service on an experimental basis. (Japanese/European system)  
In October 2001, this group launched the full-fledged service.
- J-Phone..... This group plans to start the experimental service in June 2002. (Japan/European system)  
It will start the full-fledged service in December 2002.
- KDDI Group ..... This group launched the service in April 2002. (North American system)  
The 2 GHz service will be launched in April 2003 on an experimental basis, and the full-fledged service, in October, 2003.

#### ~ Changes in the mobile communications system ~

##### The first-generation mobile telephone (analogue system)

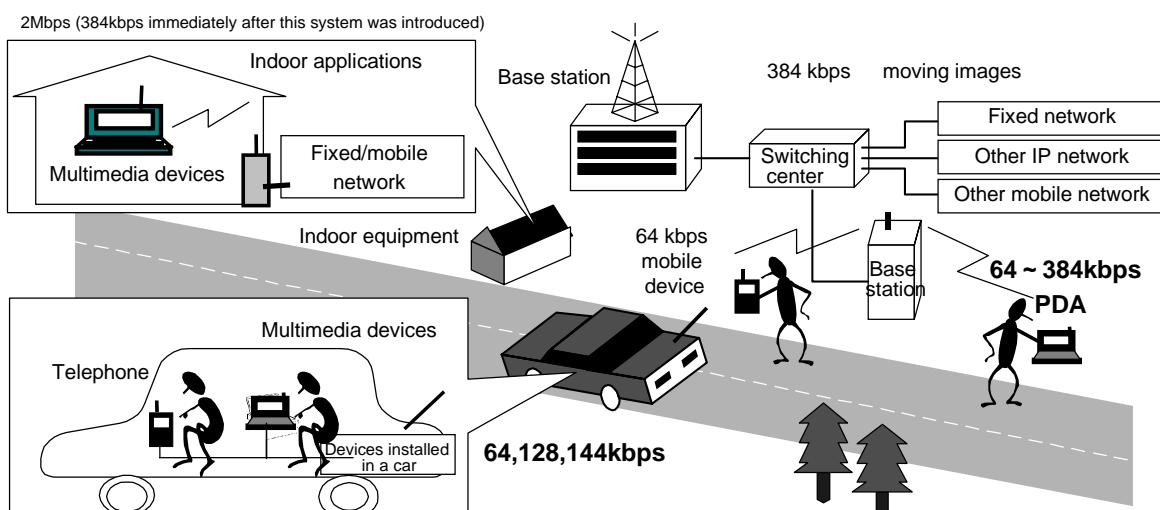
This system was launched in 1979, using the frequency band of 800MHz. Voice communications service only.

##### The second-generation mobile telephone (digital system)

This system was launched in 1993, using the frequency bands of 800MHz and 1.5GHz. Voice-communications and low-speed data transmission services (transmission speed of 9.6 – 64 kbps)

##### PHS (Personal Handy Phone System)

This system was launched in 1995, using the frequency band of 1.9 GHz. Voice-communications and low-speed data transmission services (transmission speed of 32 – 128 kbps)



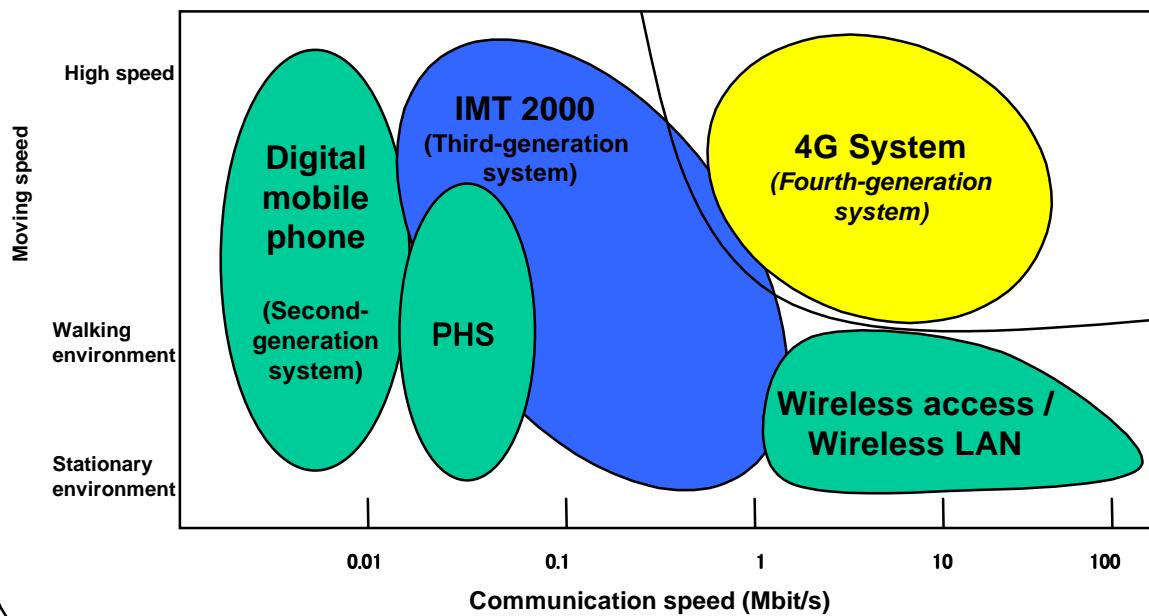
## 2. The fourth-generation mobile communications system

### Image of the system

The next-generation mobile communications system will come after IMT-2000. The following high technology will be achieved.

- The downstream (from the base station to terminal devices) transmission speed will be increased to 50-100 Mbps. (In the case of IMT-2000, the maximum speed of both the downstream and upstream transmission is 2Mbps.)
- Multimedia mobile communications, including the transmission of high-definition, moving images.
- Increased compliance with the Internet protocol, and is compatible with IPv6.
- Introduction of the next-generation mobile communications technology, including wireless technology software (the technology that makes it possible to flexibly change the frequency, communications system, etc. via software)

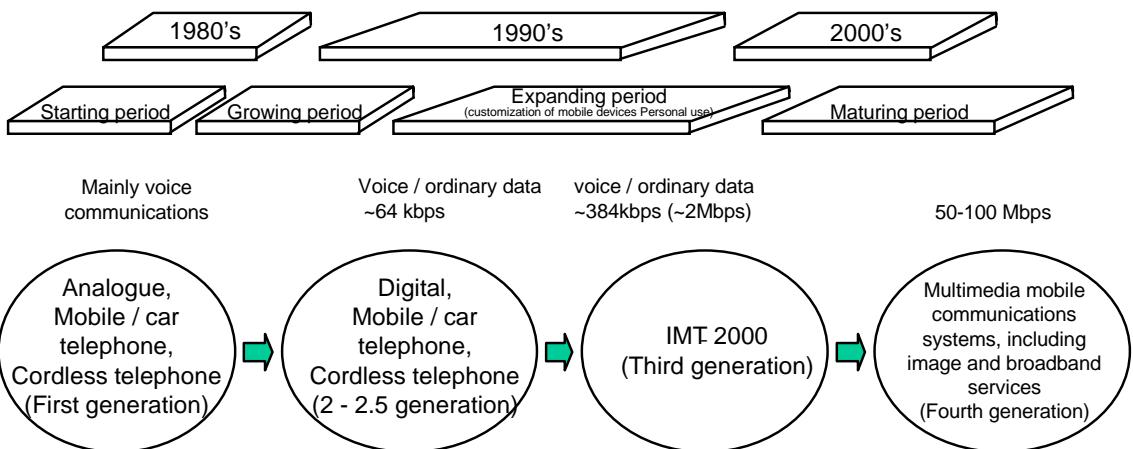
### Classification of mobile communications systems



## Future schedule

- 2001: Recommendation from the Telecommunications Council (June)  
(Basic concept, plans involving technological development / standardization, methods of achieving such plans, etc.)  
Proposal to ITU
- 2002: Formulation of the policy on the frequency bands for future mobile communications, such as the fourth-generation mobile communications
- 2005 : Improvements and sophistication of the existing systems  
Establishment of the technology required for the fourth-generation mobile communication system
- Around 2006: International allocation of the frequency bands for the fourth- generation mobile communications system (WRC-2006?)
- By 2010: To put the fourth-generation mobile communications system into practical use

## Trends of mobile communications



### 3. Wireless access system

#### E-Japan Priority Policy Program (Decided by the IT Strategy Headquarters on March 29, 2001)

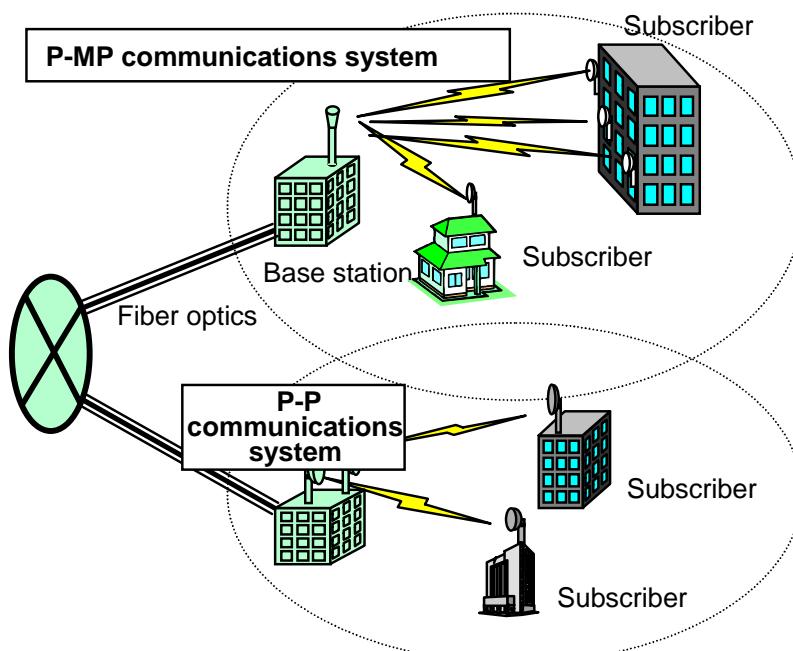
Extracts

Before the end of the year 2001, the frequency band available for high-speed wireless Internet access will be expanded. At the same time, the allocation of frequency will be reviewed and the re-allocation will be carried out by FY2002, to secure the frequency for fourth-generation mobile communications systems, etc.

Frequency bands	System	Maximum transmission speed	Transmission distance	Institutionalization	Number of companies entered
2.4 GHz band	Point-to-Point (P-P) <sup>1</sup>	Around 10Mbps <sup>2</sup>	Around 5km <sup>3</sup>	1999.10 (Expansion of the frequency-usable areas)	12
	Point-to-multipoint (P-MP) <sup>1</sup>	Around 2 Mbps	Around 400m <sup>3</sup>		
22/26/38 GHz band	Point-to-Point (P-P)	Around 156 Mbps	Around 4km	1998.12	11 <sup>4</sup>
26/38 GHz band	Point-to-multipoint (P-MP)	Around 10 Mbps	Around (radius) 1km		10 <sup>4</sup>
25 GHz band	Point-to-Point Point-to-multipoint	Around 100 Mbps	Around 100m	2002.2	

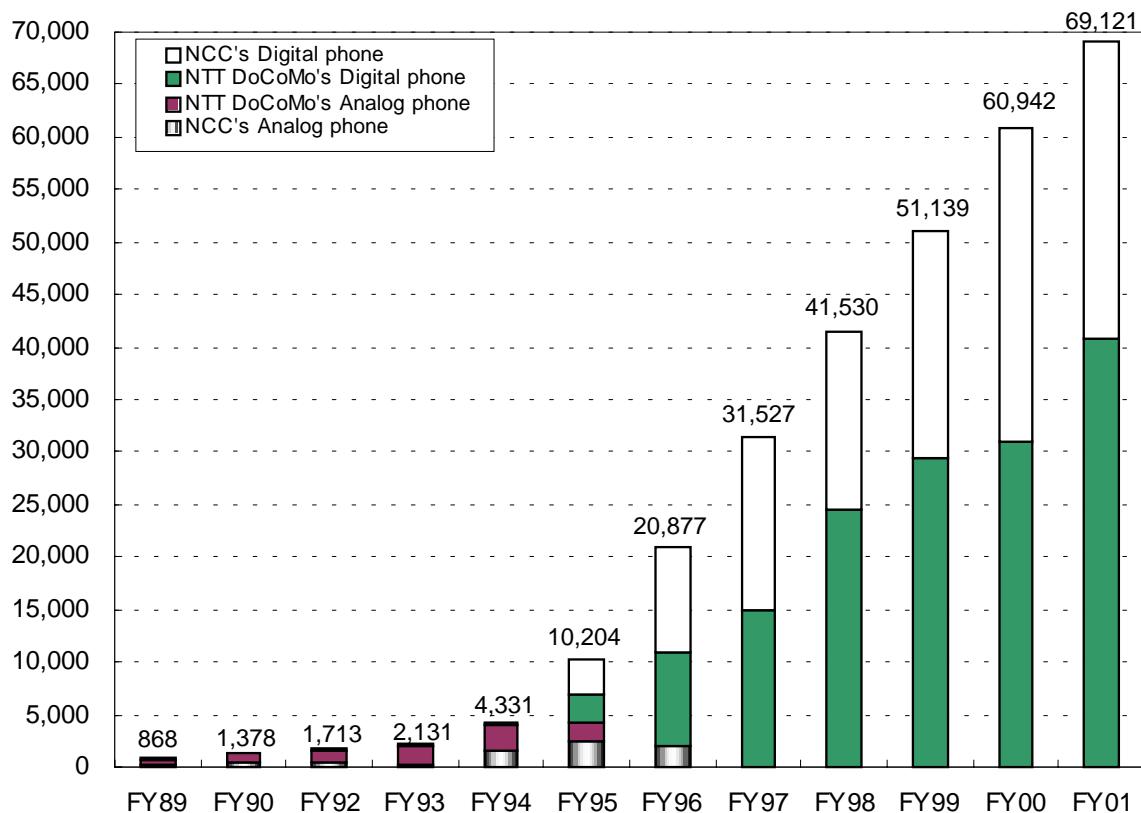
Notes:

1. P-P: A system used when one radio station communicates with another radio subscriber station.  
P-MP: A system used when one base station communicates with more than one subscriber station.
2. The most widely-used system (IEEE 802.11b)  
The revision of the current regulation in February 2002 enabled higher-speed telecommunications of more than 20 Mbps.
3. Because this frequency band is used for other purposes as well, the transmission distance is greatly affected by the surrounding environment. (High-directional antenna capable of extending transmission distance three-fold will be introduced around the spring of 2002.)
4. Some companies use both systems. As a result, the number of the companies in this market totaled 15.

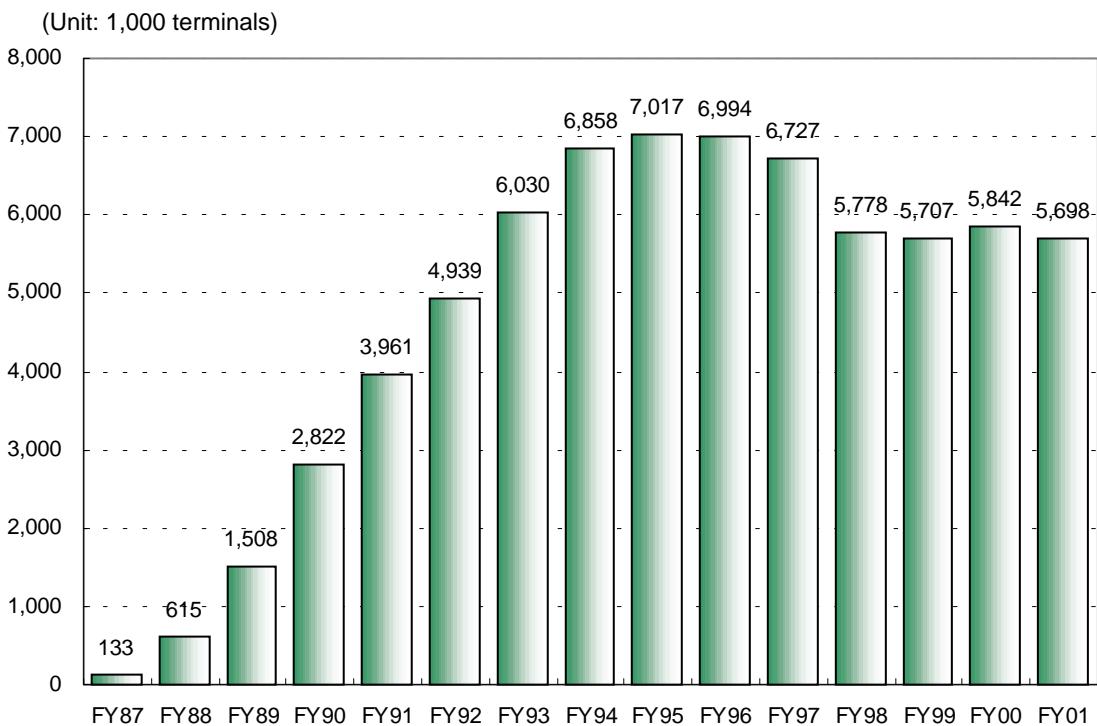


## VI. Diffusion of major radio stations

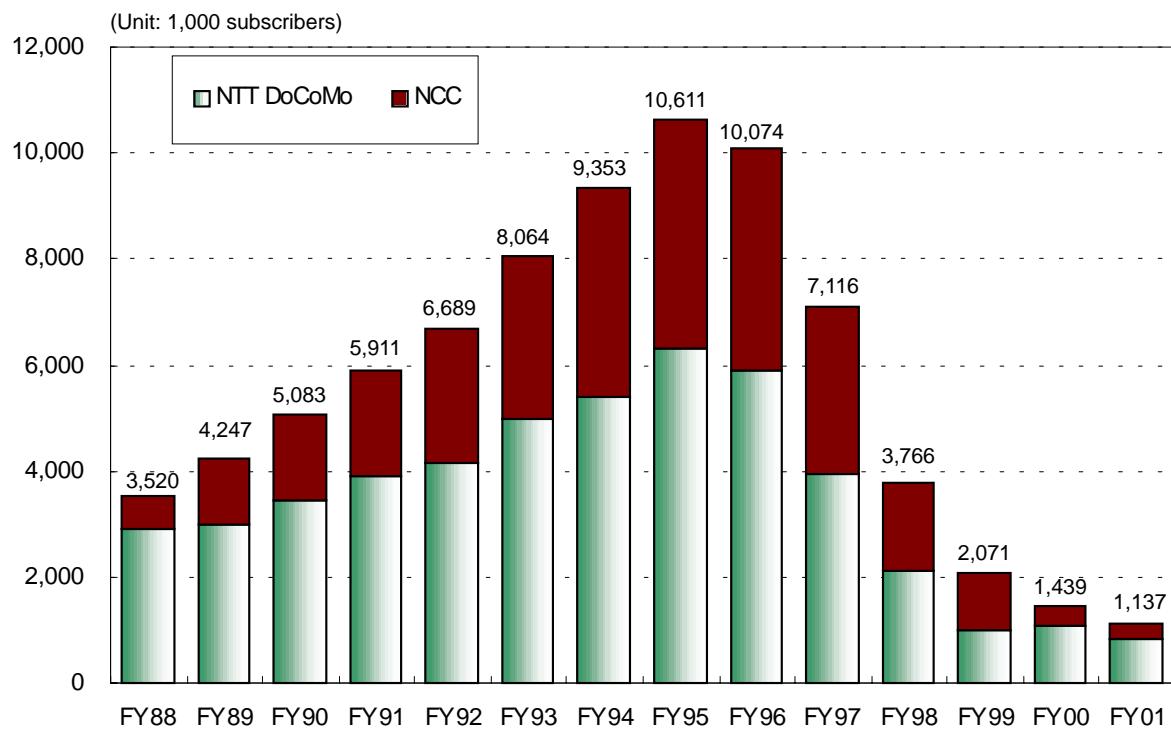
### 1. Transition in the Number of Cellular Phones



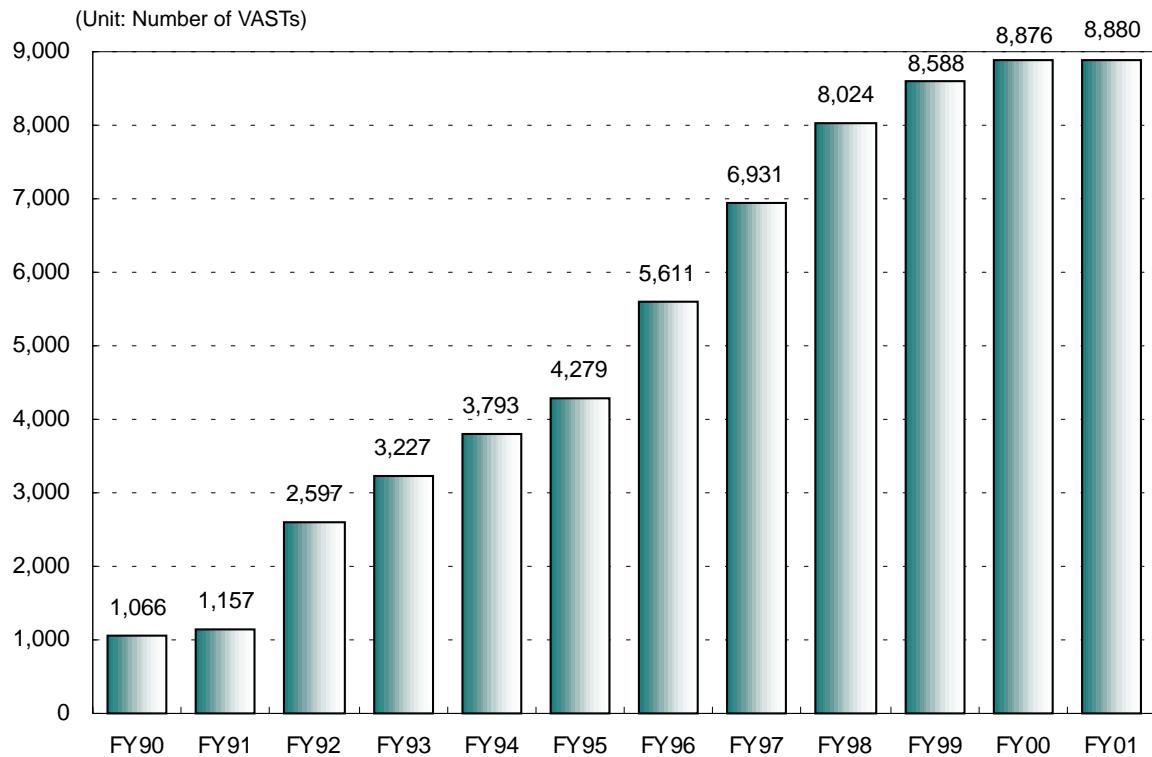
### 2. Transition in the Number of PHS Subscribers



### 3. Transition in the Number of Radio Pagers



### 4. Transition in the Number of SA Earth Stations



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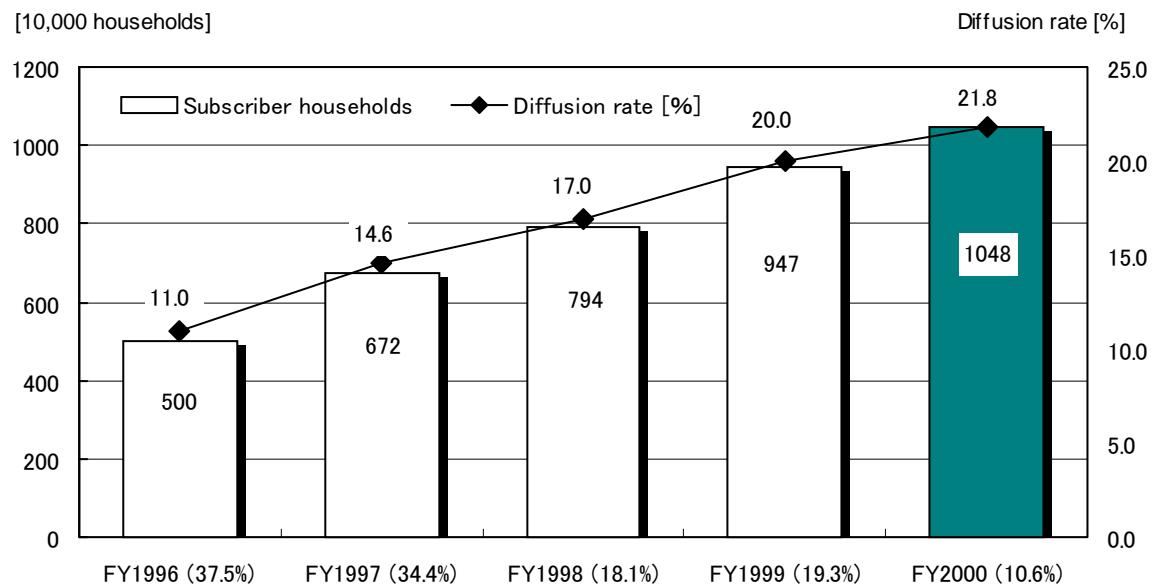
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## References

- Reference I.** Status of diffusion of cable television
- Reference II.** Current Status of Broadcasting Business  
in Japan

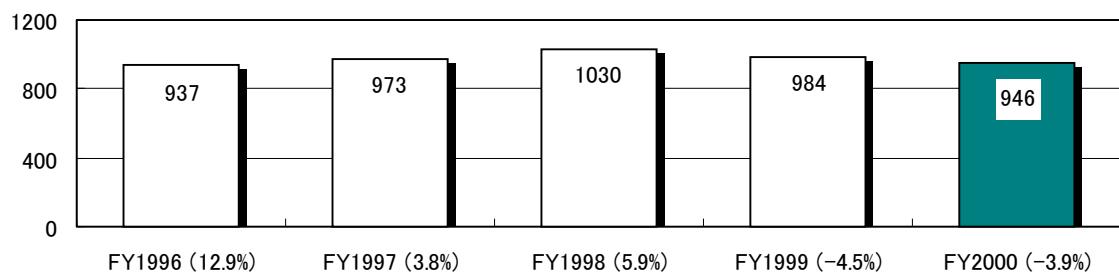
## Reference I. Status of diffusion of cable television

### 1. Changes in the total number of subscriber households, diffusion rate



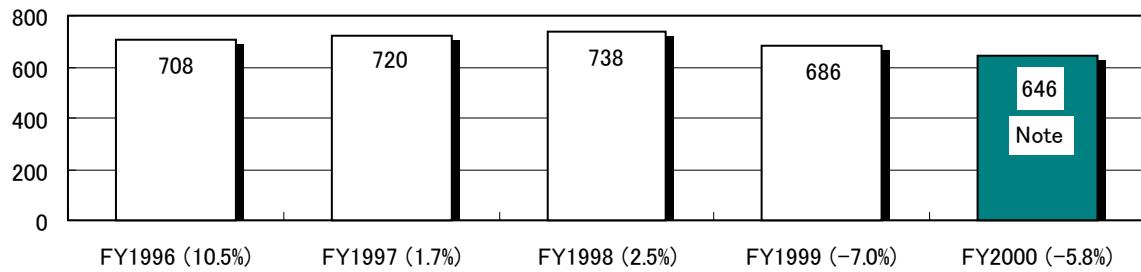
The data are as of the end of each fiscal year. The figures in the parenthesis are the rate of year-to-year increase in the total number of subscriber households. The diffusion rate was calculated using official family register data as of the end of each fiscal year.

### 2. Changes in the total number of cable television facilities



The data are as of the end of each fiscal year. The figures in the parenthesis are the rate of year-to-year increase in the total number of cable television facilities.

### 3. Changes in the total number of cable television service providers



The data are as of the end of each fiscal year. The figures in the parenthesis are the rate of year-to-year increase in the total number of cable television service providers.

Note: The data, up to FY1999, are the total of the figures collected by each Telecommunications Bureau (including overlapped figures). (The data for FY2000 including the overlapped figure is 660.)

## Reference II. Current Status of Broadcasting Business in Japan

### 1. Operating Status of Broadcasters

	FY92	FY93	FY94	FY95	FY96	FY97	FY98	FY99	FY00	Aug. 2001	Oct. 2001	Dec. 2001	Feb. 2002	Mar. 2002	Apr. 2002
<b>AM broadcasters</b>	48	48	48	48	48	48	48	48	48	-	-	-	-	-	2
<b>Shortwave broadcasters</b>	2	2	2	2	2	2	2	2	2	-	-	-	-	-	2
<b>FM broadcasters</b>	42	46	46	49	51	51	52	53	55	-	-	-	-	-	55
FM sound multiplex broadcasters	1	1	1	1					0	-	-	-	-	-	0
FM teletext multiplex broadcasters				37	40	40	40	41	44	-	-	-	-	-	44
Community broadcasters	1	6	16	30	68	93	118	128	139	-	-	150	152	-	-
FM teletext multiplex broadcasts by community broadcasters							3	3	1	-	-	1	1	-	-
<b>TV broadcasters</b>	119	122	123	125	128	128	129	129	129	-	-	-	-	-	129
TV sound multiplex broadcasters	113	116	119	122	126	68	28	28	28	-	-	-	-	-	26
TV teletext multiplex broadcasters	25	25	25	24	25	24	23	21	19	-	-	-	-	-	16
TV data multiplex broadcasters					2	13	16	17	18	-	-	-	-	-	18
TV teletext multiplex and TV data multiplex broadcasters						16	16	15	15	-	-	-	-	-	15
<b>BS analog TV broadcasters</b>	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
BS analog sound multiplex broadcasters	3	3	3	3	3	2	2	2	2	2	2	2	2	2	2
BS analog data multiplex broadcasters			1	1	1	1	1	1	1	1	1	1	1	1	1
<b>BS digital TV broadcasters</b>									1(8)	1(8)	1(8)	1(8)	1(8)	1(8)	1(8)
BS digital radio broadcasters									1(10)	1(10)	1(10)	1(10)	1(10)	1(10)	1(10)
BS digital data broadcasters									1(9)	1(9)	1(9)	1(9)	1(9)	1(9)	1(9)
CS digital TV broadcasters (using a satellite that does not orbit above 110 degrees of east longitude)					1(56)	2(71)	2(115)	2(120)	1(113)	1(112)	1(112)	1(111)	1(111)	-	1(110)
CS digital radio broadcasters					1(6)	2(8)	2(11)	2(11)	2(8)	2(8)	2(6)	2(6)	2(6)	2(6)	2(6)
CS digital data broadcasters					1(1)	2(2)	2(4)	2(4)	2(2)	2(2)	2(3)	2(3)	2(3)	2(3)	2(3)
CS digital TV broadcasters using a satellite that orbits above 110 degrees of east longitude									2(15)	2(15)	2(15)	2(15)	2(15)	2(15)	2(15)
CS digital FM broadcasters using a satellite that orbits above 110 degrees of east longitude									1(1)	1(1)	1(1)	1(1)	1(1)	1(1)	1(1)
CS digital data broadcasters using a satellite that orbits above 110 degrees of east longitude									2(8)	2(8)	2(8)	2(8)	2(8)	2(8)	2(8)
<b>CS analog TV broadcasters</b>	2(6)	2(9)	2(10)	2(13)	2(13)	2(13)	0(0)	0(0)	0(0)	0(0)	0(0)	0(0)	0(0)	0(0)	0(0)
<b>CS-PCM sound multiplex broadcasters</b>	2(6)	1(4)	1(3)	1(2)	1(1)	1(1)	1(1)	1(1)	1(1)	1(1)	1(1)	1(1)	1(1)	1(1)	

Notes :

1. Numbers of broadcasters include NHK, the University of the Air and other broadcasters.
2. Figures in parenthesis are the numbers of program supplying broadcasters who entrust broadcasting to facility supplying broadcasters (broadcast station licensees).

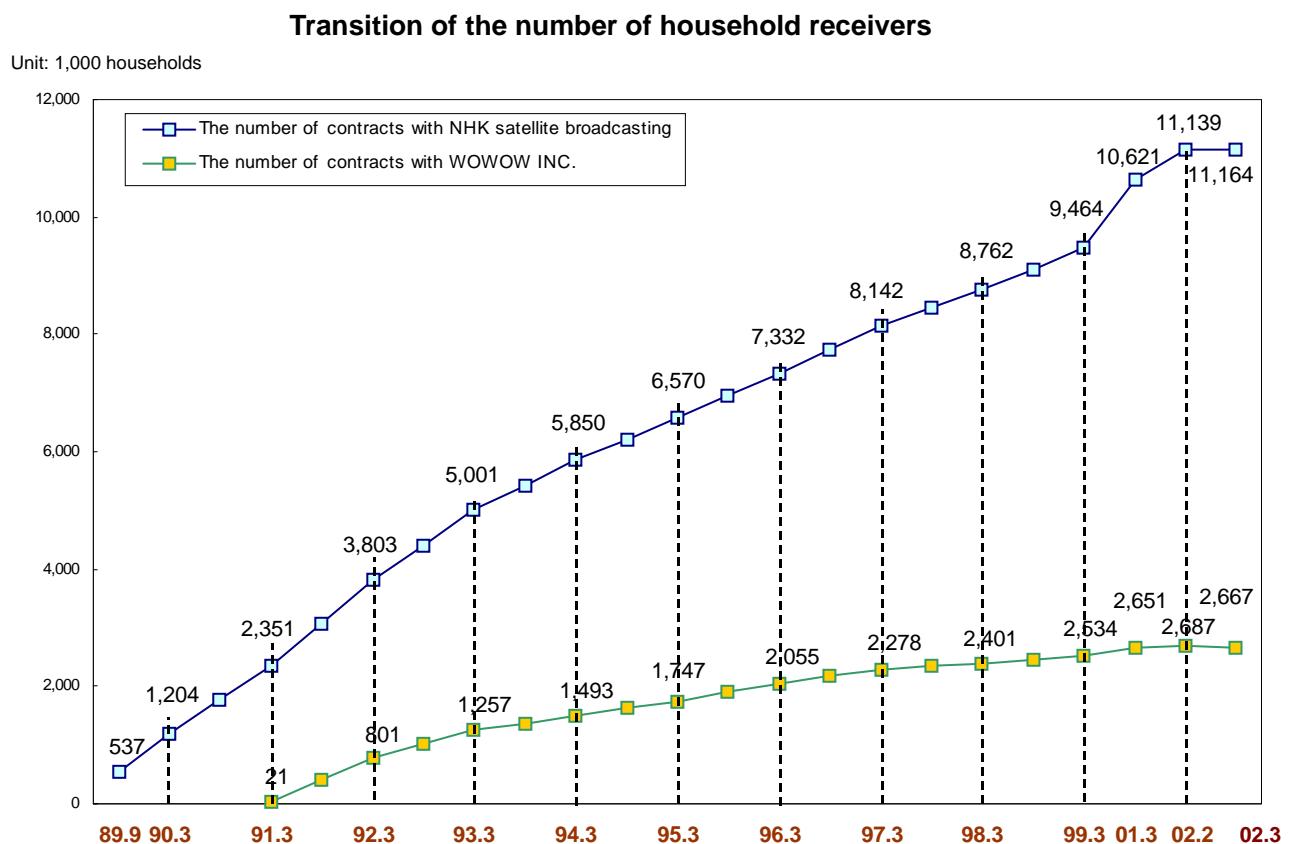
## 2. Diffusion of Terrestrial Broadcasting

	Commercial broadcasters	NHK
<b>TV Broadcasting</b>	Available nationwide. Four to six broadcast channels are viewable in approx. 90% of total household.	One general and one education channel are broadcast nationwide.
<b>AM Broadcasting</b>	Available nationwide. In major areas, two to four channels are broadcast.	Radio 1 and Radio 2 are broadcast nationwide.
<b>FM Broadcasting</b>	Available almost nationwide. In major areas, two channels are broadcast. In addition, foreign language broadcasting and community broadcasting are conducted.	One channel is broadcast nationwide.
<b>Short Wave Broadcasting</b>	One channel is broadcast nationwide.	(Overseas broadcasting is conducted.)

Note: In addition to the above, the University of the Air Foundation broadcasts one TV and one FM channel, targeting a major part of the Kanto Region as its coverage area.

## 3. Current Status of DBS in Japan

### (1) DBS via broadcasting satellite (Transition of the number of household receivers)



## (2) DBS via Communication Satellites

### 1) Transition of receiver's contract

(Unit: 1000 cases)

	FY94	FY95	FY96	FY97	FY98	FY99	FY00	Jul., 2001	Feb., 2002	Apr., 2002
CS TV (Digital)	-	-	236	631	1,373	2,248	2,618	2,761	3,011	3,086

### 2) Numbers of licensees and channels by type of broadcasting

#### (i) BS analog broadcasting

Satellite	Type of broadcasting	Licensees	Number of channels
BSAT (BSAT-1a)	<ul style="list-style-type: none"> <li>- High-definition TV broadcasting</li> <li>- Standard definition TV broadcasting</li> <li>- Standard definition TV sound multiplex broadcasting</li> <li>- Standard definition TV data broadcasting</li> </ul>	<ul style="list-style-type: none"> <li>- NHK</li> <li>- NHK and 1 commercial broadcaster</li> <li>- Commercial broadcasters</li> <li>- 1 commercial broadcaster</li> </ul>	<ul style="list-style-type: none"> <li>1</li> <li>3</li> <li>2</li> <li>1</li> </ul>

#### (ii) BS digital broadcasting

Satellite	Type of broadcasting	Licensees	Number of channels
BSAT (BSAT-2a)	<ul style="list-style-type: none"> <li>- High-definition TV broadcasting</li> <li>- Standard definition TV broadcasting</li> <li>- FM broadcasting</li> <li>- Data broadcasting</li> </ul>	<ul style="list-style-type: none"> <li>- NHK and 6 commercial broadcasters</li> <li>- NHK (simulcast) and 7 commercial broadcasters</li> <li>- 10 commercial broadcasters (including 1 simul-broadcaster)</li> <li>- 9 commercial broadcasters (including 1 simul-broadcaster)</li> </ul>	<ul style="list-style-type: none"> <li>7</li> <li>21</li> <li>23</li> <li>9</li> </ul>

#### (iii) Analog broadcasting

Satellite	Type of broadcasting	Number of licensees	Number of channels
JSAT (JCSAT-2)	<ul style="list-style-type: none"> <li>PCM sound broadcasting</li> <li>Data broadcasting</li> </ul>	<ul style="list-style-type: none"> <li>1</li> <li>1</li> </ul>	<ul style="list-style-type: none"> <li>17</li> <li>1</li> </ul>

Notes: One broadcaster of JCSAT-2 data broadcasting also operates PCM sound broadcasting.

- (iv) CS digital broadcasting (using a satellite that does not orbit above 110 degrees of east longitude)

Broadcasting Satellite	Type of broadcasting	Number of licensees	Number of channels
JSAT (JCSAT-3)	Standard definition TV broadcasting	58	111
	FM broadcasting	5 <sup>*1</sup>	103
	Data broadcasting	2 <sup>*2</sup>	24
JSAT (JCSAT-4)	Standard definition TV broadcasting	60	74
	Data broadcasting	1 <sup>*2</sup>	16
SCC (SUPERBIRD-C)	FM broadcasting	1	402
	Data broadcasting	1 <sup>*3</sup>	2

Notes:

- Three broadcasters of JCSAT-3 radio broadcasting also operate standard definition TV broadcasting.
- All data broadcasters also operate standard definition TV broadcasting.
- All data broadcasters also operate FM broadcasting.

- (v) CS digital broadcasting using a satellite that orbits above 110 degrees of east longitude

Broadcasting Satellite	Type of broadcasting	Number of licensees	Number of channels
SCC (N-SAT-110)	- High-definition TV broadcasting	1 <sup>*1</sup>	2
	- Standard TV broadcasting	7	23
	- FM broadcasting	1 <sup>*2</sup>	20
	- Data broadcasting	6 <sup>*3</sup>	8
JSAT (N-SAT-110)	- Standard TV broadcasting	8	38
	- Data broadcasting	2 <sup>*4</sup>	2

Notes:

- High-definition TV broadcasting is operated only when the standard TV broadcasting is not operated. The high-definition TV broadcaster is also one of the standard TV broadcasters.
- The FM broadcaster is also one of the standard TV broadcasters.
- Three of the data broadcasters are also among the standard TV broadcasters.
- Two of the data broadcasters are also among the standard TV broadcasters.