

# Digital Impact in Africa

- The Importance and Strategies for **Expanding Telecommunications Infrastructure –** 

This event will discuss the importance of digital services in Africa and explore strategies for developing telecommunications infrastructure and digital solution suited to the continent.

### **Keynote Presentation**



Lacina Koné Smart Africa **Executive Office** Director General and CEO

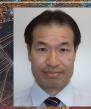
# **Initiatives by Japanese Companies in Africa**



Ayumi Hosoi Nichiei International Incorporated., Oversea Consultant usiness Department General Manager



Hajime Ohta



Hiroki Yanagisawa Sales & Marketing Department Telecommunication Business Unit Senior Manager



Michel Rogy The World Bank Digital, Middle East, North Africa, Afghanistan and Pakistan, Eastern and Southern Africa, Western and Central Africa Regional Director

Development

**Cooperation Partners** 



Kuniyuki Furuta SOIK Corporation



Motokazu Tomizawa Sumitomo Corporation Telecommunication Business Unit No.2, Smart Communication Platform SBU
Head of Telecommunication Business Unit No.2

#### Date

# August 20, 2025(Wednesday)

Time: 3:20 PM-4:50PM (Japan, GMT+9)

## Location

# **Exhibition Hall D, Pacifico Yokohama**

Method

In-person/Online (Streaming tool: Zoom)

Languages Japanese, English, French Organized by:



# Participation free of charge Capacity: 150 people

\*Applications will be closed when the capacity is reached.

**Deadline for applications:** Up until 12:00 noon on Tuesday, August 19th

Application form

